

ABOUT US

OUR
SERVICES

PORTFOLIOCONTACT US



F U M A

при наведении сюда –
должно выплывать
меню

Цвет надписей и логотипа
должен автоматически
меняться в зависимости от
цвета фона

при нажатии –
перенос на страницу
контактов

это постоянная не
меняющаяся надпись

*We strive to provide
unforgettable smoking
experience*

ссылки на наши стр.
ФБ и инста

тут должно быть меняющееся каждые 10 секунд словосочетание и соответствующая картинка на бэкграунде под него (на счет картинок – это просто мысль пока что). Список словосочетаний на след странице. Цвет можно вот такой **оранжевый**, шрифт покрупнее



ABOUT US

WHO WE ARE

We are a group of people compassionate about shisha culture in Dubai and wider Middle East. We came from Ukraine where shisha culture has developed tremendously over the past 10 years. It may sound odd, but most of the innovations in shisha business are coming from countries which far from the Middle East – mainly it is Europe and USA.

WHY WE ARE DOING IT

Dubai is the place, where people used to see the best quality and highest standards in everything. Everything, except for shisha. **We want to change it and we have already started.**

HOW WE ARE DIFFERENT

Business model description – see next slide, designers need to work on that (you may arrange those 3 items into circles and write description underneath)

Словосочетания
для первой
страницы

- *SHISHA OUTSOURCING*
- *SHISHA CATERING*
- *EXCELLENT MENU OF QUALITY PRODUCTS*
- *MODERN EQUIPMENT FROM AROUND THE WORLD*
- *EXCLUSIVE TOBACCOS*
- *EXPERIENCED STAFF*
- *LATEST INNOVATIONS IN SHISHA INDUSTRY*

We combine 3 important human senses, to make the smoking experience pleasurable

Our business model

ARTISTIC PRESENTATION

- > Our dedicated well-trained staff are able to create a **visually pleasing product** using our modern (design) equipment with colorful lighting and creative elements

UNFORGETTABLE TASTE

- > With our knowledge of tobacco blending **we can make literally any taste** and satisfy the expectation of any consumer thus making it an **unforgettable smoking experience**

EXCELLENT MENU OF QUALITY PRODUCTS

- > Our menu includes modern shishas and **new types of tobacco** including our own blends
- > We will create the feeling of uniqueness for the consumers by providing a **new twist to an ancient tradition** of shisha smoking

OUR PRODUCTS

SHISHA OUTSOURC ING

Description of outsourcing – I will adjust later

Two buttons below with the links to respective pages:
Our portfolio and **Contact us**

SHISHA CATERIN G

Description of catering – I will adjust later

ADVANT AGES OF WORKING WITH US

*see next slide, designers need to work on that (can you
add icons for each item?)*

We provide turnkey solution – All organization of you shisha business and investments into materials and equipment are on us

Advantages of working with us

- > **No investment into equipment** – We provide up to date, modern, trendy and commercially accepted equipment
- > **No investment into materials and accessories** – We provide all the accessories (shisha pipes, silicone bowls, special coal carriers, and any other innovations available in the market)
- > **No investment in tobacco** – We provide the finest and freshest ingredients from all over the world, all approved as well as some unique mixes of tobacco prepared by our own mixologists
- > **No cost for staff** – We provide trained shisha staff (upselling, cost savings, hygiene, client communication, shisha presentation skills, etc.)
- > **No cost for management** – Our management team will control and ensure the best quality of work and client satisfaction
- > **We will partake in marketing activities of the venue** – marketing ideas, promotions, suggestions for menus, flyers, etc.
- > We will provide **branded uniform** for shisha staff and required training materials

PORTFOLIO

I liked this section in your proposal – keep it as it is.

Please make a possibility for us to add/remove items in this section

But change the names of the places to (insert a hyperlink somewhere linking to the hotel's web site):

1) Melia Dubai

<https://www.melia.com/en/hotels/united-arab-emirates/dubai/melia-dubai/index.html>

2) Steigenberger Hotel Business Bay

<https://www.steigenberger.com/en/hotels/all-hotels/dubai/dubai/steigenberger-hotel-business-bay>

3) Examples of our works – keep the pictures that you had on a sample version and we will change later

CONTACT US

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