

Project: Global Social Media Plan // October



Topic: International Sloth Day

Subline: The Golf in turmeric yellow never fails to impress.

Format: Video

Date: 20 October

Description

Sloths, these shy and quiet creatures are known for their slow and relaxed lifestyle. However the Golf in turmeric yellow makes even these chilled buddies turn their heads.

Facebook

Posting text (240)

Amazes everyone. The Volkswagen Golf.
#internationalslothday #sloth #vwgolf #volkswagen

Twitter

Posting text (140)

Amazes everyone. The Volkswagen Golf.
#internationalslothday #sloth #vwgolf #volkswagen

Instagram

Posting text

Amazes everyone. The Volkswagen Golf.
#internationalslothday #sloth #vwgolf #volkswagen
#vw

Image

