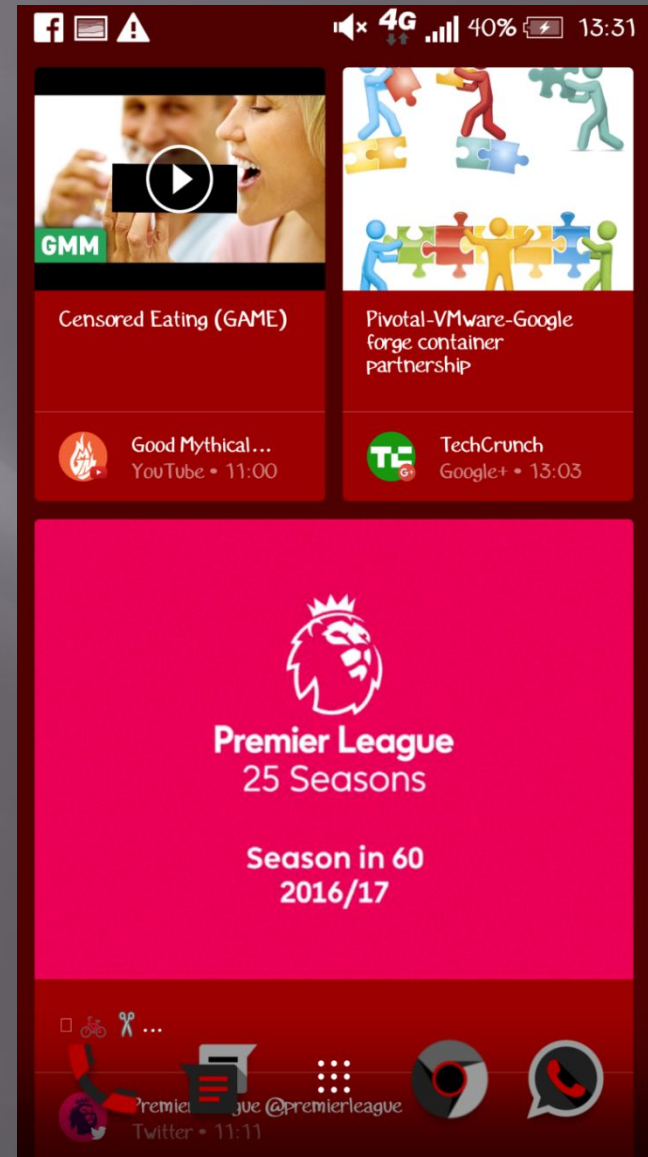
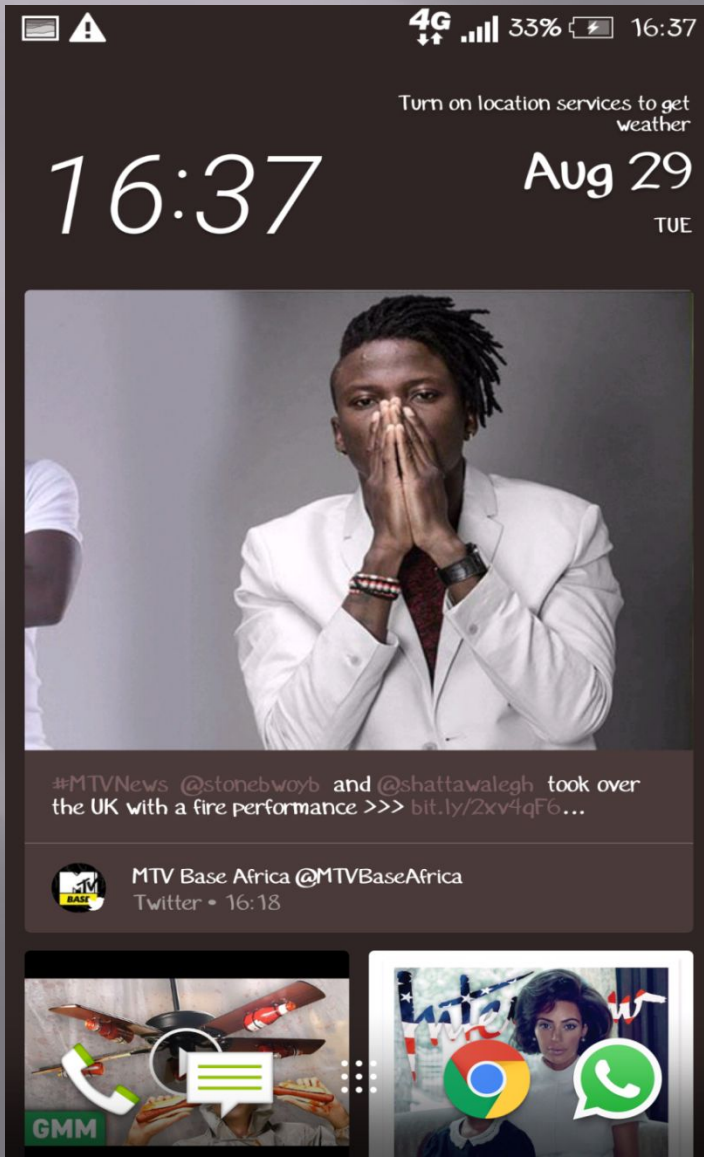




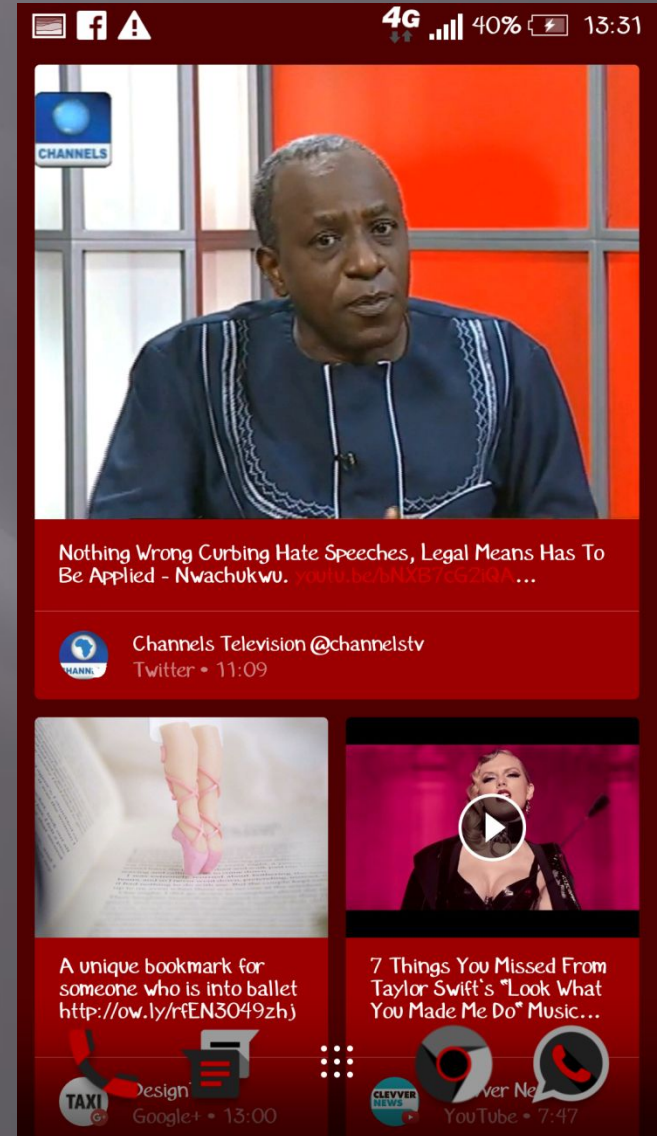
**Baylor launcher** is a news aggregating and social network aggregating launcher/app drawer that syndicates news directly on the home screen of your phone



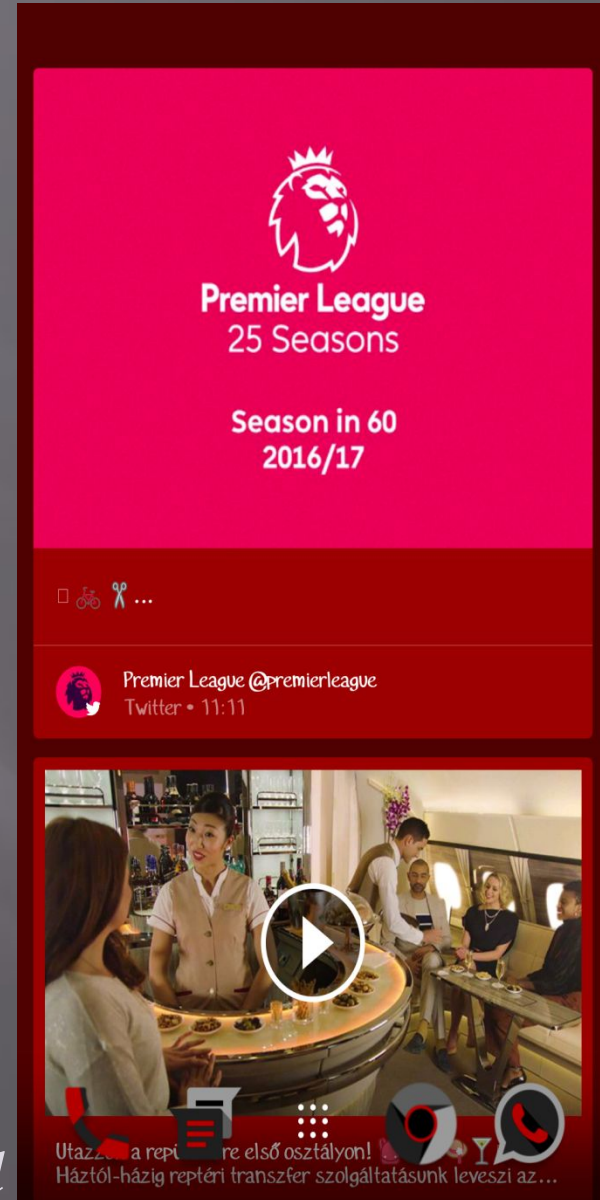
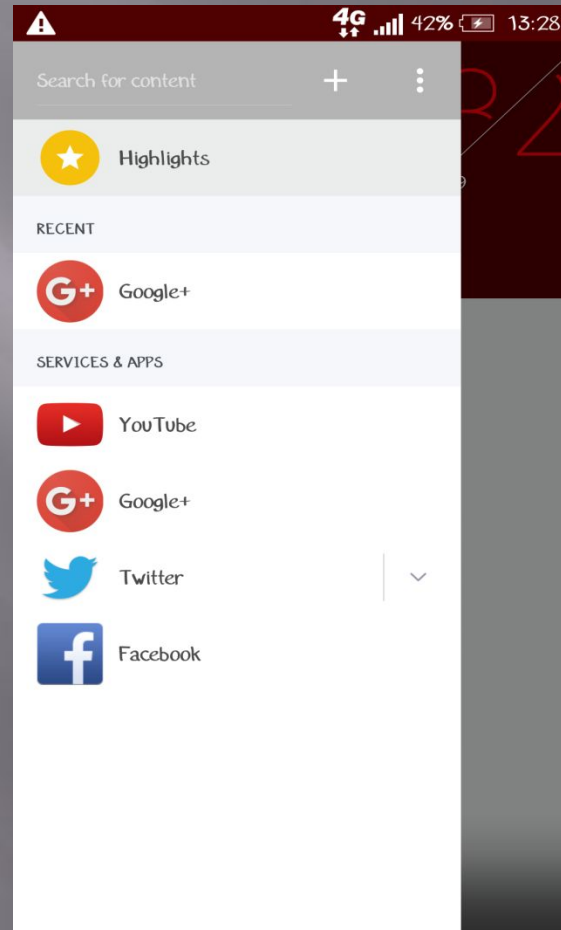
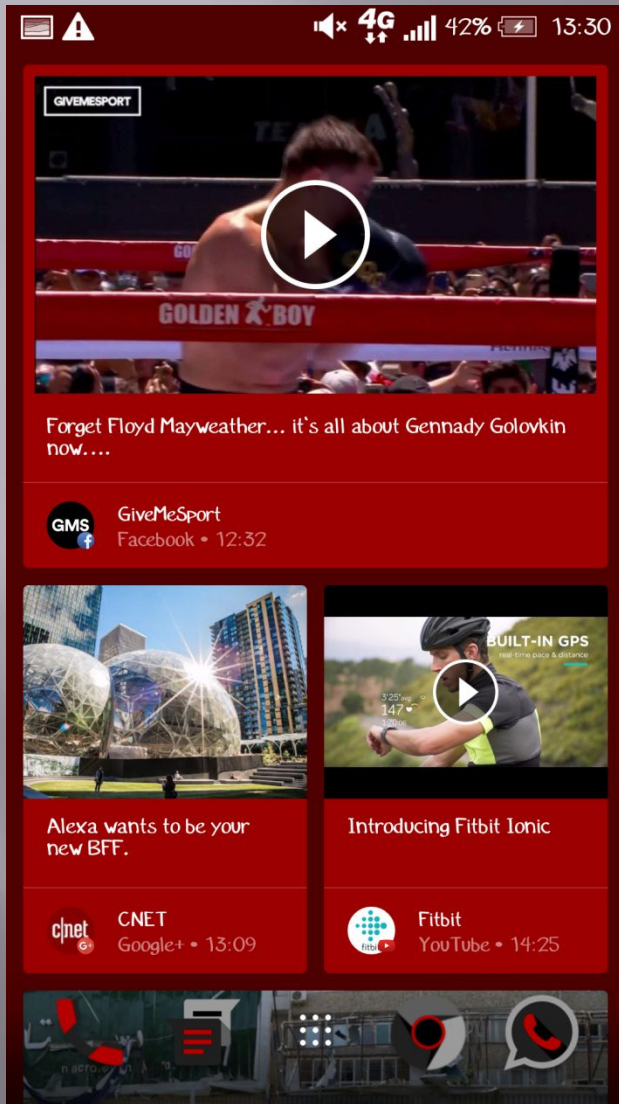
# Why Bay Launcher

*I have always had problems getting updates from one topic to another, and jumping from one news app to another.*

*I said to myself if I can create an app that will do this work and post it just My home screen, and all I need to do is just flip through these updates. Then comes "BAY LUNCHER"*



# Objectives and Features



*Users Can favorite and share updates on social media*

*Smart and Easy access to topic of interest*

**Power to customize what you see**

# Power to customize your theme or make your own theme



# Features of Baylor Launcher

- Pre-installed International and local news site on different topics.
- You are covered wherever you are using the app from (IP location detects the country your visiting from)
- Over 200 pre-installed language using Google translate API (translates updates to your native language).

- **User chose to get updates from their social network right on their home screen.**
- **User can bookmark article for read later**
- **Users can share their bookmarks as magazines to friends on social media**
- **You can download articles for read later.**
- **Ads are placed only on the lock screen**

# Target Audience

- *world population: Everyone wants to be informed . We're covering your area of interest*



# QUESTIONS