

SPHERE: IT'S ROLE IN WORLD POLITICS

Julie Demina

Agenda

- Introduction
- Defining a green business
- Environmental initiatives & life cycle phases
- Alternative sources of energy
- The negative impact of green business on raw materials economy



Introduction

What man-made disasters do you know?



Implementation- реализация Lenient- снисходительный Intertwining- переплетение Eliminate- устранить

Man-made disasters



Defining a green business

A green business (or sustainable business) is one where profitability, concern for the environment and social commitment are in harmony.

There are 2 green business approaches:

- the transition of the classic business of the real sector to more environmentally friendly mechanisms of existence that meet the ideas of sustainable development and respect environmental human rights;
- green business is a completely new direction in the development of entrepreneurship, built on the implementation of innovative ideas that reflect the principles of sustainable development and ensuring environmental safety



4 approaches in the interaction of business entities and the environment

- 1. Nihilism
- 2. Malthusianism
- 3. Ecological technocracy
- 4. The achievement of social and environmental well-being









GROWTH

MATURITY

DECLINE



Why is it necessary to focus on the global trends in "greening"?

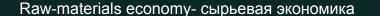
Alternative sources of energy

Leaders in the development of alternative energy sources from the total produced share:

- Iceland (25%)
- Denmark (21%)
- Portugal (18%)
- Spain (17.7%)
- New Zealand (15.1%)







Thank you for your attention