

Project: Global Social Media Plan // March

Topic: Urban style3

Format: image

Date: Flexible Content



Description

Social media audiences like images in urban surroundings (e.g., #urban 17.6 m, #urbanstyle 1 m, #city 40.1 m posts on Instagram). This series, focussing on the Tiguan in big cities, perfectly fits this urban style.

Facebook

Posting text (240)

Enjoy the city by night. #vwTiguan #volkswagen #nightlife #urban

Twitter

Posting text (140)

#enjoy the city by night. #vwTiguan #volkswagen #nightlife #urban

Instagram

Posting text

Enjoy the city by night.
#vwTiguan #volkswagen #nightlife #volkswagen #car #night #city #urban

Image

