

**Project:** Global Social Media Plan // September

**Topic:** Tiguan Easy Open

**Subline:** Featuring the Hands-Free Easy Open Trunk system of the Tiguan

**Format:** Image

**Notes:** Flexible Content



## Description

Demonstrate the convenience of the hands-free opening system, shown here with the new Tiguan. Please link to your local product website. Frequently used hashtags on Instagram, e.g. #easy 3.9 million posts, #handsfree 202K posts.

## Facebook

Posting text (240)

Life hacks for busy hands. #easy #handsfree #vwtiguan #volkswagen

## Twitter

Posting text (140)

Life hacks for busy hands. #easy #handsfree #vwtiguan #volkswagen

## Instagram

Posting text

Life hacks for busy hands. #easy #handsfree #vwtiguan #volkswagen #vw

## Image

