Project: Global Social Media Plan // January

Topic: Happy Birthday, Isaac Newton.

Format: image Date: 4 January



Description	It's the birthday of Sir Isaac Newton, the
	English physicist and mathematician who discovered universal gravitation.
	discovered difficersal gravitation.

Facebook		
Posting text (240)	Goodbye gravity. Sorry, Isaac! #happybirthday #volkswagenmagazine #volkswagen	
Twitter		
Posting text (140)	Goodbye gravity. Sorry, Isaac! #happybirthday #volkswagenmagazine #volkswagen	
Instagram		
Posting text	Goodbye gravity. Sorry, Isaac!	
	#happybirthday #vw #volkswagen #car #carsofinsta #flying #volkswagenmagazine	
Image		