

swatch[®] 

Продуктовые линейки

swatch[®] 

Original
1983

Irony
1994

Skin
1997

1983

Gent



Lady



POP Swatch



1986

Maxi Swatch



1990

Original Chrono



Scuba 200





1991
Original Automatic



1992
Stop Swatch

1993

Swatch Musically



Aquachrono



1995

Irony Medium



Irony Scuba



1996

Access



Irony Chrono



1996

Irony Lady



1997

Skin



Irony Automatic



1998

Chrono Alarm



Irony Scuba 200



Autoquarz



Swatch.Beat



1999



Swatch. Beat Aluminium

2000

Square



2000



Swatch. Beat Alumini



Irony Scuba 200 Chrono



Irony Medium Chrono



Skin Beat

2001

Skin Chrono



X-Large



Swatch. Beat Alumedium

2002

Square Chrono



Swatch.Synchro Beat

Turnover



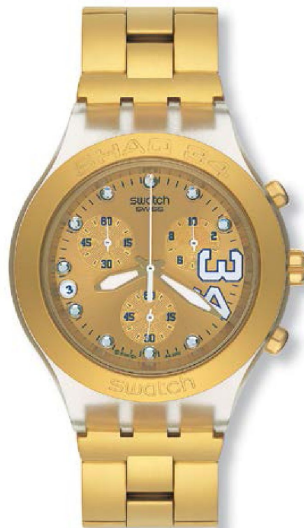
2002



Irony Diaphane Automatic



Irony Diaphane Navigator



Irony Diaphane Chrono

Irony Nabab



2003

- Swatch
Touch
- Alarm
 - Game
 - Bi-Timer



Swatch Touch Loomi

2004

Fun Scuba



2005

Fun Boarder



2005

Irony Petite Second



Irony The Chrono

2006

Jelly in Jelly



2007

Puzzle Motion



Irony Chrono Retrograde

Irony Lady Square



2008

Chrono Plastic



2009

Irony Chrono Automatic

2010



New Gent



Irony New Big

2011



Swatch
Touch

2012

New Chrono Plastic



2013



Scuba Libre



New Irony Chrono