

Project: Global Social Media Plan // May
Topic: Air Care Climatronic
Format: Film
Date: Flexible Content

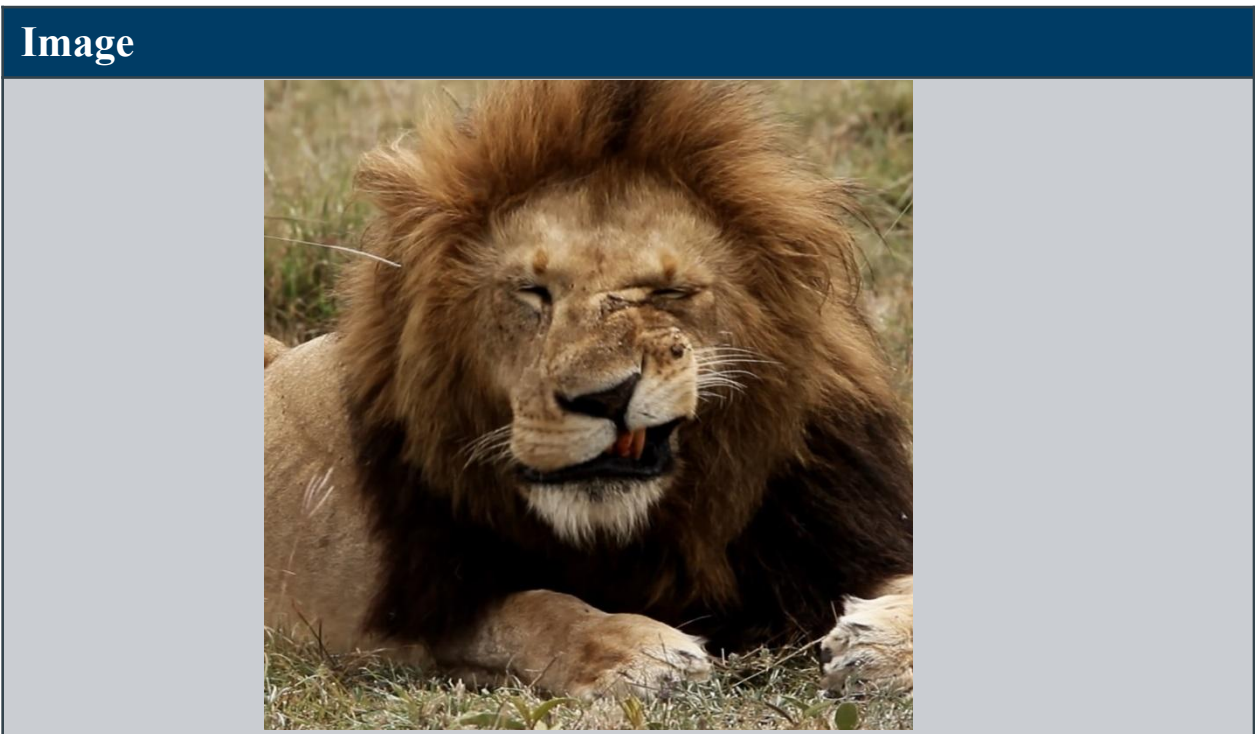


Description	Rising air pollution due to fine particulates is a concern in urban areas, while in the countryside the allergy season begins in spring. The filter effectively blocks fine particulates and pollen.
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Facebook	
Posting text (240)	Helps to protect you from pollen: The optional Air Care Climatronic. #allergy #climatronic #volkswagen

Twitter	
Posting text (140)	Helps to protect you from pollen: The optional Air Care Climatronic. #allergy #climatronic #volkswagen


Instagram	
Posting text	Helps to protect you from pollen: The optional Air Care Climatronic. #allergy #climatronic #volkswagen



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YouTube	
Titel	Helps to protect you from pollen: The Air Care Climatronic from Volkswagen.
Description	The allergy season begins in spring. The filter effectively blocks fine particulates and pollen.
Thumbnail	
Tags	Volkswagen, VW, pure, air, climatronic, airconditioning, touran, animals, animal, sneeze, sneezing, pollen, allergy, cat, lion, panda, fox, nature, protect, protection, care
Text in video	Helps to protect you from pollen. The Air Care Climatronic.
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