

Project: Global Social Media Plan // June
Topic: Social Media Day
Format: GIF
Date: 30 June



Description	Hashtags are one of the most popular social media elements –so it’s only natural to use a special hashtag to celebrate Social Media Day. #hashtag = 14.818.759 hits on Instagram
-------------	---

Facebook	
Posting text (240)	Hashtag with horsepower! #socialmedia #hashtag #volkswagen

Twitter	
Posting text (140)	A #hashtag with horsepower! #socialmediaday #socialmedia #volkswagen

Instagram	
Posting text	Hashtag with horsepower! #socialmediaday #socialmedia #volkswagen #vw

Image	