**Project:** Global Social Media Plan // December

Topic: Follow Me

**Subline:** Featuring a Volkswagen Microbus

Format: Image Date: Flexible



Description	

Facebook	
Posting text (240)	Follow me to the beach! #beach #vintage #vwmicrobus #volkswagen
Twitter	
Posting text (280)	Follow me to the beach! #beach #vintage #vwmicrobus #volkswagen
Instagram	
Posting text	Follow me to the beach! #beach #vintage #vwmicrobus #volkswagen #vw
Image	