



World Wide Fund for Nature



The World Wide Fund for Nature (WWF) is an international non-governmental organization founded on April 29, 1961, and is working on issues regarding the conservation, research and restoration of the environment.

"Put your shirt and join our team"



It is the world's largest conservation organization with over 5 million supporters worldwide, working in more than 100 countries, supporting around 1,300 conservation and environmental projects

HELP
SAVE
THE
LAPTOP

Your laptop needs help. Most of the world's laptops are made in the Yangtze River region. But the pressure of global demand has left the region's natural resources stretched and unable to cope. In partnership with the Chinese government, WWF helped create a sustainable development model for the region, which is home to the iconic giant panda, as well as some 480 million people. Together, we are revitalizing an ecosystem that can support both people and nature. Help us look after the world where you live at panda.org/50



50 YEARS
OF COURAGE AND
COMMITMENT



WWF's [Giant Panda](#) logo originated from a panda named [Chi Chi](#) that had been transferred from [Beijing Zoo](#) to [London Zoo](#) in 1958, three years before WWF became established.

“WOULD YOU CARE MORE
IF I WAS A PANDA?”

The Bluefin Tuna is being fished to extinction
So like a few other species, it would appreciate your help



wwf.com

WWF publishes the [Living Planet Index](#) in collaboration with the [Zoological Society of London](#). Along with their [ecological footprint](#) calculations the index is used to produce a two yearly [Living Planet Report](#) to give an overview of the impact of human activity on the world.

WWF global initiatives

In 2008, through the Global Programme Framework (GPF), WWF is now focusing its efforts on 13 Global Initiatives:

- ✓ Amazon
- ✓ Arctic
- ✓ China for a Global Shift
- ✓ Climate & Energy
- ✓ Coastal East Africa
- ✓ Coral Triangle
- ✓ Forest and Climate
- ✓ Green Heart of Africa
- ✓ Heart of Borneo
- ✓ Living Himalayas
- ✓ Market Transformation
- ✓ Smart Fishing
- ✓ Tigers



NATURA NU E RECICLABILĂ

Reduzeti până la 7% din lașii din ce amăr peșteri conservarea naturii







I AM NOT MEDICINE

At least one rhino is killed every day for its horn.



I AM NOT A TRINKET

Tens of thousands of elephants are killed every year for their ivory tusks.



I AM NOT A RUG

As few as 3,200 wild tigers remain. Poaching for their skins, bones

**Thank you for your attention to
protect the nature !**