

**Project:** Global Social Media Plan // May

**Topic:** I.D: BUZZ 3

**Format:** picture

**Date:** flexible



## Description

The I.D. BUZZ microbus shows how various the electric mobility of tomorrow will be in features. It's an all-wheel-drive spatial marvel with electric motors on front and rear axles, a fully automated driving mode (I.D. Pilot) and a new generation of indicators and controls.

## Facebook

Posting text (240)

The iconic surfer's car gets electrified: the I.D. BUZZ. #conceptcar #emobility #vwidbuzz #volkswagen

## Twitter

Posting text (140)

The iconic surfer's car gets electrified: the I.D. BUZZ. #conceptcar #emobility #vwidbuzz #volkswagen

## Instagram

Posting text

The iconic surfer's car gets electrified: the I.D. BUZZ.  
#conceptcar #emobility #vwidbuzz #volkswagen #vw

## Image

