

Sweden

Cross Cultural Management
5MNST002C



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Welcome to Swedish



About the country

Kingdom of Sweden, is a Scandinavian country found in Northern Europe

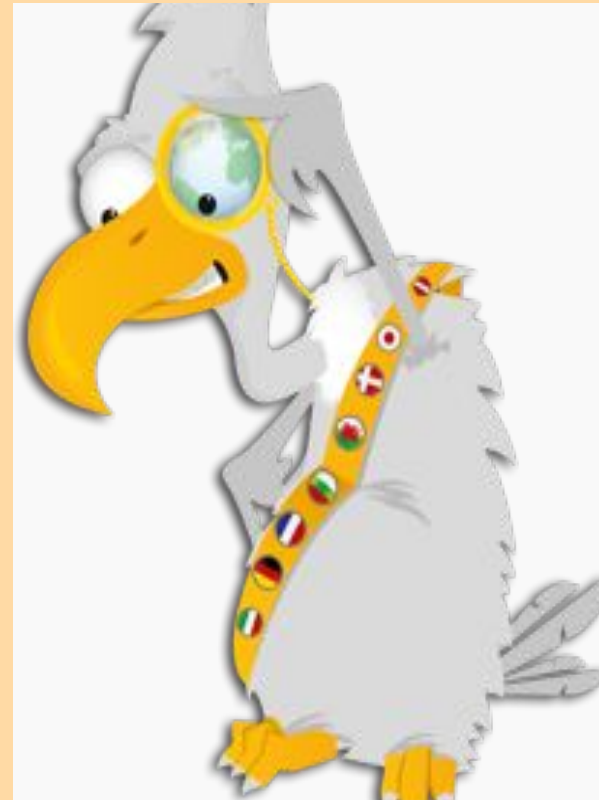
Population 10.10 million

Area: 450,000 km²

Capital: Stockholm

Major cities: Göteborg, Malmö

Language: Swedish



Cultural artefacts

LÄCKÖ CASTLE



Orebro Castle



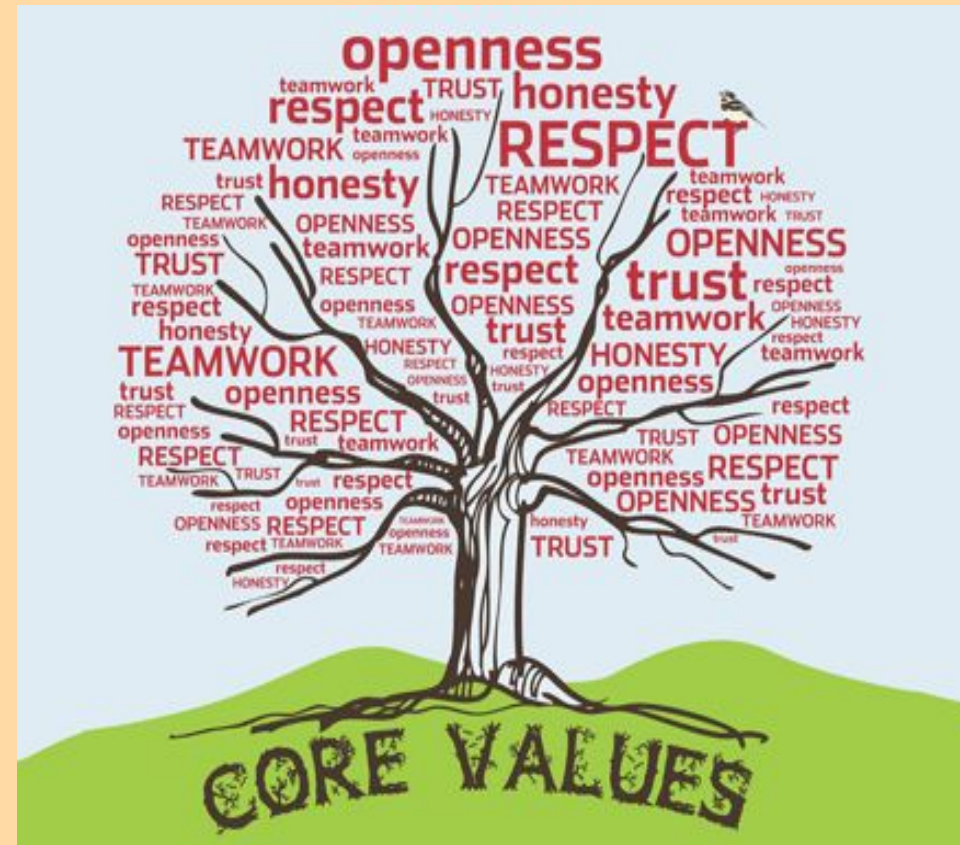
Trolleholms Slott



Cultural values

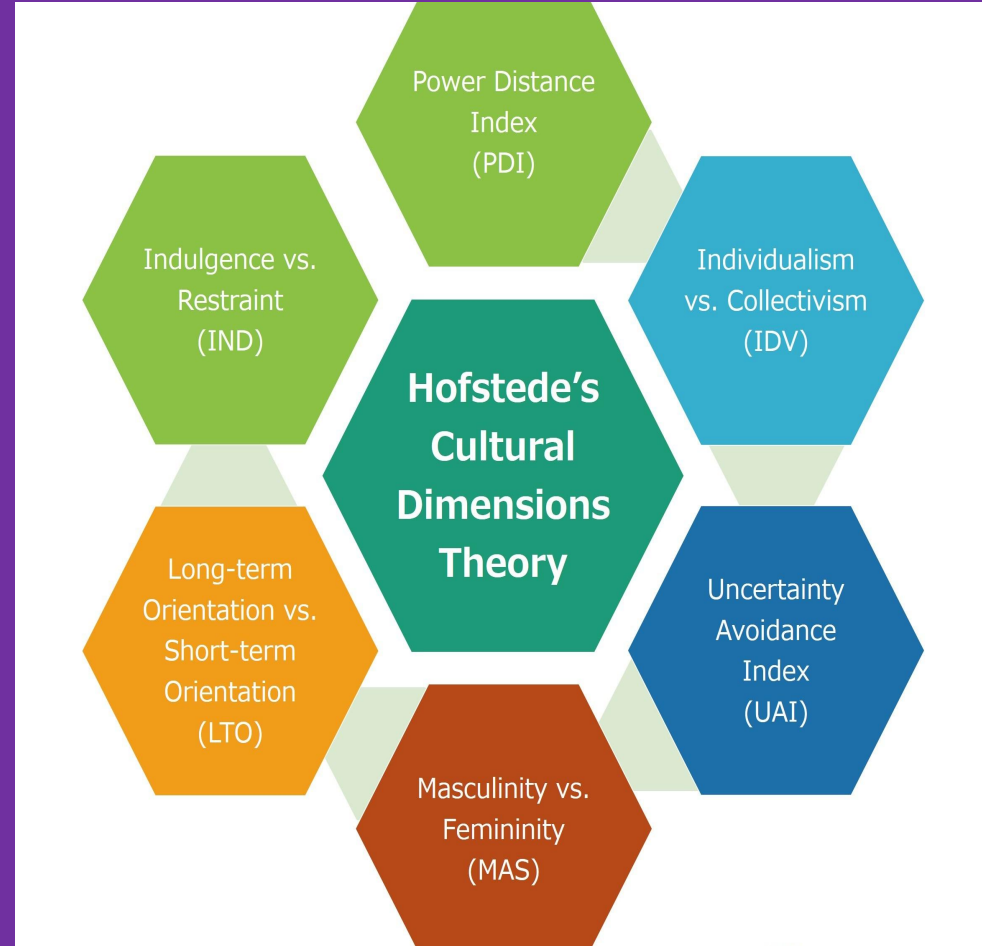
Top Ten Swedish Values

- 1) Honesty
- 2) Responsibility
- 3) Justice
- 4) Humors
- 5) Happiness
- 6) Togetherness
- 7) Meaningfulness
- 8) Involvement
- 9) Teamwork
- 10) Adaptability

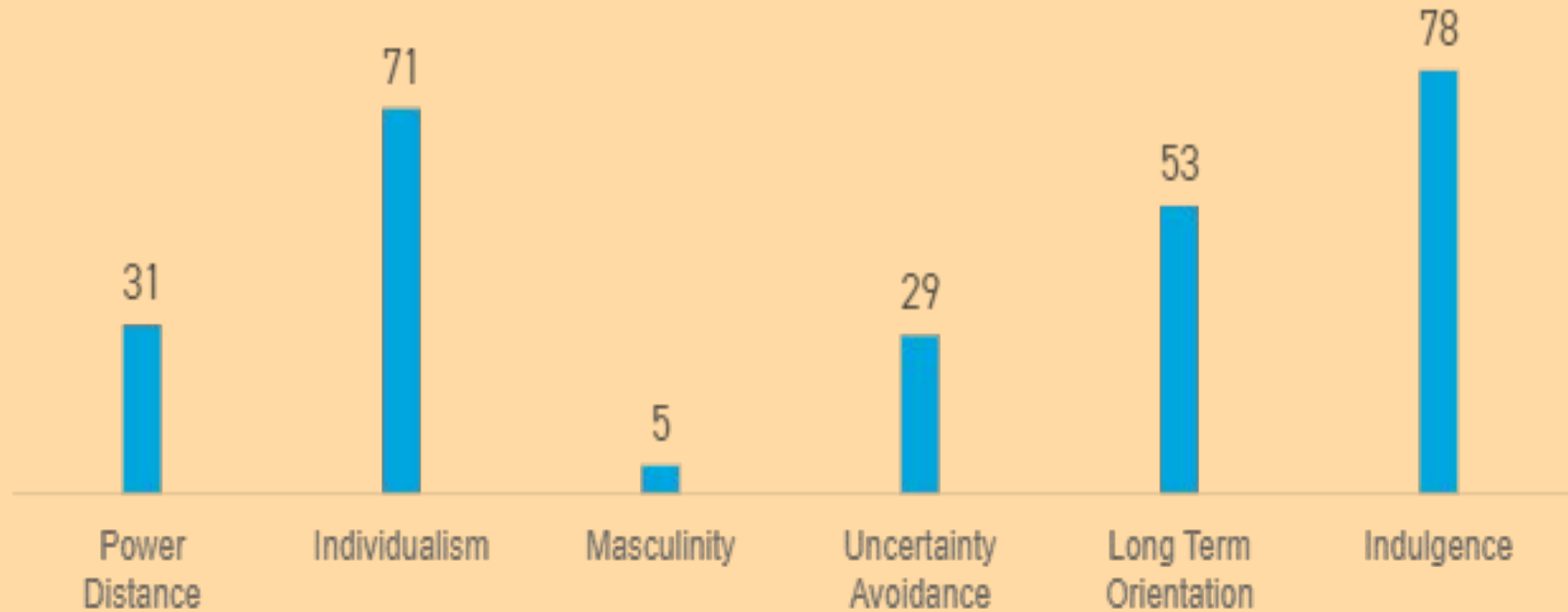


Hofstede's Cultural Dimension

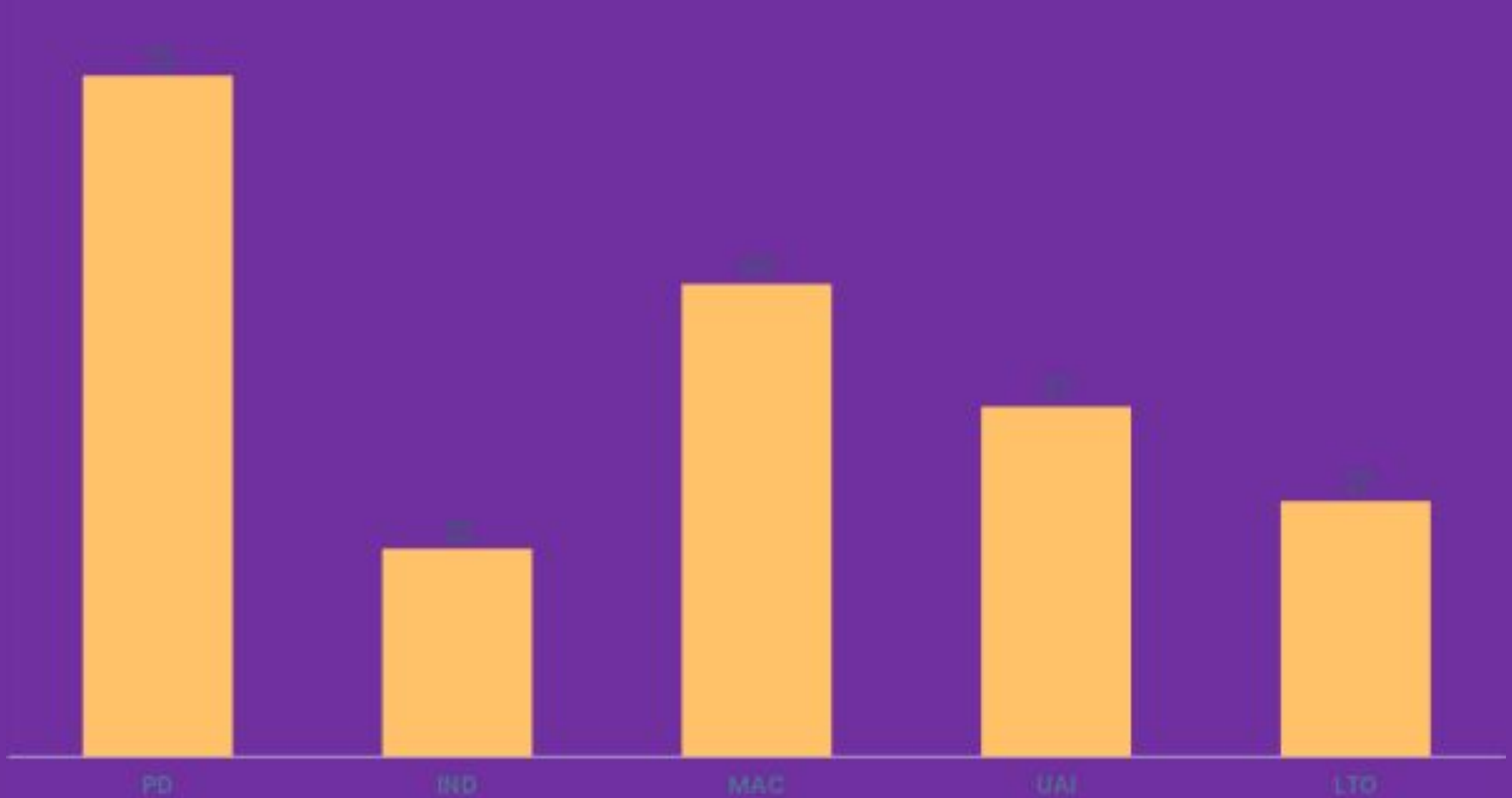
Power distance
Individualism
Masculinity
Uncertainty avoidance
Long term orientation
Indulgence



The Sweden Index



Uzbekistan Index



Fons Trompenaars and Charles Hampden-Turner's Model

