

Project: Global Social Media Plan // June

Topic: Zoom Riddle

Format: video

Date: Flexible Content



Description

Volkswagen fans love to show how easily they can identify their beloved cars. In this case, the featured model is the 2017 Golf GTI.

Facebook

Posting text (240)

How quickly can you guess the model?
#zoomriddle #volkswagen

Twitter

Posting text (140)

How quickly can you guess the model?
#zoomriddle #volkswagen

Instagram

Posting text

How quickly can you guess the model?
#zoomriddle #volkswagen #vw

Image

