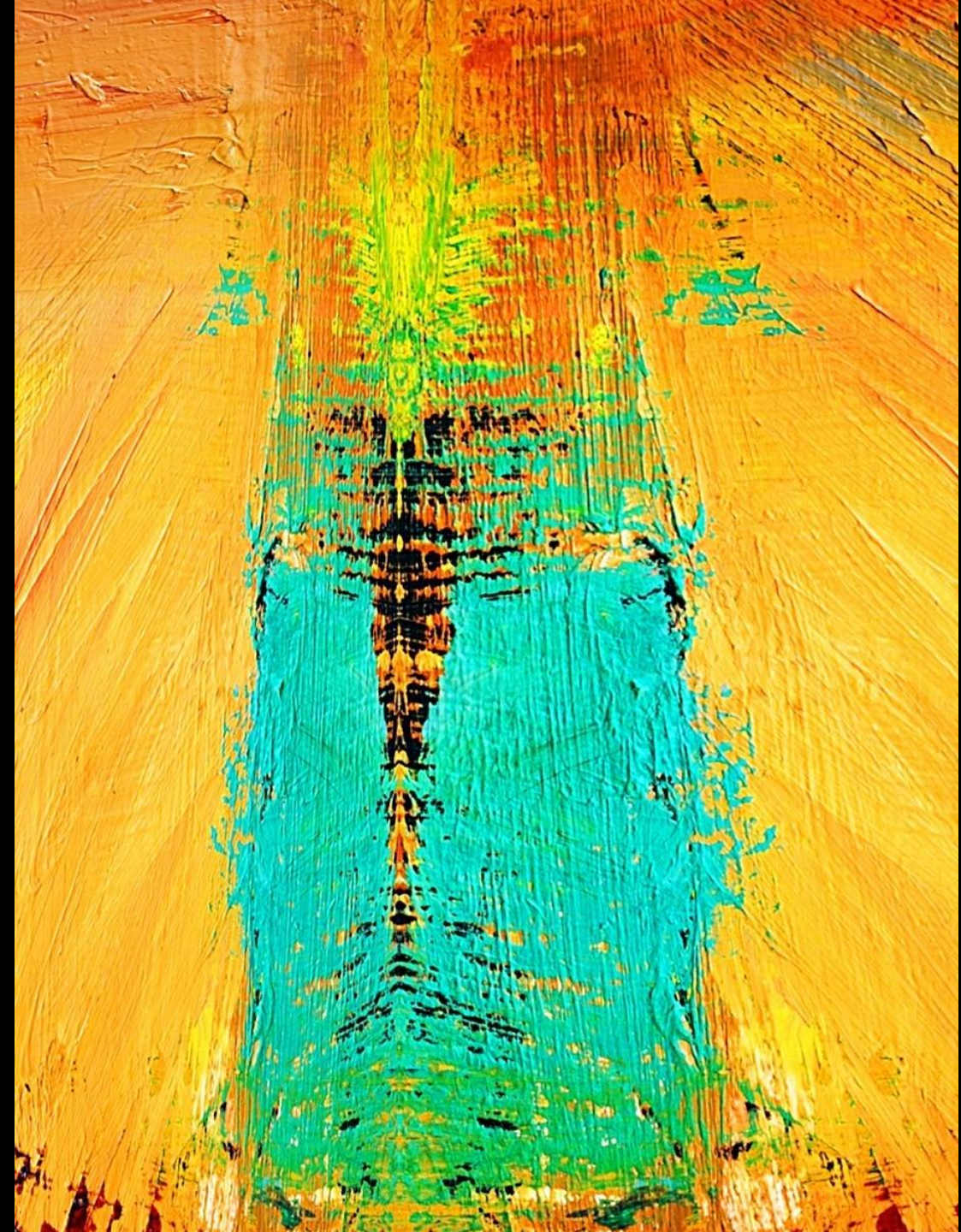
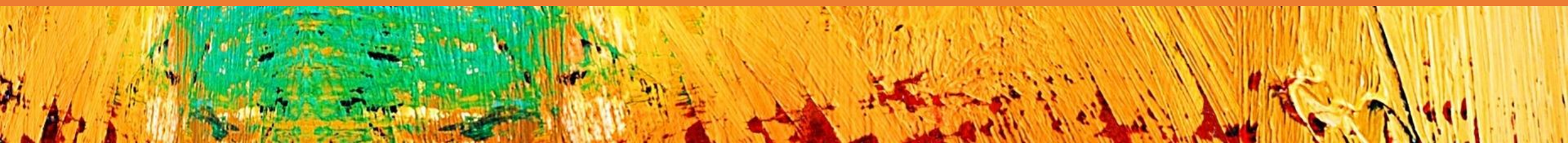


**Business project:
ART SCHOOL
IN THE DISTRICT
NAGATINO-SADOVNIKI,
MOSCOW**



Location: Moscow, Nagatino-Sadovniki

This choice stems from the fact that the district is free from competition.
The Art School of A.S Golubkina does not have the opportunity to train a large number of people.



Description of the business project:

In our opinion the best way will be to buy a franchise of the already well-known brand of art schools in Moscow «Kalacheva school».

About franchise:

The «Kalacheva school» was founded in 2013 by Veronica Kalacheva – famous illustrator.

The results of the work:

- over 450 thousand students
- 160 million the annual turnover
- 4 studios in Moscow and St. Petersburg
- 178 courses for training
- 6000 unique visitors per day

Kalacheva
● School



Key indicators of the franchise:



400 000 of rubles
start-up investments



45 days
to start a business



6-8 months
payback period



150 000 of rubles
monthly income



The proposed plan of cooperation for the franchise:

Acquaintance

Interview and discussion of the future project.

Presentation and signing of the contract

Getting a detailed presentation. Signing of the cooperation agreement.

Plan, help, information

Getting a step-by-step plan to open a drawing school

Training, certification of the teachers

Training in the system of control, search and motivation of employees and teachers.

Preparation and opening

Supervising the process of the opening of the Art school in your city at all stages.



Possible formats of education in Art School:



INDIVIDUAL LESSONS

GROUP LESSONS

OFF-SITE EVENT

STUDIO EVENT

CREATIVE CORPORATE EVENTS

CHILDREN'S CELEBRATIONS

MASTER CLASSES

