

————— Be in the —————

SMART SNACKS

< Know >

2004

**Local
Wellness
Policy**

.....

2006

**Alliance
Competitive
Food & Beverage
Guidelines**

.....

2007

**IOM
Standards**

.....

2010

**Healthy
Hunger-Free
Kids Act**

.....

2013

**Smart
Snacks
Interim
Final Rule**

.....

2016

**Smart
Snacks
Final Rule**

.....




DATE TO REMEMBER! JULY 1, 2014

Smart Snacks in School became a federal LAW in 2014. All schools should be in compliance at this time.



All products
SOLD




Entire school
day



Entire school
campus



NOT foods
served



NOT evenings,
weekends or
community
events

Smart Snacks in School Nutrition Standards



Vending

School Stores

Snack Carts

A la Carte

And Fundraising!

Timing

In-school fundraising
during the school day
only



Exemptions

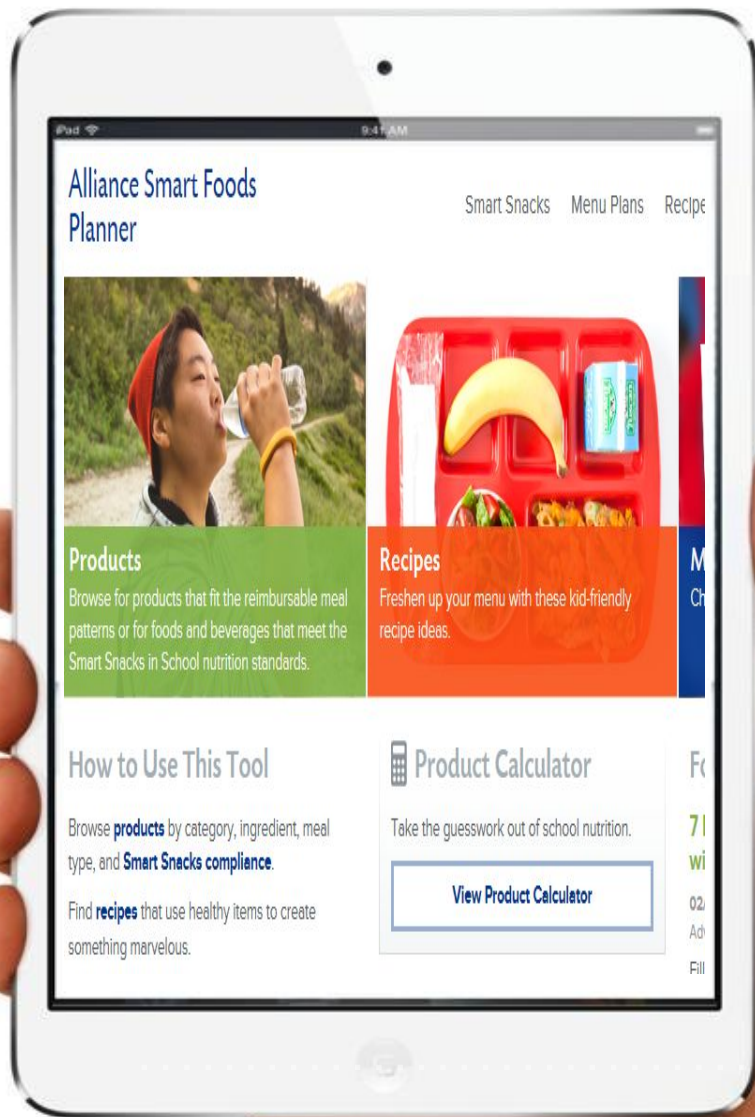
Number set by state
agency



Compliant Items

No limit on products that
meet Smart Snacks!

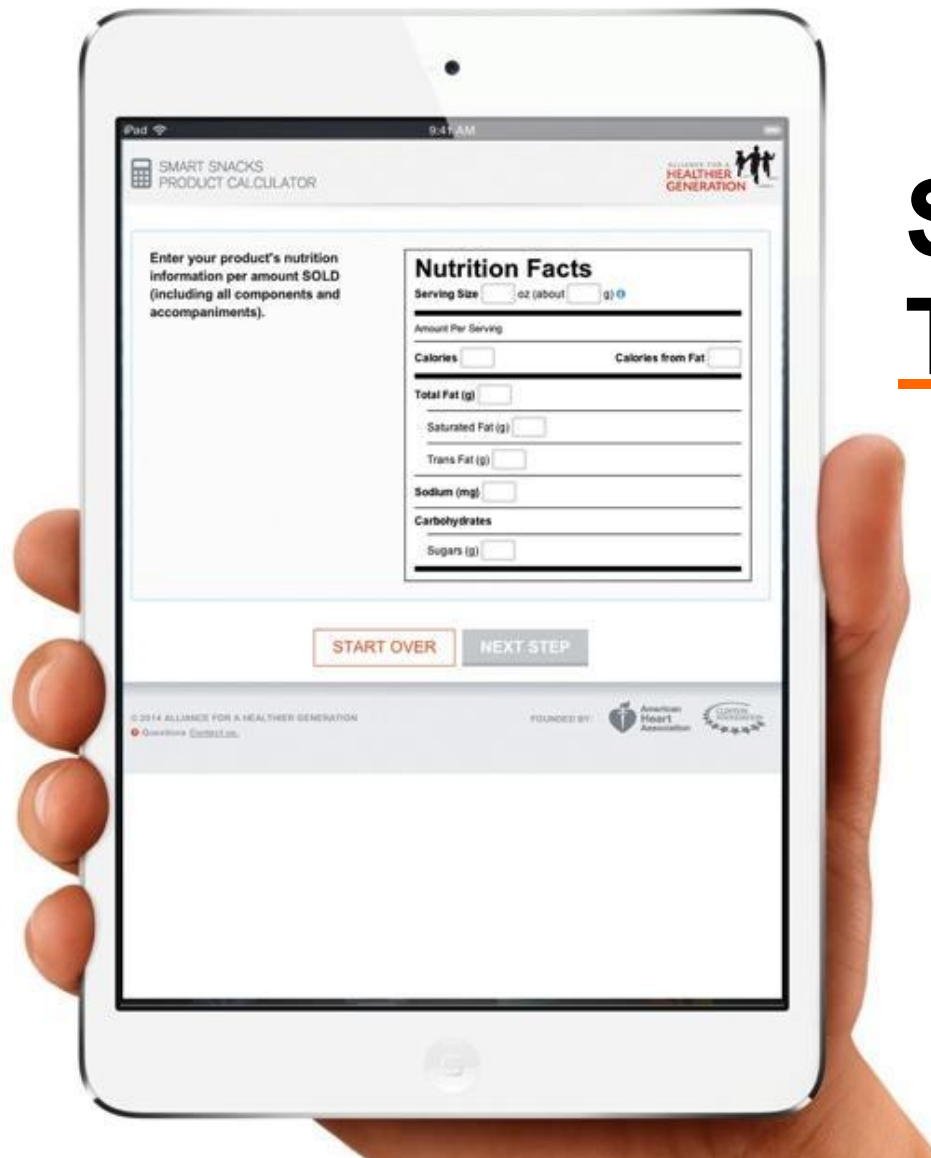




Smart Snacks Tools

Smart Food Planner

foodplanner.healthiergeneration.org



Smart Snacks Tools

Smart Snacks Calculator

GETTING STARTED



**Know
Your
Venues**



**Build
Consensus**



**Know
Your
Products**



**Engage
Business
Office**



**Work
With
Vendors**



**Combine
Efforts**



Communicate



Promote!



**Let the Alliance help you
stay on track!**

www.healthiergeneration.org/smartsnacks



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