

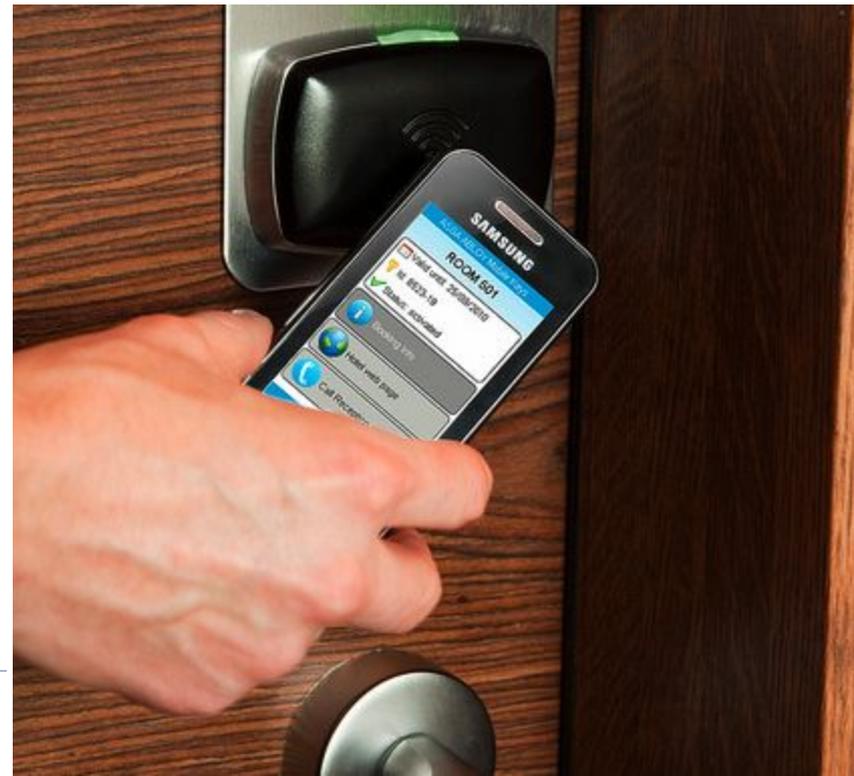


# Telecommunication technology in the hotel



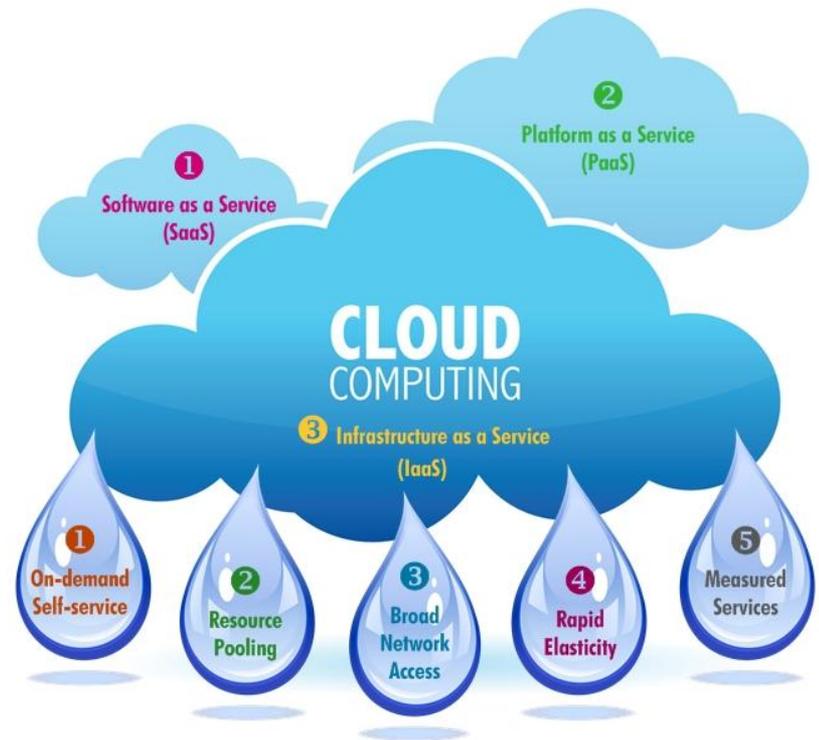
# Mobile device as door key

- The evolution of the hotel key transforms it into data on a guest's mobile device. Some hotels have already starting using implementing this, whether it involves NFC (Near field communication) technology or visually scanning a code like many airports now do with plane tickets. Customers are required to download the application for their mobile during the room check-in and can tap the mobile on the reader placed out of the room.



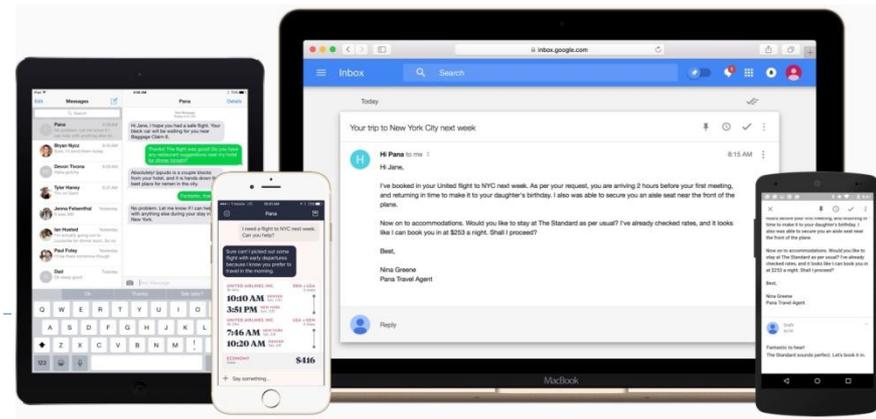
# Cloud computing

Cloud computing is widely used for security purposes in hospitality industry. Cloud computing allows authorized staffs to access the confidential data's. Cloud computing offer the highly cost-effective solutions to the industry. The main core benefits of cloud computing is the *accessibility*. It can be used anywhere, any time around the globe with the Internet connection.



# Virtual reservations

- People use Internet to book their hotel reservations perhaps. According to Smart brief survey (2014), 57% of travel reservations are booked by the Internet. Holiday Inn(2011) says that around 57% of the people make their bookings through their smart phones, ipads and other electronic gadgets. Some hotels have invested on cloud based management system which enables customers to log in to real time information on reservations etc.



# *Wireless technologies*

- Wi-Fi is the most prominent wireless technologies impacting hospitality industry. This facility allows customers to access free Internet across their lounges bars, and lobby, play room, guest rooms etc. Gartner, a leading market research firm has found that the hospitality industry alone has more than 60,000 Wi-Fi hotspot sites around the world. The wireless technologies will give an exceptional experience to the customers.



Bluetooth®



# Eco Thecnology

- Hospitality industry is transforming their trends to 'Go Green'. Go green is a strategically initiate performed by hotel industry with respect to save our environment. Go green technologies are being implemented by various methods. Automatic switch On/Off lights, Automatic heating and cooling ventilating systems, replacing wet towels instead of tissues, water saving toiletries etc. These techniques will help hotel industry to contribute less emissions of carbons into the atmosphere.



# The End

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