

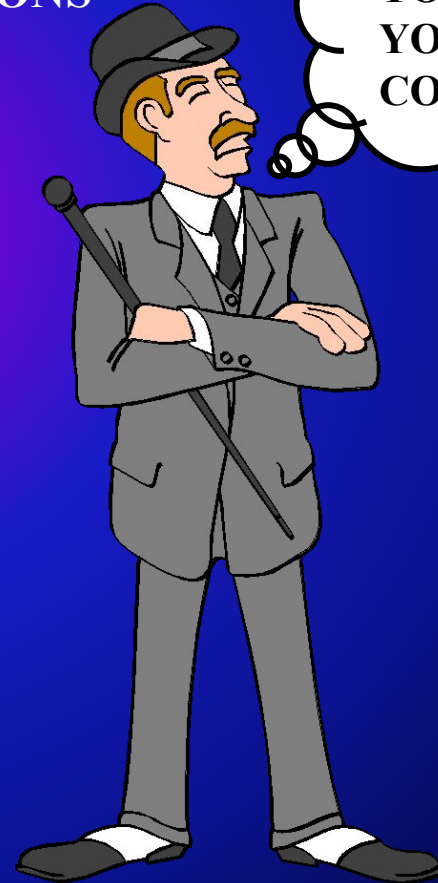
SOCIAL CLASS

**DIFFERENT LIFE EXPERIENCES
DIFFERENT PERSPECTIVES
DIFFERENT OPINIONS**

**HEY BUDDY, CAN
YOU SPARE A
DOLLAR FOR
A CUP OF HOT
COFFEE?**



**GET A JOB SO
YOU CAN BUY
YOUR OWN
COFFEE!**



MEASURING SOCIAL CLASS

I FEEL MIDDLE CLASS, BUT BY OTHERS' STANDARDS WE'RE PRETTY WELL OFF!

- **THE SUBJECTIVE APPROACH**
 - SELF-PLACEMENT
 - ASKING PEOPLE WHERE THEY THINK THEY FIT INTO THE SOCIAL CLASS SYSTEM
 - MIDDLE-CLASS SEEMS TO BE A CATCH-ALL CATEGORY FOR MOST PEOPLE
- **THE REPUTATIONAL MODEL**
 - ASKING OTHERS WHO MAY BE WELL-INFORMED TO ACT AS JUDGE
 - BEST IN SMALL TOWN POPULATIONS WHERE LIFE DOESN'T CHANGE MUCH
- **THE OBJECTIVE APPROACH**
 - ASK RESPONDENTS SEVERAL QUESTIONS ABOUT THEMSELVES AND THEN USE THE DATA FOR PLACEMENT PURPOSES
 - INDICATORS MAY INCLUDE INCOME, OCCUPATION, EDUCATION, WEALTH, OR THOSE ITEMS THAT MIGHT MAKE UP A PERSON'S SOCIO-ECONOMIC STATUS (S.E.S.)



PROPERTY AND PRESTIGE

- **PROPERTY**
 - **INCOME**
 - **THINK IN TERMS OF SPENDABLE CASH IN YOUR POCKET BOOK**
 - **TOP 10 PERCENT OF RUSSIAN EARN 30.5 PERCENT OF ALL FAMILY INCOME**
 - **WEALTH**
 - **THINK IN TERMS OF NET ASSETS**
 - **TOP 10 PERCENT OF RUSSIANS ARE 17(!) TIMES WEALTHIER THAN THE BOTTOM 10 PERCENT**
!
- **OCCUPATIONAL PRESTIGE**
 - **USED TO IDENTIFY MOST PERSONS' SOCIAL STATUS**
 - **HIGH STATUS ("CLEAN") JOBS TIED TO**
 - **HIGH INCOME**
 - **ADVANCED DEGREES IN EDUCATION**
- **GLOBALLY**
 - **THESE THINGS HOLD TRUE AROUND THE WORLD**

WORKING A HOT DOG STAND DOESN'T GIVE ME MUCH PRESTIGE, INCOME, OR WEALTH. HOWEVER, THE SIDE BENEFITS ARE GOOD...



OUR CLASS SYSTEM

**NOW FOR MY
CHANCE TO
BECOME A
CAPITALIST!**

- **IN DISTRIBUTIONALIST TERMS**
 - LEVELS OF INCOME, WEALTH, EDUCATION, OCCUPATIONAL PRESTIGE, AND POWER
- **IN RELATIONAL TERMS**
 - DIFFERENT CLASSES ENJOY DIFFERENT LEVELS OF REWARDS AND OCCUPY DISTINCT STRUCTURAL POSITIONS WITHIN A GIVEN SOCIAL ECONOMY
- **KEY COMPONENTS**
 - TWO KEY FACTORS
 - WHETHER OR NOT MEMBERS OF THE CLASS OWN THE MEANS OF CREATING SIGNIFICANT WEALTH
 - WHETHER THEY EXERCISE SUBSTANTIAL AUTHORITY OVER OTHERS

FOUR POSSIBLE COMBINATIONS

- **CAPITALIST CLASS (YES TO BOTH)**
- **WORKERS (YES TO CREATING, NO TO AUTHORITY)**
- **MANAGERS (NO TO CREATING, YES TO AUTHORITY)**
- **PETITE BOURGEOISIE (NO TO BOTH)**



THE UPPER CRUST

- **LESS THAN ONE (0.4) PERCENT OF RUSSIANS FALL INTO THIS CLASS**
 - **CHIEF ECONOMIC RESOURCE**
 - **LOTS OF WEALTH, AND A FAIR AMOUNT OF ANNUAL INCOME**
 - **TWO DISTINCT GROUPS**
 - **OLD RICH**
 - **NOMENKLATURA**
 - **NEW RICH**
 - **PERSONS OCCUPYING TOP EXECUTIVE POSITIONS IN THE LARGEST CORPORATIONS**
 - **STRONGLY CONNECTED WITH POWER AND POLITICS**



<http://www.foresight.ru/rating/200-bogateishikh-biznesmenov-rossii-2015/>

UPPER MIDDLE CLASS

- **ABOUT 7 PERCENT OF RUSSIAN POPULATION**
 - **HIGH LEVEL PROFESSIONALS AND MANAGERS**

- **EARNING BETWEEN 200,000 AND 450,000 rub MONTHLY**

VIRTUALLY ALL

- **HAVE ADVANCED DEGREES**
- **LIVE IN OWNED PROPERTY**
- **OFTEN PLAY ROLES IN CITY GOVERNMENT**
- **ATTENTIVE TO CIVIL ACTIVITIES**

Средний класс—это:



Кто не экономит на еде



Те, кто себя к нему относят



Те, кто позволяет себе дорогие покупки



Среднего класса в России не существует

В опросе приняли участие 39 549 человек. Источник: RAMBLER

LOWER-MIDDLE

- **ABOUT 15 PERCENT OF RUSSIANS IN CITIES (20 PERCENT AVERAGE)**
 - **INCOME RANGES BETWEEN 90,000 TO 200,000 RUB MONTHLY INDICATORS**

Рис. 12. О принадлежности человека к среднему классу в России свидетельствуют (%):



- **BOTH HUSBAND AND WIFE HAVE TO WORK**
 - **MOST CAN TAKE OCCASIONAL VACATIONS**
 - **FOLKS EAT OUT OFTEN**
 - **DRIVE RELATIVELY INEXPENSIVE LATE-MODEL CARS**
 - **MOST HAVE OWNED THEIR OWN HOMES OR ARE IN THE PROCESS OF BUYING THEM**
- LOTS OF POWERLESSNESS AND ANOMIC FEELINGS IN THIS CLASS**

THE WORKING CLASS



- **ABOUT ONE-THIRD OF RUSSIANS**

- **THE LINE SEPARATING THE LOWER-MIDDLE AND THE WORKING CLASS IS VERY GREY**
- **INDICATORS OF WORKING CLASS**
 - **EARN BETWEEN 30,000 AND 90,000 RUB MONTHLY**
 - **HOWEVER, SKILLED CRAFTSPERSONS EARN SUBSTANTIALLY MORE**
 - **LOW-LEVEL CLERICAL, SALES FORCE**
 - **LOTS OF PINK COLLAR JOB HOLDERS**
 - **DRIVE USED CARS**
 - **LIVE IN MODEST NEIGHBORHOODS**
 - **MUST SACRIFICE TO EAT OUT OR GO ON VACATION**

THE WORKING POOR

- **ABOUT ONE-THIRD OF RUSSIANS**
 - **WORK IS FULL- AND PART-TIME**
 - **WAGES ARE LOW (10,000 TO 30,000 RUB A MONTH) AND MOST LIVE IN OR NEAR THE POVERTY LINE**
 - **EXISTENCE IS SALARY TO SALARY**
 - **MOST HAVE DEAD-END SERVICE JOBS**
 - **THEY RARELY RECEIVE BENEFITS**
 - **BOTH HUSBAND AND WIFE WORK**
 - **JOB SKILLS ARE LOW**
 - **MINORITIES ARE OVERREPRESENTED IN THIS GROUP**
 - **MOST LIVE IN UNDESIRABLE NEIGHBORHOOD, DRIVE OLD, UNRELIABLE CARS IF ANY, AND CANNOT AFFORD ANY REAL LUXURIES**
 - **HAVE DACHAS AS THEIR SUPPORT BASE FOR HOLIDAYS AND FOOD**



THE UNDERCLASS

- **ABOUT 16 PERCENT OF RUSSIANS**
 - LACK EMPLOYABLE SKILLS
 - INCOME IS BELOW 10,000 RUB A MONTH
 - MOST OF THEIR INCOME COMES THROUGH A FORM OF PUBLIC ASSISTANCE PROGRA
 - SINGLE PARENT FAMILIES
 - PERSONS WITH DISABILITIES
 - RETIRED
 - WOMEN
 - EXPERIENCE MANY SOCIAL PROBLEMS
 - CRIME, MALNUTRITION, VIOLENCE, AND DISEASES
 - ONLY ABOUT HALF OF THOSE BORN INTO THIS CLASS EVER CLIMB OUT
 - PROBLEM IS GETTING MORE DIFFICULT TO OVERCOME THESE DAYS



РОССИЯ БОГАТАЯ СТРАНА

народ только нищий

SOCIAL MOBILITY

- **...IS A CHANGE IN AN INDIVIDUAL OR GROUP'S POSITION WITHIN THE SOCIAL HIERARCHY**
 - **INTERGENERATIONAL**
 - **MOVEMENT THAT TAKES PLACE ACROSS GENERATIONS**
 - **INTRAGENERATIONAL**
 - **MOVEMENT THAT TAKES PLACE WITHIN A PERSON'S LIFETIME**
 - **OTHER KINDS OF MOBILITY**
 - **UPWARD (DIFFICULT, BUT NOT IMPOSSIBLE)**
 - **DOWNWARD (EASY, AND NOT DESIRED!)**
 - **HORIZONTAL (WILL EXPERIENCE A LOT OF THIS)**
 - **OTHER WAYS OF LOOKING AT IT**
 - **POSITIONAL MOBILITY**
 - **PEOPLE GET AHEAD DUE TO HARD WORK AND EDUCATION**
 - **STRUCTURAL MOBILITY**
 - **THE CONSEQUENCE OF CHANGE IN THE RANGE OF OCCUPATIONS THAT ARE AVAILABLE IN SOCIETY**
 - » **COMPUTERS AND THE NEW JOB MARKETS**

DECLINING MIDDLE CLASS

- **WHY HAS SOCIAL MOBILITY STALLED OUT OVER THE PAST TWO DECADES?**
 - **DEINDUSTRIALIZATION**
 - **CAPITAL FLIGHT OVERSEAS (JOBS GONE)**
 - **NEW JOBS ARE FEW**
 - **HIGHLY TECHNICAL SERVICE JOBS**
 - **LOW SKILLED SERVICE SECTOR “MC JOBS”**
 - **CORPORATE DOWNSIZING**
 - **IN SEARCH OF PROFITS, CORPORATIONS ARE CUTTING PAYROLL AND EMPLOYEE BENEFITS**

ЧЕГО ДОБИЛСЯ СРЕДНИЙ КЛАСС? %
(ДАННЫЕ ЗА ТРИ ГОДА ПЕРЕД ОПРОСАМИ)

Источник: ИС РАН



THE IMPORTANCE OF SOCIAL CLASS TO YOU

- **PEOPLE'S LIFE CHANCES ARE IMPACTED BY SOCIAL CLASS**
 - **THE CHANCE A PERSON WILL EXPERIENCE WHAT IS REFERRED TO AS "THE GOOD LIFE"**
 - **THINK IN TERMS OF HOW CLASS IMPACTS THE FOLLOW...**
 - **PHYSICAL HEALTH**
 - **MENTAL HEALTH**
 - **SELF-ESTEEM**
 - **EDUCATION**
 - **BECOMING A VICTIM OF CRIME**
 - **CHANCE OF CATCHING AND FIGHTING DISEASES**
 - **GENERAL MEDICAL CARE**
 - **ABILITY TO BUY INSURANCE COVERAGES**
 - **RELIABILITY OF TRANSPORTATION**
 - **TYPE OF HOUSING AND LOCATION**
 - **WHO YOU WILL ASSOCIATE WITH, DATE, AND EVEN MARRY**
 - **THE QUALITY OF NUTRITION YOU ENJOY**
 - **GENERAL LIFE SATISFACTION**
 - **WHAT ISN'T IMPACTED BY YOUR SOCIAL CLASS?**

THE POOR

- **LOOKING AT POVERTY**
 - **ABSOLUTE TERMS**
 - **NOT HAVING ENOUGH TO BUY THE BASIC NECESSITIES OF LIFE**
 - **TRIPLING WHATEVER CONSTITUTES AN EMERGENCY DIET**
 - » **SOMEWHERE AROUND \$15,500.00 PER YEAR FOR A FAMILY OF FOUR**
 - **RELATIVE POVERTY**
 - **FEELING POOR WHEN COMPARING YOURSELF TO GROUP THAT HAS MORE**
- **HOW MANY POOR ARE THERE?**
 - **ABOUT 40 MILLION AMERICANS LIVE IN ABSOLUTE POVERTY**
 - **MOST CHILDREN AND THE ELDERLY ARE ON FIXED INCOMES**
 - **26 PERCENT OF ALL AMERICAN CHILDREN GO TO BED HUNGRY EACH NIGHT – A HORRIBLE NATIONAL DISGRACE!**

WHAT KIND OF PERSON AM I GOING TO BE IF I GO TO BED HUNGRY FOR MOST OF MY CHILDHOOD AND ADOLESCENT LIFE? ANGRY? FRUSTRATED? DESPERATE? THINK ABOUT IT...26 PERCENT OF KIDS IN AMERICA GO TO BED HUNGRY EACH NIGHT!



WHO ARE THE POOR?

- **AGE**
 - 26 PERCENT OF KIDS UNDER AGE OF 6
 - 21 PERCENT OF ALL KIDS
 - 40 PERCENT OF ALL POOR ARE KIDS
 - ROUGHLY 16.3 PERCENT OF WHITE KIDS
 - ROUGHLY 40.3 PERCENT OF HISPANIC KIDS
 - ROUGHLY 40 PERCENT OF BLACK KIDS
- **RACE**
 - ROUGHLY 66 PERCENT OF ALL POOR ARE WHITE
 - BUT A DISPROPORTIONATE NUMBER OF MINORITY GROUPS ARE POOR
 - 28.4 PERCENT OF ALL BLACKS
 - 29.4 PERCENT OF ALL HISPANICS
- **FAMILY STATUS**
 - SINGLE PARENT FAMILIES AND POVERTY
 - THE FEMINIZATION OF POVERTY HAS BEEN THE TREND DURING THE PAST THREE DECADES
 - 35.6 PERCENT OF FEMALE HEADED HOUSEHOLDS
 - 50 PERCENT OF BLACK FEMALE HEADED HOUSEHOLDS
 - 52 PERCENT OF HISPANIC FEMALE HEADED HOUSEHOLDS
 - 29 PERCENT OF WHITE FEMALE HEADED HOUSEHOLDS
- **THE WORKING POOR**
 - FIVE PERCENT OF FULL-TIME WORKERS LIVE IN POVERTY
 - ABOUT HALF OF ALL POOR ADULTS WORK, MANY OF THEM WORK FULLTIME!

EXPLAINING POVERTY

- **THERE ARE TWO GENERAL APPROACHES TO EXPLAIN WHY POVERTY EXISTS IN AMERICA**
 - **BLAME THE POOR PERSON**
 - **THE PERSON HAS FAILED TO TAKE ADVANTAGE OF OPPORTUNITIES THAT HAVE COME HIS OR HER WAY AND FOR THIS SUFFER FROM POVERTY**
 - **THEY THEN PASS THIS WAY OF LIFE ON TO THE NEXT GENERATION (PASSING ON A CULTURE OF POVERTY)**
 - » **PASSING ON WHAT LIFE EXPERIENCES HAVE TAUGHT A PARENT TO A CHILD**
 - **ANSWER**
 - **CHANGE THE WAY A PERSON THINKS AND ACTS**
 - **BLAME THE SYSTEM'S STRUCTURE (SOCIETY)**
 - **THE STRUCTURE OF SOCIETY IS TO BLAME FOR POVERTY**
 - **THE LOSS OF GOOD PAYING JOBS**
 - **CORPORATE DOWNSIZING**
 - **EXTENDED PERIODS OF ECONOMIC DOWNTURNS**
 - **FORMS OF PREJUDICE AND DISCRIMINATION**
 - **ANSWERS**
 - **INDIVIDUAL HOPE ALONG WITH GOOD ATTITUDES**
 - **CHANGE THE STRUCTURE OF SOCIETY**
 - **STOP CAPITAL FLIGHT**

**IT ISN'T OUR
FAULT BABY!**



WELFARE

MYTHS

- **MOST POOR PEOPLE GET WELFARE**
 - NOWHERE NEAR ALL THE PEOPLE WHO WERE CLASSIFIED AS POOR RECEIVED WELFARE ASSISTANCE
- **MOST WELFARE RECIPIENTS ARE BLACK**
 - FEWER THAN HALF OF THOSE RECEIVING AFDC PAYMENTS ARE BLACK
- **WELFARE IS AN EXPENSIVE PROGRAM**
 - 28 PERCENT OF THE BUDGET IN 1990
- **LIFE ON WELFARE IS EASY**
 - TRY TO LIVE ON IT FOR A YEAR IF ONE THINKS IT IS EASY – IT IS MERELY A SUBSISTENCE WAY OF LIFE, NOT A GLORIFIED EXISTENCE
- **WELFARE PROMOTES DEPENDENCY**
 - A SIZEABLE MAJORITY OF RECIPIENTS DO NOT STAY ON WELFARE TOO LONG
 - 70 PERCENT LEAVE THE PROGRAM AFTER TWO YEARS AND 85 PERCENT AFTER FOUR YEARS
 - ONE PERCENT OF THE AMERICAN POPULATION (2.6 MILLION PERSONS) ARE LOCKED INTO LONGTERM WELFARE
- **WELFARE ENCOURAGES SINGLE-PARENT FAMILIES**
 - THIS MODERN TENDENCY IS NOT RESTRICTED TO THE POOR, ONE FINDS IT THROUGHOUT THE CLASS SYSTEM
- **WELFARE PROMOTES AND ENCOURAGES OUT OF WEDLOCK BIRTHS**
 - NO CONNECTION EVER FOUND IN RESEARCH ON THIS SUBJECT
 - WELFARE PAYMENTS PER CHILD ARE FAR FROM LAVISH AND COSTS OF RAISING A CHILD EXCEED WHAT INCREASES ARE RECEIVED
- **WHAT ABOUT WEALTHFARE?**
 - THE WEALTHIEST 25 PERCENT OF AMERICANS GET 75 PERCENT OF GOV'T FREE MONEY!