

**Project:** Global Social Media Plan // October

**Topic:** Rear View

**Subline:** Presenting the rear view camera

**Format:** Image

**Date:** Flexible Content



## Description

The Rear View camera helps the driver when reversing. The camera image in the display of the radio or radio/navigation system shows the area behind the vehicle.

## Facebook

Posting text (240)

The rear view camera helps to spot obstacles behind the car - even moving ones - quickly and easily. #technology #vwarteon #volkswagen

## Twitter

Posting text (140)

The rear view camera helps to spot obstacles behind the car - even moving ones - quickly and easily. #technology #vwarteon #volkswagen

## Instagram

Posting text

The rear view camera helps to spot obstacles behind the car - even moving ones - quickly and easily. #technology #vwarteon #volkswagen #vw

## Image

