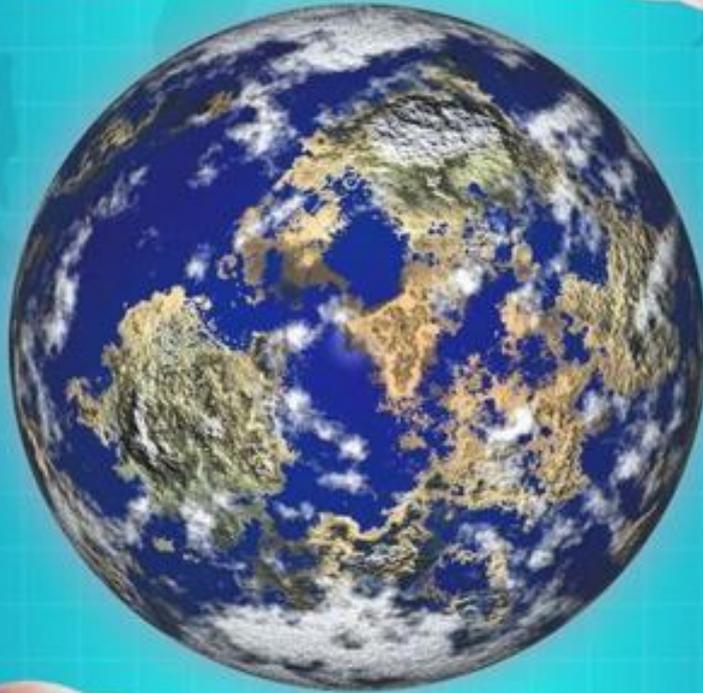




EARTH DAY

Earth Day - April
22

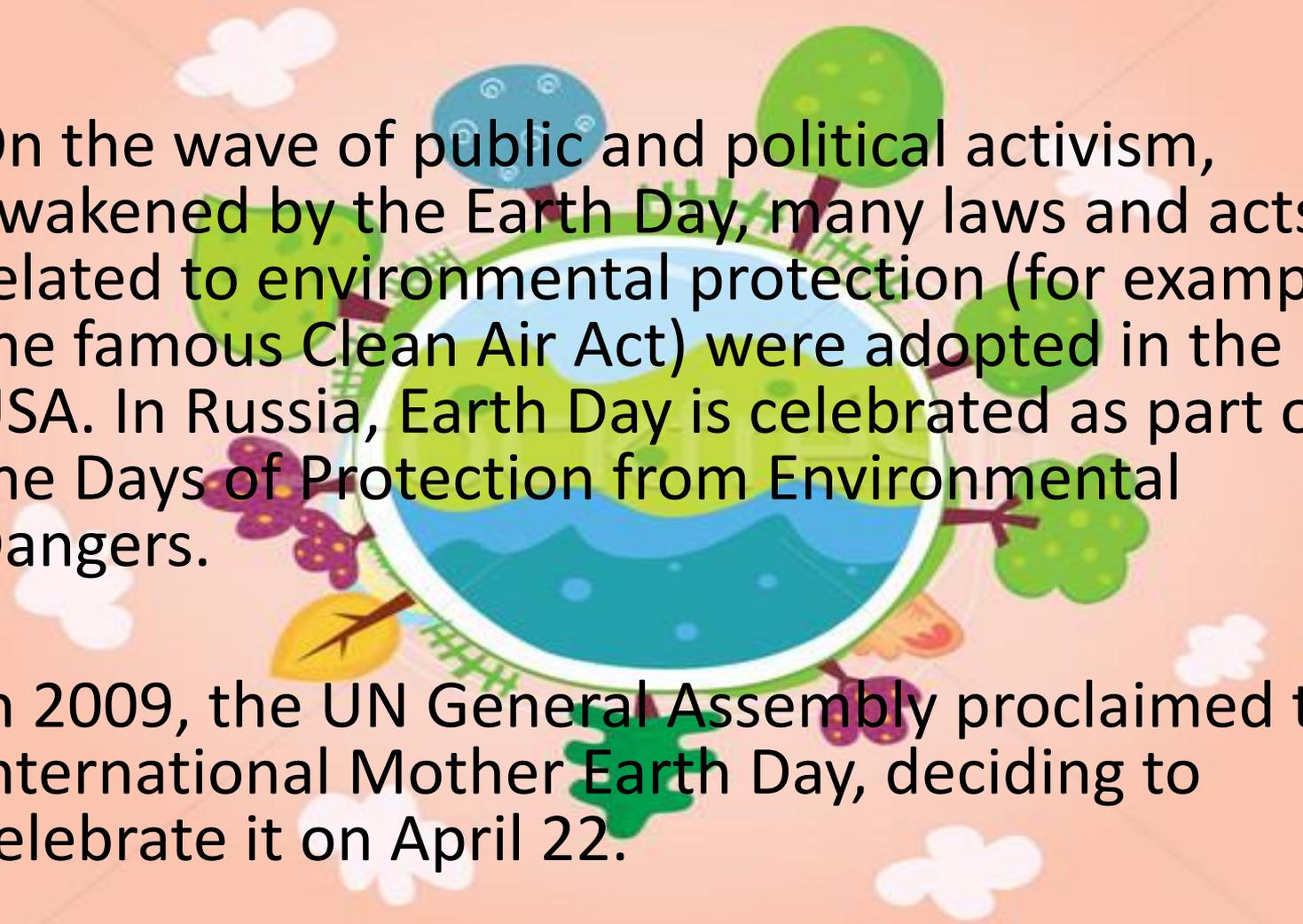


Earth Day - April 22

- The first "one-time" action on this day was held in 1970 in the United States. Its success inspired the organizers, and since then the celebration has become regular. Famous American politician and activist Senator Gaylord Nelson created a group of students led by Dennis Hayes (Harvard student). Because it was a time of active student movements, the initiative attracted a lot of attention.

- Despite the fact that the senator and his "headquarters" had neither the time nor the resources to organize truly mass events, they occurred (for example, a 20 million demonstration and the accession of hundreds of schools to the project). As H. Nelson said, "Earth Day organized itself"

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- In 1971, thanks to the success of the first Day, Senator Nelson proclaimed "Earth Week" (during the 3rd week of April) as an annual event that became extremely popular among the US population.
 - On the 20th anniversary of Earth Day, a joint ascent of Mount Everest climbers of the USSR, the USA and China was timed

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- A central illustration of a globe showing a blue ocean and green landmasses. The globe is surrounded by several stylized trees in various colors (green, blue, purple) and white clouds. The background is a light orange color with faint diagonal lines.
- On the wave of public and political activism, awakened by the Earth Day, many laws and acts related to environmental protection (for example, the famous Clean Air Act) were adopted in the USA. In Russia, Earth Day is celebrated as part of the Days of Protection from Environmental Dangers.
 - In 2009, the UN General Assembly proclaimed the International Mother Earth Day, deciding to celebrate it on April 22.