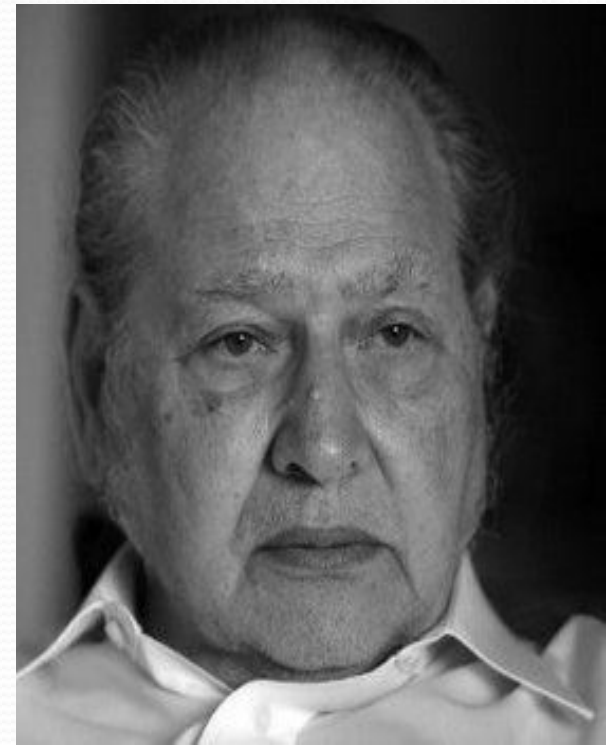
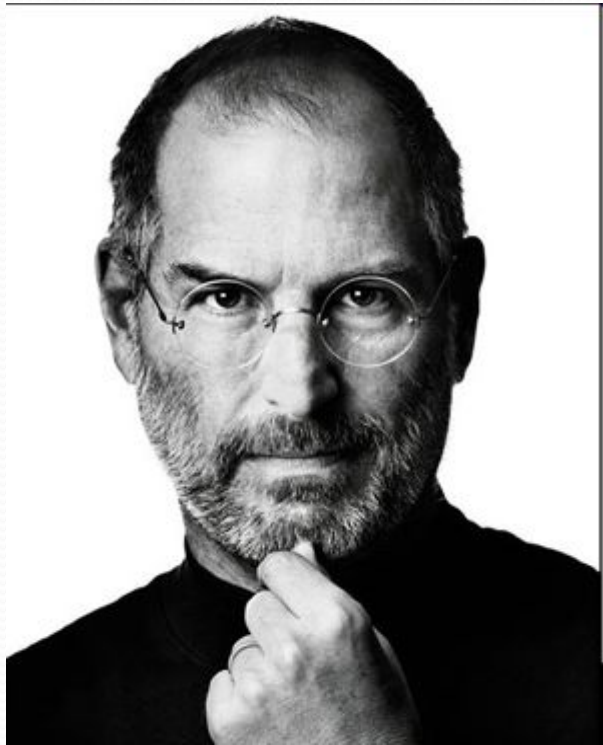




# Presentation of the Company Apple Inc.

The founders of the company are Steve Jobs,  
Steve Wozniak, and Ronald Wayne



The company designs and manufactures hard ware products: the Macintosh line of computers, the iPod, the iPhone and the iPad.



**iPod**



**iPhon**



**iPad**

**e**

# Comparison



**iPhone 11**

**VS**



**iPhone 6s**

# iPhone 11



**iPhone 11**

**11 Pro**

**11 Pro Max**

# iPhone

At a Sept. 10 press event **11** in Cupertino, California, Apple launched its trio of new iPhones: the iPhone 11, iPhone 11 Pro and iPhone 11 Pro Max. The phones feature the powerful new A13 Bionic processor, multiple rear cameras and a bevy of camera and video tools like Night Mode. The iPhone 11, iPhone 11 Pro and iPhone 11 Pro Max start at \$699, \$999 and \$1,099, respectively.



iPhone 6

iPhone 6s

## iPhone 11

### Color

- "Black"
- Red
- silver
- "Gray space"
- Grey

### Capacity

- 64GB
- 256GB
- 512GB

### weight

- Weight 226g

## iPhone 6

### Color

- "Pink gold"
- gold
- silver
- "Gray space"

### Capacity

- 16 GB
- 32 GB
- 64 GB
- 128 GB

### weight

- Weight: 143g



## iPhone 11

### CPU

- Apple A13 Bionic

### Camera

- 12-megapixel (wide),
- 12-megapixel (ultra-wide)
- 12-megapixel (telephoto)

### HD-камера FaceTime

- 12-megapixel with Face ID

## iPhone 6

### CPU

- A9 processor with 64-bit architecture
- Built-in M9 motion coprocessor

### Camera

- 12MP camera
- Exposure control
- Burst shooting
- Snap photos to location

### HD-камера FaceTime

- 5-мегапиксельные фотографии
- Запись HD-видео 720p
- Вспышка Retina Flash

# A priority of iPhone 11 than iPhone 6

## WIDE CAMERA

26 mm focal length  
 $f/1.8$  aperture  
6-element lens  
Optical image stabilization  
100% Focus Pixels  
New 12MP sensor



## TELEPHONE CAMERA

52 mm focal length  
Larger  $f/2.0$  aperture  
6-element lens  
Optical image stabilization  
2x optical zoom  
12MP sensor

## ULTRA WIDE CAMERA

13 mm focal length  
 $f/2.4$  aperture  
5-element lens  
120° field of view  
4x more scene  
12MP sensor

# A priority of iPhone 11 than iPhone 6

## WATER:

- Water resistant (IP68);
- dual-SIM capabilities (nano-SIM and e-SIM);
- wireless charging

## BATTERY:

- Not disclosed, but Apple claims it will last 5 hours longer than iPhone 6



THE END

THANK YOU