

Международный дистанционный заочный конкурс по туризму «ГАЛОПОМ ПО ЕВРОПАМ»

Номинация: Проект туристического образа Вятского края



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2016

Литературный тур на Вятке для иностранных туристов

Учебная дисциплина: «Иностранный язык
(английский) профессиональный»

Раздел: «Туроператорская деятельность»

Тема: «Виды туров»

Язык проекта: английский



Руководитель проекта: З.М. Касумова,
преподаватель английского языка
высшей квалификационной категории

Student's Project
Work

The Literary Tour on the Vyatka Land for foreign tourists



Created by Ksenia
Trukhina

INTRODUCTION

- Literary tourism is a subset of cultural tourism
- It provides tours to any part of the world with the target of visiting the places connected with favorite writers or main characters
- Tourists have a chance to visit author's homes, literary museums, towns and villages where stories were written, and places which inspired the writer
- Tourists can participate in seminars, readings, and listen to literary lectures they are interested in
- Special literature guides accompany

TARGET AUDIENCE

- Writers and literary critics investigating the writer's creativity
- Directors and screenwriters working on a film about the writer and his works or filming the book
- Pupils and students studying the writer's works, the Russian language and Russian culture
- Young and adult literature lovers and bookworms

EPIGRAPH

*«Oh, Vyatka land! Possessing ancient charming,
You still remain a feast for Russian soul.
How motivate the foreigners for coming –
That is the question and intended goal...»*

by Z. Kasumova

TOUR PACKAGE



Duration:	2 days / 1 night
Number of visitors:	15 people (adults) + 1 warden/interpreter
Accommodation:	The Hotel «Gubernskaya», single/twin rooms
Meals:	FB (cafes “Tranzit” / “Fantazia”)
Excursions:	7 excursions (1 thematic, 1 countryside, 4 museums, 1 library excursion)
Animation service:	The International Club (The House-Museum of A.L. Vitberg)
Transport:	Bus transfer, bus excursions

ITINERARY

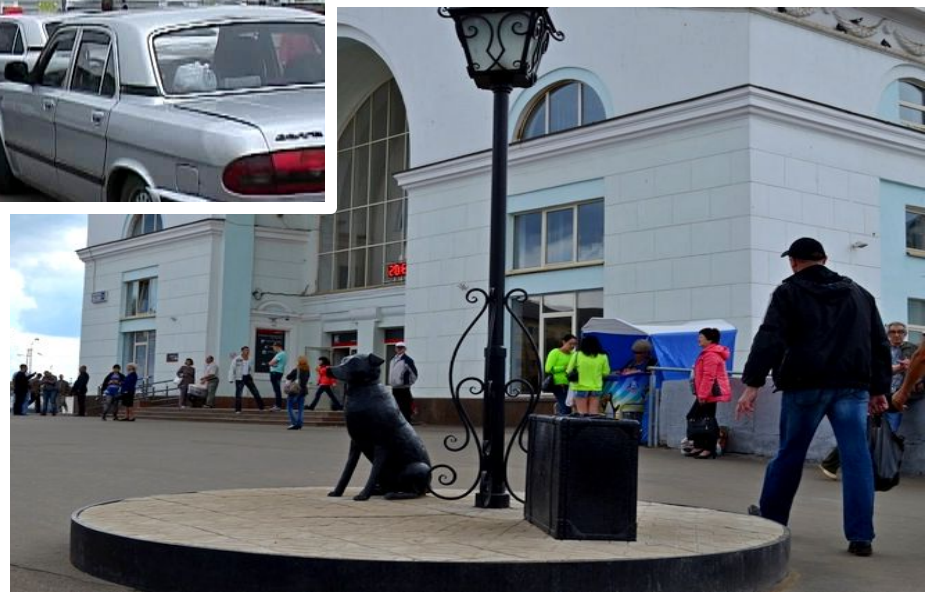
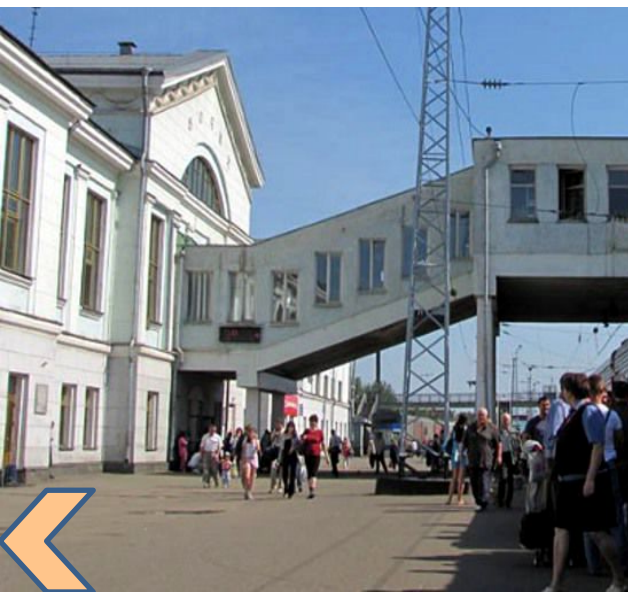
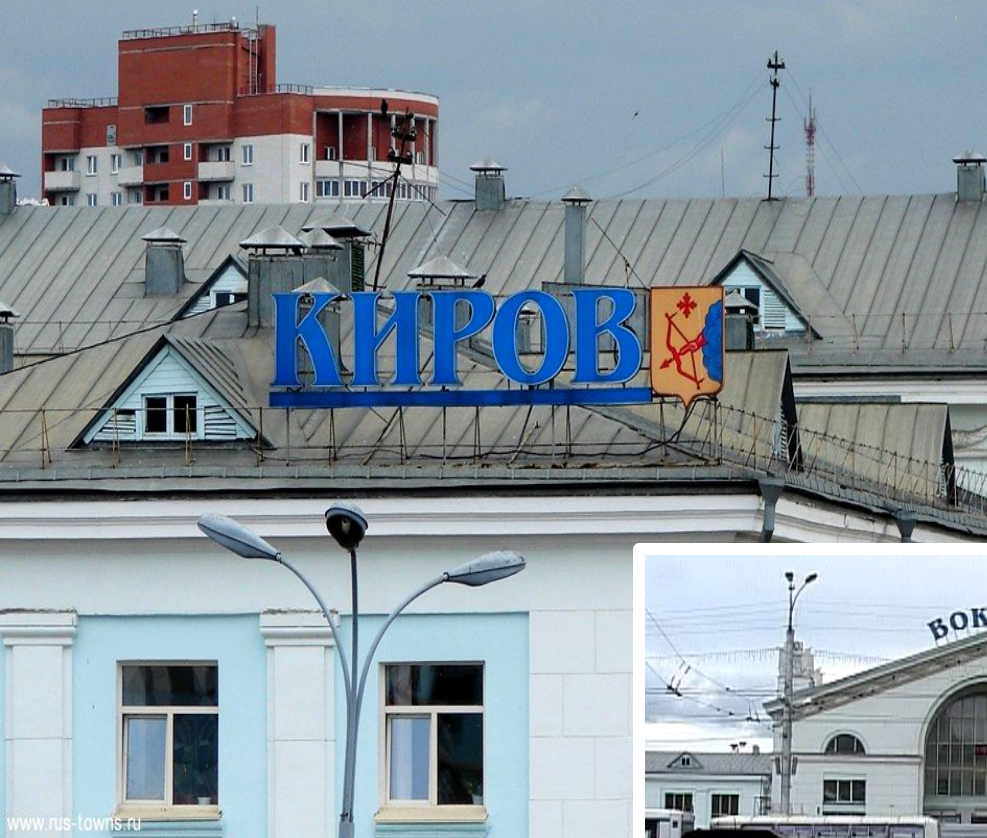
Day 1

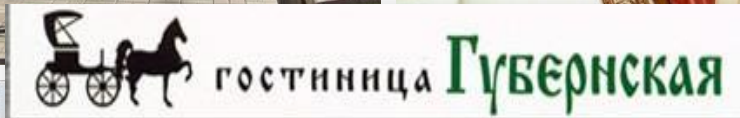
- 8:30 Meeting at the pickup point ([the railway station](#))
- 8:30-8:45 Transfer to the hotel "[Gubernskaya](#)"
- 8:45-9:00 Check-in at the hotel
- 9:00- 9:30 Breakfast in the café "Transit" in the hotel
- 9:30-11:30 [A sightseeing bus tour](#) including Vyatka
Uspensky Trifon's
Assembly, Monastery, the Building of the former Noble
Embankment of A. Grin, Teatralnaya Square,
the Building of
Writers' Union
- 11:30-12:30 Visit to [the House-Museum of M.E. Saltykov-Schedrin](#)
- 12:45-13:15 Lunch in the cafe "Tranzit"
- 13:30-14:00 Visit to [the House-Museum of Alexander Grin](#)
- 14:15-15:30 Free time
- 15:30-17:45 Excursion in [the Library of A.I. Hertsen](#)
- 18:00-18:45 Dinner in the cafe "Tranzit"

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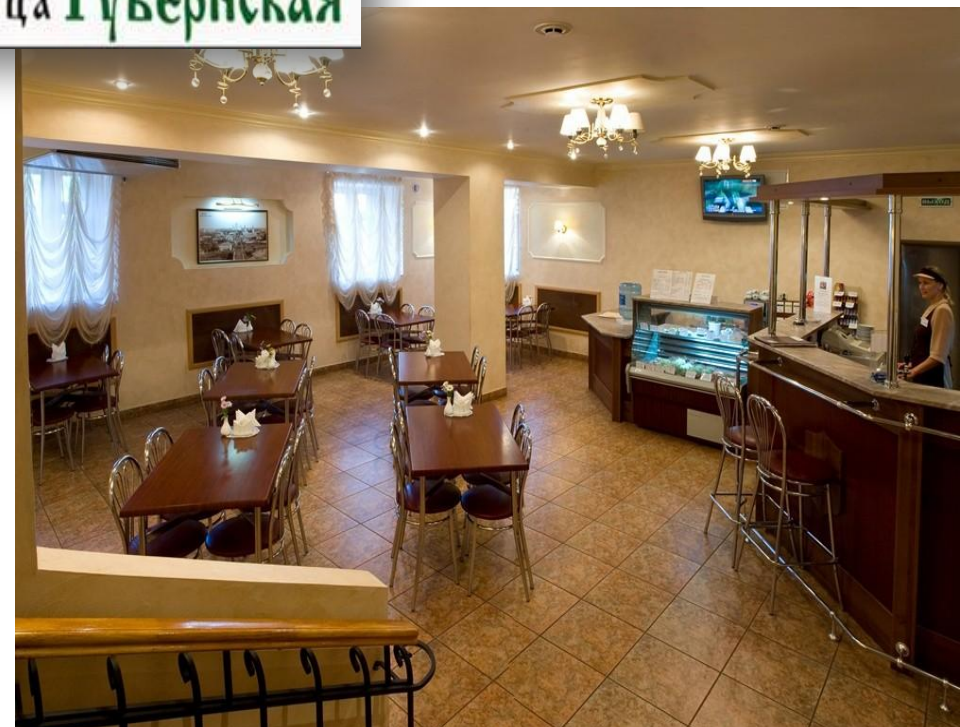
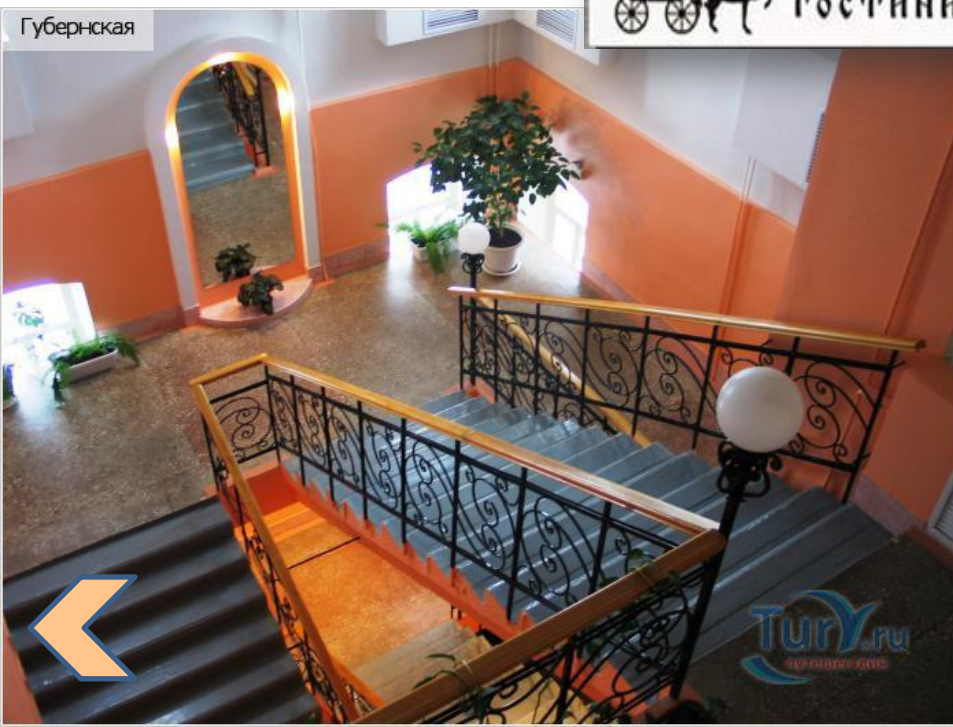
Day 2

- 8.00-8.30 Breakfast in the café "Transit" in the hotel
- 9.00-17.00 Bus tour to the town of Slobodskoi including a sightseeing excursion(Female Hristorozhdestvensky monastery, Michael and the Archangel chapel, St.Nicholas church, the Bell Tower of the Spaso-Preobrazhenskaya church, a walking tour along the waterfront of the town, visit to the memorial monument "The Eternal Flame", the Catherine cathedral, lunch in the cafe "Fantazia", excursion in the House-Museum of the poet Janis Rainis. Coming back to the hotel.
- 17.00-17.30 Free time
- 17.30-18.00 Dinner in the cafe "Tranzit" in he hotel
- 18.00-18.30 Checking-out

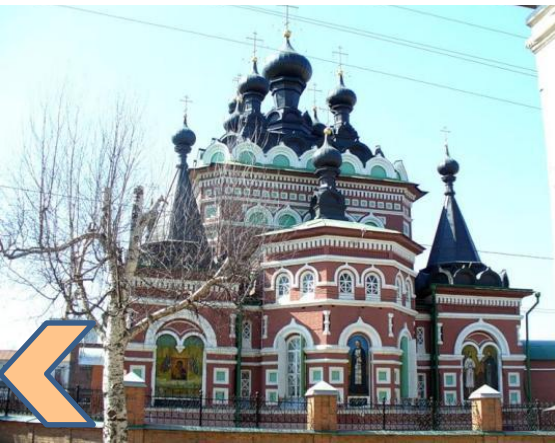




Губернская



КИРОВ



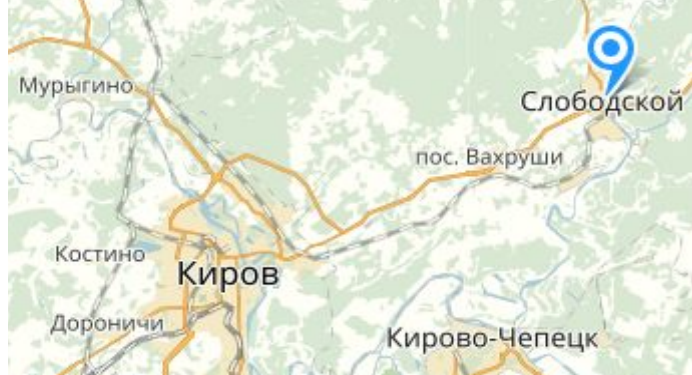






Библиотека
имени
1837 А.И. Герцена





CHEEP ENOUGH TO SAY

“Vyatka, I’m on the
way to you!”



CONTACTS

The Literary tour on the Vyatka land is arranged
by

Tour Operator on domestic and inbound tourism
“Top Tour”® (Kirov)

Address: 95 Karl Liebknecht Street, Kirov, Kirov
region

Phone: +7 (8332) 37-65-51

<http://www.top-tur.com>



YOU ARE ALWAYS
WELCOME



SOURCES USED

- Касумова З.М. Фрагмент поэтического сочинения “Invitation to the Vyatka Land” / «Приглашение на Вятскую землю»
<http://english-exam.ru/konkursy-sochinenii/3-i-konkurs/sochinenie-0091-c-sonet-priglasenie-na-vjatskuyu-zemlyu.html#axzz46SG48SLa> и
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<http://studik.net/literaturnyj-turizm-kak-produkt-kulturnogo-kartirovaniya/>
- Силаева Т.А. « Литературный туризм как специализированный подвид культурно-познавательного туризма», Журнал «Вестник» №2, 2013г. (стр. 201-204) <http://vestnik-rosnou.ru/pdf/n2y2013/p201.pdf>
- Фоновые фотографии слайдов 1-9; 17-20 и иллюстративные фотографии слайдов 10-17,19 <https://yandex.ru/images/>

