

PEG AFRICA

Investor Presentation



July 2018

OUR AMBITION.

What PEG wants to do, and how we will do it

VISION: Deliver solar, as well as other useful and needed assets, to 3.5 million underserved people by 2023

MISSION: Profitably grow as the leading PAYG financing company in West Africa

PEG IS FOCUSED ON A BIG MARKET.

30+ Million

households lack access to electricity in West Africa

30%

of income for non-electrified households is spent on kerosene

\$4.2 Billion

Spent on poor quality fuels for energy in W. Africa

2/3

of West Africans lack access to bank accounts or financing

LEADERSHIP TEAM.

PEG's team has extensive experience working in West Africa



HUGH WHALAN, FOUNDER & CEO

- Started 3 companies successfully in Africa
- 10+ years experience working in West Africa
- Top 30 under 30 Australian Entrepreneur, World Economic Forum Young Global Leader, Aspen Institute Global Leadership Fellow



NATE HELLER, FOUNDER & COO

- 17 years experience working in developing countries across UN, Peace Corps and social enterprises
- 10 years direct experience building distribution channels for poor consumers in Western Africa
- Fluent in 6 languages, including French
- Masters from John Hopkins SAIS, MBA from Yale



ANDRES SOLE, FINANCE AND OPS DIRECTOR

- 10+ years experience in emerging markets telecom in finance, operations, business re-engineering and startup
- Experience working in 10+ countries at both local and corporate level
- Fluent in 3 languages, business proficient in French



PROGRESS TO DATE.

xyz 2015

yzx 2016

abc

zzz 2017

yyy

yyy

yyy

yyy Today

