

Project: Global Social Media Plan // January

Topic: Pretzel Beetle

Format: image

Date: Flexible Content



Description

The 1953 "Pretzel Beetle" with split rear window.

Facebook

Posting text (240)

The rear window of this 1953 Beetle is very similar to a popular bakery product – can you guess which one? #vwbeetle #volkswagen

Twitter

Posting text (140)

The rear window of this 1953 #vwbeetle is similar to a popular bakery product – can you guess which one? #volkswagen

Instagram

Posting text

The rear window of this 1953 Beetle is very similar to a popular bakery product – can you guess which one?
#vwbeetle #vw #volkswagen #car #bakery #vintage #rare #classiccar

Image

