Project: Global Social Media Plan // October

**Topic:** International Sloth Day

Subline: The Golf in turmeric yellow never fails to empress.

Format: Video

Date: 20 October



Facebook	
Posting text (240)	Amazes everyone. The Volkswagen Golf. #internationalslothday #sloth #vwgolf #volkswagen
Twitter	
Posting text (140)	Amazes everyone. The Volkswagen Golf. #internationalslothday #sloth #vwgolf #volkswagen
Instagram	
Posting text	Amazes everyone. The Volkswagen Golf. #internationalslothday #sloth #vwgolf #volkswagen #vw

## **Image**



