

*Merge of restaurant «Assorti» and
shop of furniture «IKEA»*

.

«Assorti» restaurant



«IKEA»



IKEA

- 1) They have common goals
 - 2) By the size of the companies they are almost identical
 - 3) Similarity is that they offer services
 - 4) They can supplement each other
 - 5) Good geographical position
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Thank you for attention !!!
