

# MY FUTURE JOB IS DESIGNER

The designer is the creator of world around



# MAINTENANCE OF PRESENTATION

- History of profession
  - Aim of Profession
  - Features of profession
  - Where do you get profession
- Kinds of professions

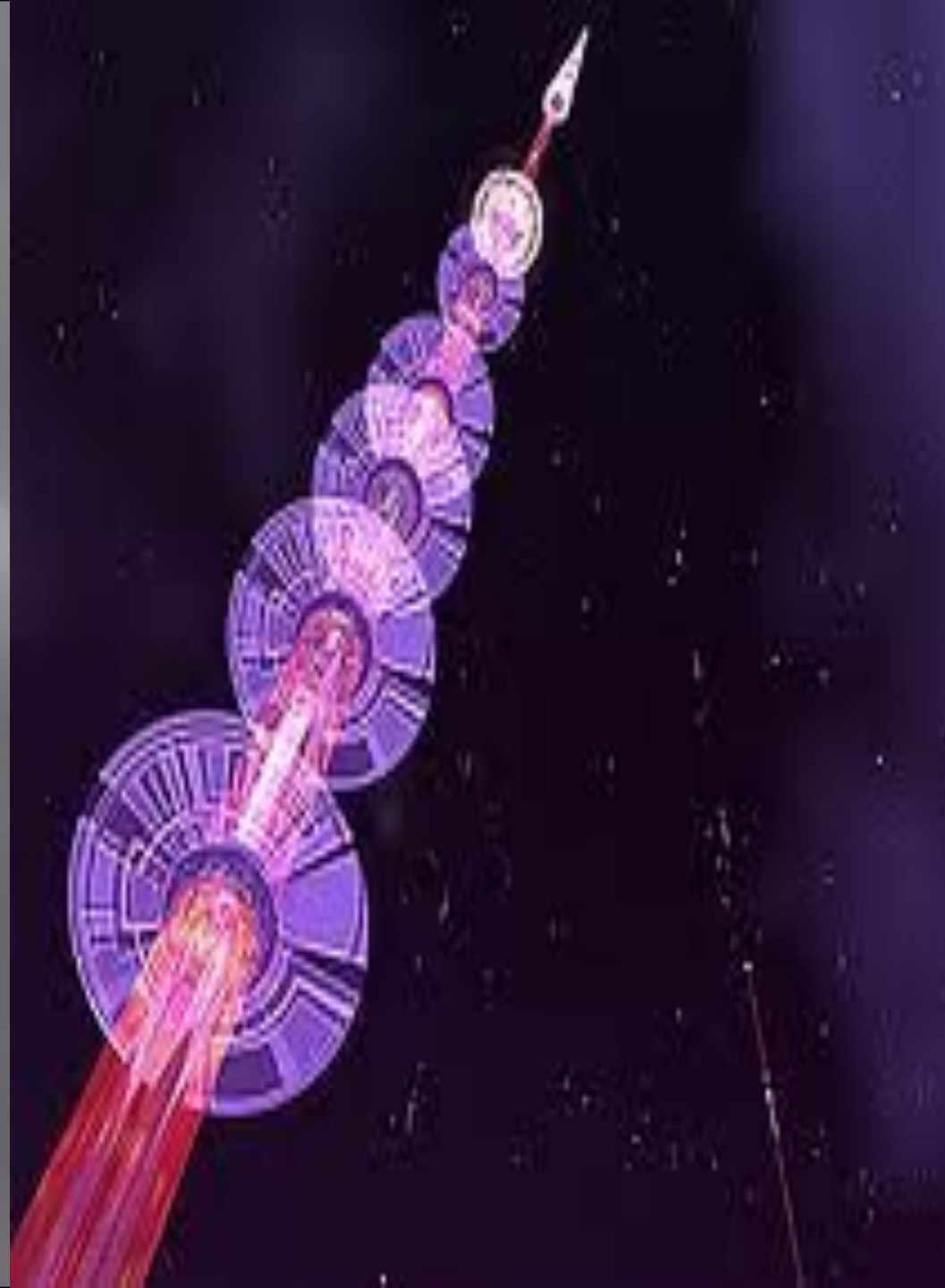


# HIS TOR Y OF PRO FES SIO N

The history of design can be carried to ancient times when the person for the first time faced questions of convenience and ergonomics of instruments of labor and other household items



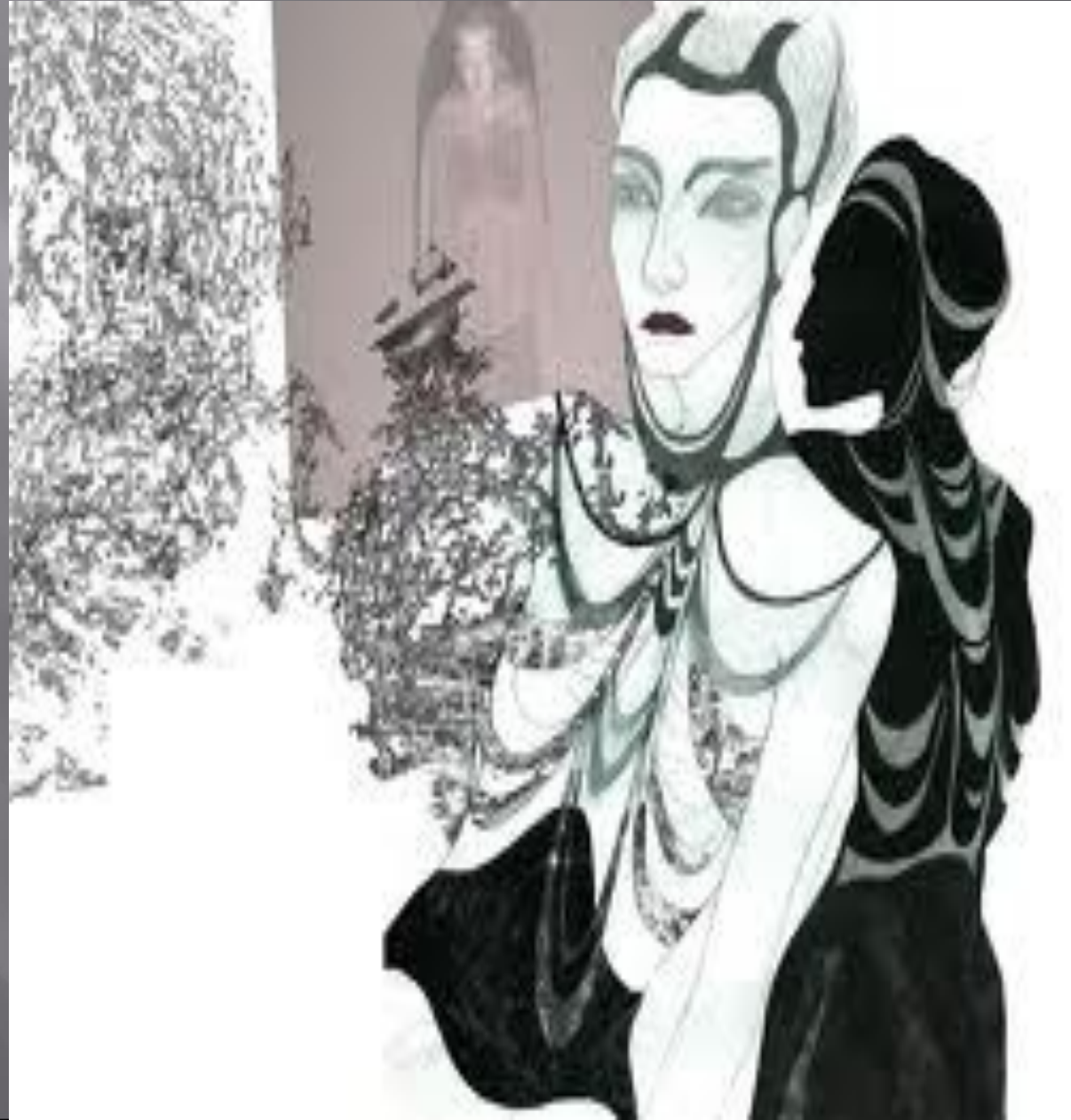
The history of design can be carried to ancient times when the person for the first time faced questions of convenience and ergonomics of instruments of labor and other household items..





## From history

Soon, in the 20th years of the 20th eyelid, there were first schools of design which became a response to mass need for experts



The designer helps people to see beauty in usual things, does their life brighter, comfortable, joyful

Aim  
of  
Prof  
essi  
on



# Features of Profession

## Necessary qualities

nonconventional look

creativity

communicativeness

existence of figurative thinking

patience

hardworking

assiduity





# FEATURES OF THE PROFESSION

## Duties of designer

development of idea and conception

preparation of sketches, models

analysis of needs of the clients

change of the concept taking into account its wishes

corcoordination with the client of intermediate results of work  
взаимодействие с клиентом промежуточных результатов работы





# Where do you get profession

University

School of design

Institute of modern  
art

University  
of design and  
technology

State  
university of  
service

For work good knowledge of the humanities, an esthetics, skills in graphics and painting, technical knowledge of that area where this expert works can be demanded.



# Kinds of professions

designer of polygraphy

designer of food

designer of interior

дизайнер  
of clothes

fitodesigner

landscape  
designer

web  
designer





That the designer of polygraph does: - design of the booklet; - design of the catalog; - design of advertizing; - design of business cards; - design of brochures; - design of handbills;

- processing of photos; - development of corporate styles.





That the designer of polygraphy does: -  
- design of the booklets  
- design of the catalogs  
- design of  
advertising; - design  
of business cards; -  
- design of brochures;  
- design of handbills;  
- processing of photographs  
- development of  
corporate styles



The fashion designer develops clothes collections, selects fabrics. It is in continuous creative search, developing new composite decisions.





Fitodizigner-the specialist in gardening and decoration of interiors by means of vegetable compositions. Elements of a profession can be received on short-term courses or at schools of floristics and a phytodesign.



- development of the concept and corporate style of the web project or appendix;
- creation of the design layout of standard pages;
- development of the user interface



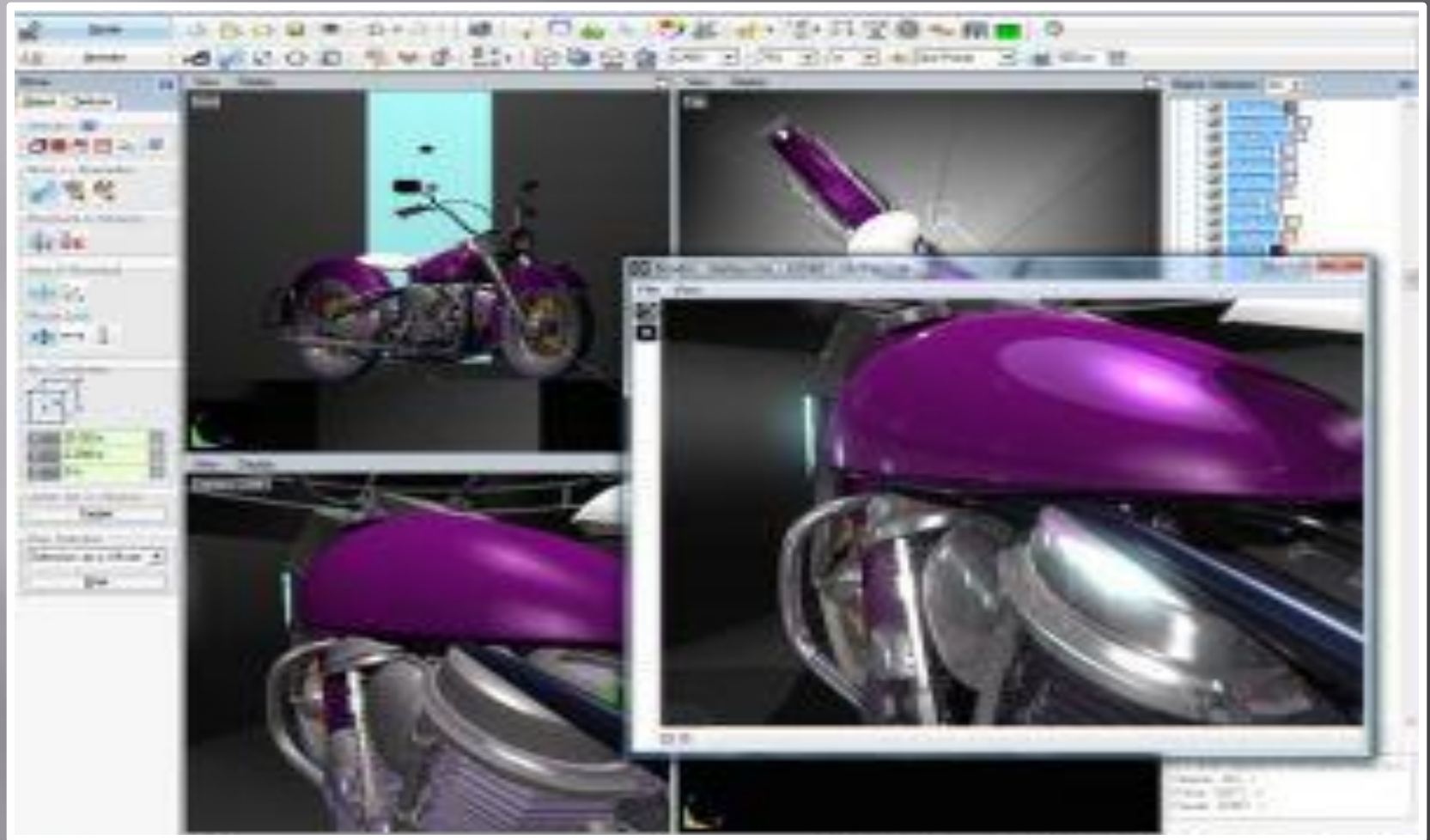




food-designer – artly  
makes out dishes with  
food.







3D – the designer – Future profession! 3D designer develops and creates design of three-dimensional objects and models

# THANK YOU FOR ATTENTION!

Жукутова Сауле Кокеновна  
школа-лицей №14 гор.Абай  
Карагандинская область