

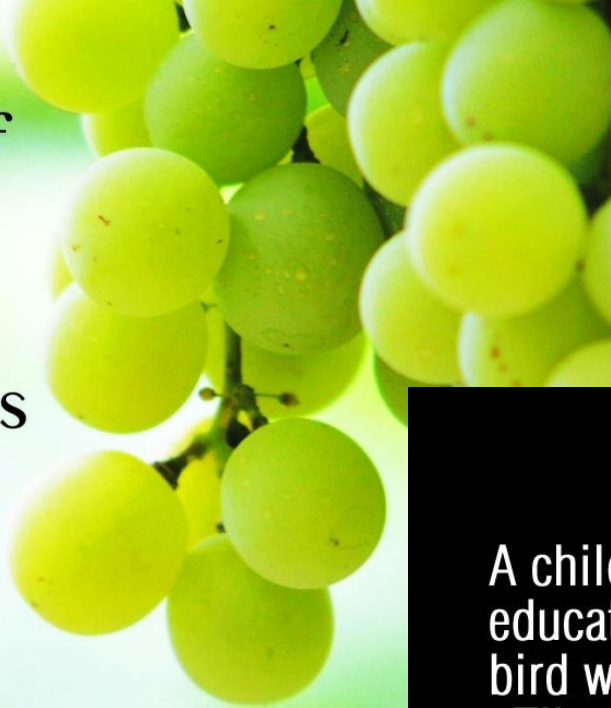


EDUCATION.

Generation M

“The roots of education are bitter, but the fruit is sweet.”

-Aristotle



“Education is the most powerful weapon we can use to change the world.”

on Mandela

A child without education, is like a bird without wings.
~Tibetan proverb



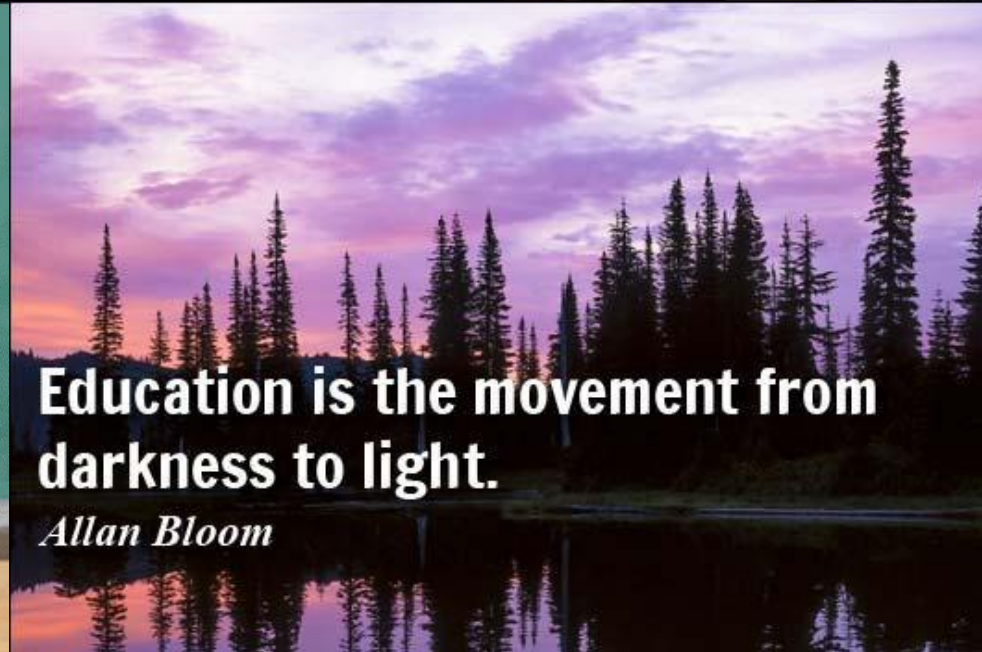
Education is what remains after one has forgotten everything he learned in school.



--Albert Einstein

Education is the movement from darkness to light.

Allan Bloom



By the end of the lesson you will be able:

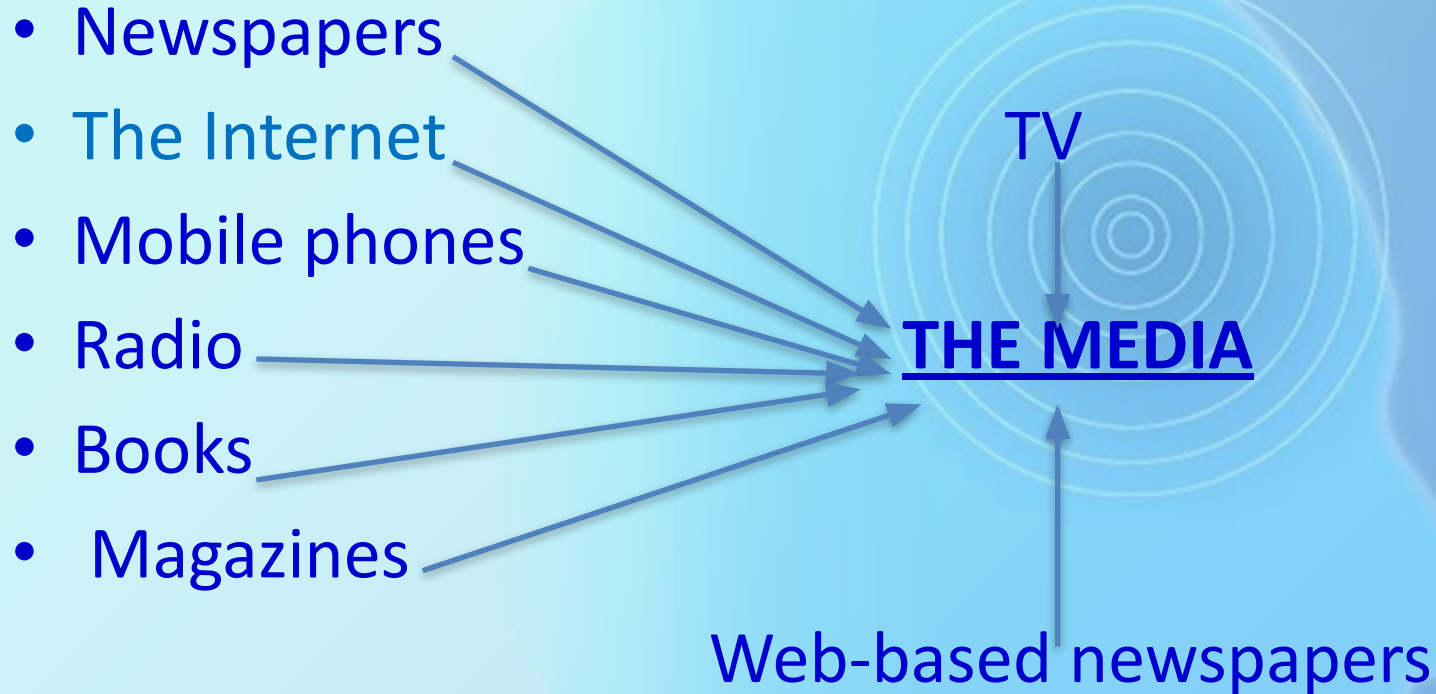
- to recognize, understand the words, word-combinations when reading the text;
- to identify the concept “Generation M”;
- to tell about the role of mass media in the process of education;
- to develop your discussion skills;
- to activate your background knowledge of the topic;
- to improve your confidence as readers;
- to enjoy our being together.



Education

- the process of teaching or learning, especially in a school or college

Mind-Map



Say which of the mass media are

- *The most useful*
- *The easiest to use*
- *The most expensive*
- *The most modern*
- *The most interesting*
- *The most convenient*
- *The safest*
- *The cheapest*



Give your reasons: *I think newspapers are the most convenient mass media. It is broken to my home every day/ I can get a lot of useful information from newspapers.*



How do people use

INTERNET

?

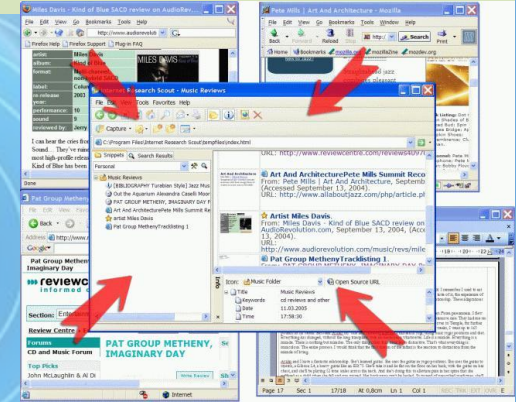
A worldwide system of interconnected networks and computers.



Online shopping



**Research ,getting
necessary
information**



**Talking to
friends**



**What can you do
in internet?**



Watching Videos

**Downloading/
listening to
music**





Educational films

Getting information

The role of the Internet in education

dictionari
es



Vocabulary practice

- Fix eyes on – уставиться на что-либо
- Chat – болтать
- Occasionally texting время от времени отправлять СМС
- tell sb off -отчитывать
- Concentrate - концентрироваться
- Deal with - иметь дело с
- Impact – импульс, удар, толчок
- Extension - величина

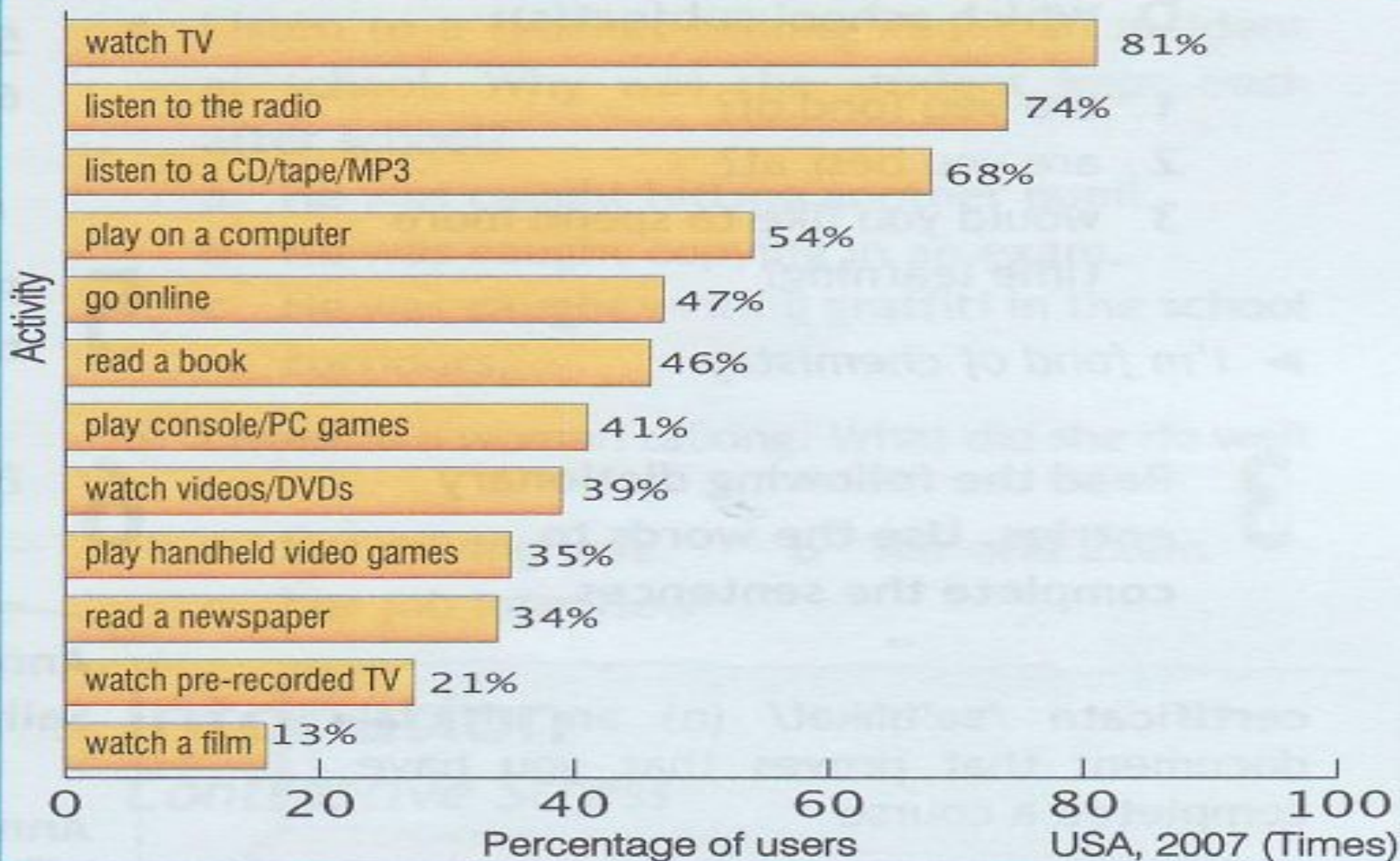
- Sending written messages – texting
- Cope with – deal with
- Talking –chatting
- Sometimes – occasionally
- Speaking to sb angrily
- Additions – extensions
- Focus – concentrate
- Effect - impact
- Stuck – fixed on



- Read the sentences and mark them T (true), F (false), NS (not stated).
-
- - Lisa is doing her homework only while her eyes are fixed on the computer screen. _____
- - She is doing five different things simultaneously. _____
- - Her parents disapprove multi-tasking while studying. _____
- - Multi-tasking influences negatively in four ways. _____
- - Russell Poldrack describes the negative effect of multi-tasking. _____
- - The article is withdrawn from the journal of University of California. _____

Media Young People Use

In a typical day, percentage of 8 to 18 year-olds who...



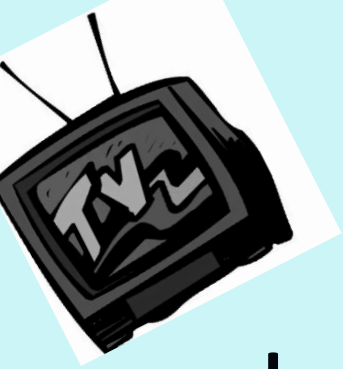
Advantages and disadvantages of using mass media in education

advantages

- to rest
- to relax
- to receive information
- to listen (to read) about famous people
- to study foreign languages
- to study at home

disadvantages

- to spend too much time in Internet
- to have no time to communicate with relatives and friends
- to damage your eyes
- to get lazy
- to put on weight
- to have no time for sport activities in the fresh air
- to learn about the bad side of life



Imagine a day in your life without gadgets. How will your day be different from a normal day? What changes will you make? How these changes will you make?



English marks

A* (star)

A

B

C

D

E

F

Excellent

Very good

Good

Satisfactory

Poor

Very poor

Awful



How do you feel?





Thank you for attention