

**Project:** Global Social Media Plan // March

**Topic:** Memory Day

**Format:** image

**Date:** 21 March



## Description

The ultimate memory for car lovers and their families: memory has been part of lives of children and their parents for decades.

## Facebook

Posting text (240)

Train your brain. Enjoy the game. #memoryday #volkswagenlifestyle

## Twitter

Posting text (140)

Train your brain. Enjoy the game.  
#volkswagenlifestyle #memoryday

## Instagram

Posting text

Train your brain. Enjoy the game.  
#memoryday #volkswagenlifestyle #volkswagen  
#car #playday #familytime #fun

## Image

