

Project: Global Social Media Plan // May

Topic: Interior Riddle Passat B5

Format: Video

Date: Flexible Content



Description	The automatic adjustable side mirrors will let people identify the Passat B5.
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Facebook	
Posting text (240)	Which model is this? Hint: the distinct side mirrors. #interior #riddle #volkswagen

Twitter	
Posting text (140)	Which model is this? Hint: the distinct side mirrors. #interior #riddle #volkswagen

Instagram	
Posting text	Which model is this? Hint: the distinct side mirrors. #interior #riddle #Volkswagen #vw

Video	
	