

WWF= World Wide Fund for
Nature



WHO?

WHERE?



1961



1970



1986



2000



"WOULD YOU CARE MORE
IF I WAS A RHINO?"

The Bluefin Tuna is being taken to extinction
by the same forces that threaten the rhino.
WWF is working to protect both.



"WOULD YOU CARE MORE
IF I WAS A PANDA?"

The Bluefin Tuna is being taken to extinction
by the same forces that threaten the panda.
WWF is working to protect both.



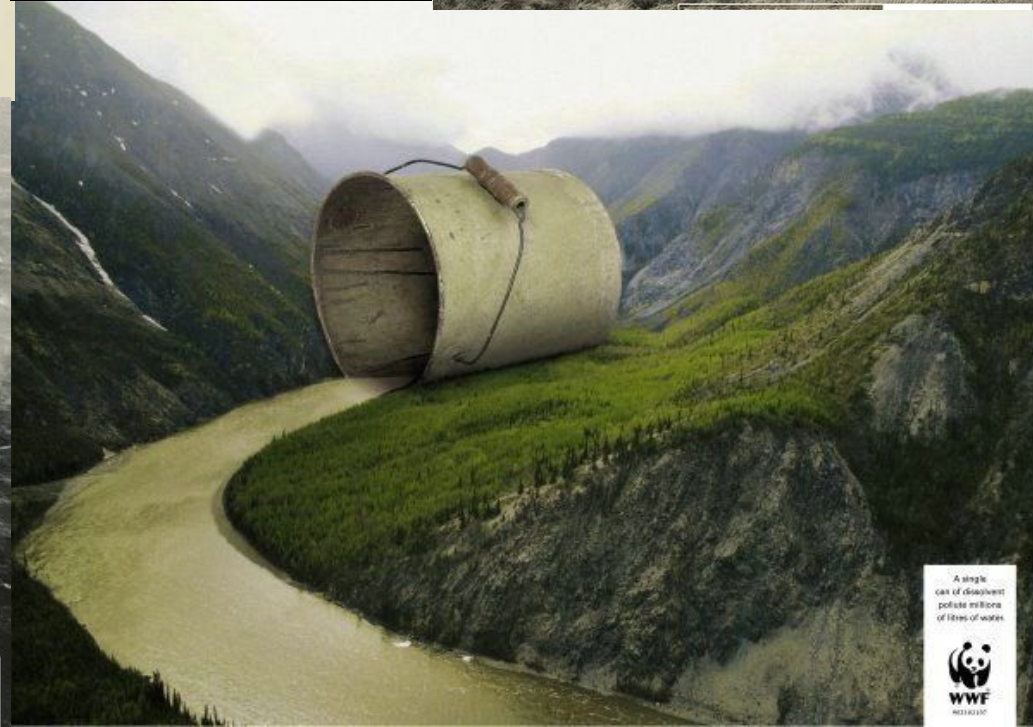
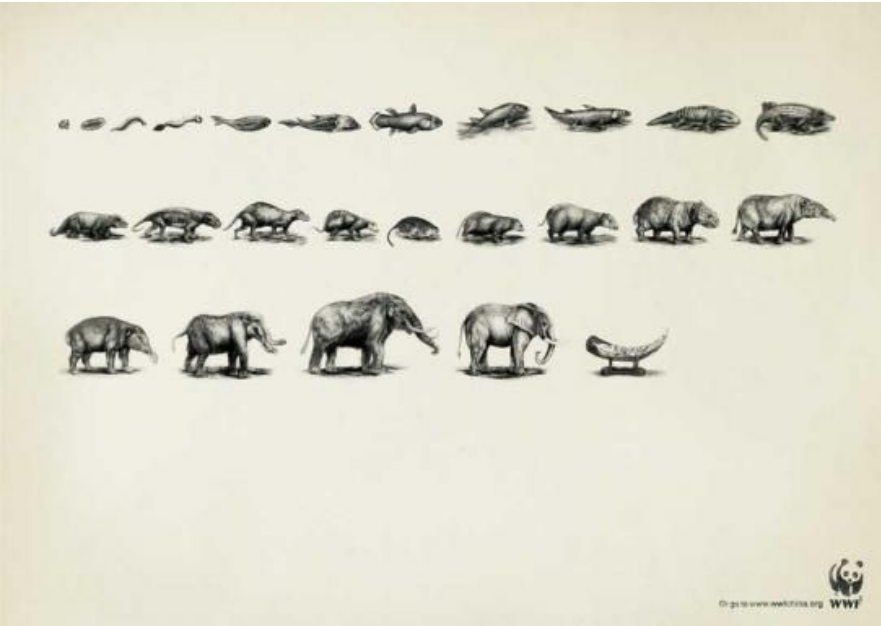
"WOULD YOU CARE MORE
IF I WAS A GORILLA?"

The Bluefin Tuna is being taken to extinction
by the same forces that threaten the gorilla.
WWF is working to protect both.



wwf.com

HOW?



The end

