

Project: Global Social Media Plan // September

Topic: #tiguantuesday 1

Subline: The Tiguan stands out on every terrain

Format: Image

Date: Flexible Content



Description

Tiguan owns every Tuesday as a pure product showcase.

Facebook

Posting text (240)

Enjoy the excitement. #roadtrip #tiguantuesday #countryside #vwtiguan #volkswagen

Twitter

Posting text (140)

Enjoy the excitement. #roadtrip #tiguantuesday #countryside #vwtiguan #volkswagen

Instagram

Posting text

Enjoy the excitement. #roadtrip #tiguantuesday #countryside #vwtiguan #volkswagen #vw

Image

