

Project: Global Social Media Plan // February

Topic: Traffic Jam Assist

Format: image

Date: Flexible Content



Description

Volkswagen makes a driver's life easier: Traffic Jam Assist makes heavy, slow-moving traffic easier to navigate.

Facebook

Posting text (240)

The optional Traffic Jam Assist brakes, accelerates and steers automatically within the limits of the system, providing you with even more comfort during stop-and-go traffic. #volkswagen

Twitter

Posting text (140)

The optional Traffic Jam Assist brakes, accelerates and steers automatically within the limits of the system, providing you with even more comfort during stop-and-go traffic.

Instagram

Posting text

The optional Traffic Jam Assist brakes, accelerates and steers automatically within the limits of the system, providing you with even more comfort during stop-and-go traffic. #volkswagen #technology #vw #cars #relaxe #laidback #easy #ontheroad

Image

