



# Russian-American Friendship Youth Conference

July, 18 American Center Moscow, Russia



Project title

**THE  
RUSSIAN-AMERICAN  
BUSINESS CLUB**



# Project description

Educational project of American Center in Moscow under the US Embassy in Moscow. Russian-American Business Club is inviting high school and university students and those who are interested in business to join the community of ambitious, active, intelligent, and passionate about innovative ideas people. Our club offers an excellent opportunity to become a member of the unique educational project, where you may acquire basic knowledge about business in US and Russia, and to gain the leading experts' experience and to try to implement your business ideas to reality.



## Project Goal

Our project goal is the introduction and integration of Russian youth to the American business environment, as well as strengthen Russian-American relationship in business.



# Project tasks

- Distributing information among potential participants
- Organization of series of events ( lectures, workshops, seminars, discussions)
- Creating the initiation group for work in business incubator
- Searching for project mentor



# Project timeline

- 3 days - creating social network accounts
- 1 week - selection of the initiation group
- 2 weeks - arrangement of the first event
- 1 month - full-time club functioning



# Project budget (brief)

- 1) Website - 3000 rubles
  - 2) Stationery (brochure, cutaway) - 1000 rubles
  - 3) Merch (t-shirts, pen, pencils) - 5000 rubles
  - 4) Placement rent (?)
  - 5) Snacks (water, cookies, etc) - 1000 rubles
- 10 000 rubles



Aiming auditory

From 16 to 30 years old.





# Equipment needed

- ◉ White board
- ◉ Flip chart
- ◉ Projector
- ◉ Laptop



# Roles & management details

Leaders: Anastasia Andreeva & Anastasia Yurishcheva

Attraction of new members: Ksenia Voronina & Polina Revina

Responsible for social network materials: Anastasia Perventseva



## Events Planned

We are planning to have a club meeting every month, to discuss different business topics.

We are going to create a group in social network, and share our club with interested people.

We are going to search for possible sponsors and speakers as well.