

Project: Global Social Media Plan // February

Topic: #sundayfunday

Format: image

Date: Flexible Content



Description

When racing fun is combined with style and safety: the new Golf on the racing circuit.

Facebook

Posting text (240)

What about a lap of the circuit? #vwgolfr
#sundayfunday

Twitter

Posting text (140)

What about a lap of the circuit with the #vwgolfr?
#sundayfunday

Instagram

Posting text

What about a lap of the circuit?
#vwgolfr #sundayfunday #vw #volkswagen #car
#drivingfun #blue #powerful

Image



Fuel consumption in l/100 km:
urban: 10.1-8.7 / extra-urban: 6.6-6.0 / combined: 7.9-7.0;
CO₂ emissions, combined, in g/km: 180-160; efficiency rating: E-D