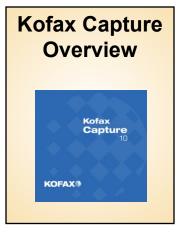
## Module 2 Kofax Capture Overview



- •Kofax Inc.
- •Information capture, BPM, dynamic case management
- The Solution: Kofax Capture
- Image cleanup, recognition, & extraction
- The production capture process
- •Setup and processing with Kofax Capture
- Customizing Kofax Capture
- •How Kofax Capture fits into the Solution
- •New Features in Kofax Capture 10

•Licensing Slide 2 • Module 2 -- Kofax Capture Overview





#### Kofax Inc.

- •Kofax Inc, is the leading provider of *document driven business process automation solutions*.
- •Streamlines the flow of information throughout an organization by managing the capture, transformation and exchange of business critical information arising in paper, fax and electronic formats in a more accurate, timely and cost effective manner.
- Solutions provide a rapid return on investment to thousands of customers in financial services, government, business process outsourcing, healthcare, supply chain and other markets.



Headquarters: Irvine, CA

Founded: 1985

Employees: 1,200+ in 37 countries

Channel partners: 800+

#### **FY11 Results**

- Total revenues: \$243.9m
- Adjusted EBITA: \$40.2m
- Adjusted EBITA margin: 16%
- Cash at June 30, 2011: \$98.3m













#### Successful

Customers: 20,000+

Software seats: 150,000+

Integrations with ERP, CRM, workflow LOB, etc: Tens of thousands

#### **Focused on Innovation**

13% of software revenue goes into R&D

#### Capture Enabled BPM – A Differentiated Offering





Information Capture enables organizations to overcome the challenges of labor intensive processes by capturing all types of content for automatic classification, separation, extraction, validation and delivery into enterprise applications, business processes, repositories and dynamic case management.

Paper documents can be captured using scanners, digital copiers and MFPs, and the resulting image "perfected" to improve subsequent processing and usability. Electronic documents can be captured from fax, email, mobile devices, web applications and social collaboration venues.

Business Process Management (BPM) is a way of looking at and then controlling the processes that are present in an organization.\*

BPM combines technical tools and management discipline to improve how you get work done, resulting in highly automated processes that help people provide better products and service and deliver better business results. In addition to automating and accelerating mission critical, revenue bearing business processes, BPM solutions enable organizations to remain fluid, responsive and efficient even when a variety of unknown circumstances arise or changes occur.

\* What is Business Process Management, AIIM www.aiim.org/what-is-bpm-business-process-management







A highly structured, but also collaborative, dynamic, and information-intensive process that is driven by outside events and requires incremental and progressive responses from the business domain handling the case.

Dynamic Case Management

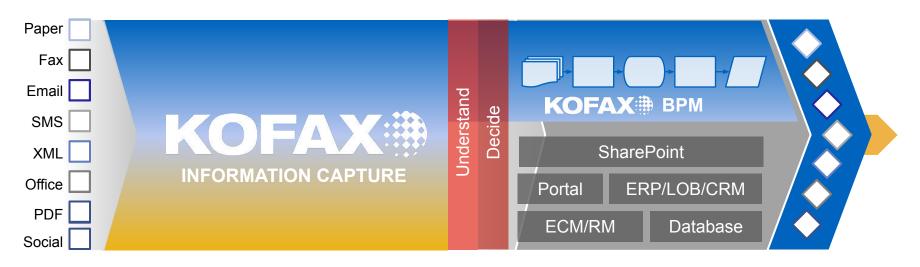
**FORRESTER**<sup>®</sup>

Examples include a patient record, a lawsuit, an insurance claim, or a contract... includes all the documents, data, collaboration artifacts, policies, rules, analytics, and other information needed to process and manage the case.

Dynamic Case Management — An Old Idea Catches New Fire Craig Le Clair and Connie Moore, Forrester Research, 2009



#### **Kofax Value Proposition**

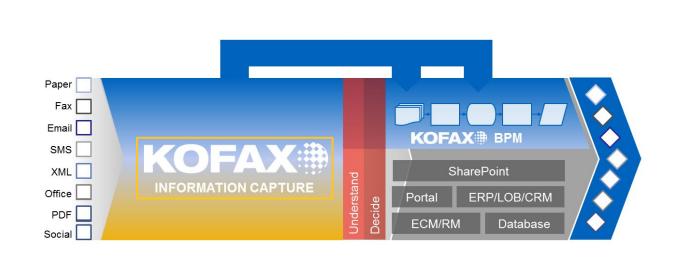


- Lower operating costs
- Better customer service
- Increased efficiency
- More agile processes
- Faster processing

- Better information quality
- Greater regulatory compliance
- Enhanced productivity
- 12 18 month ROI



#### Capture Information at Point of Origination

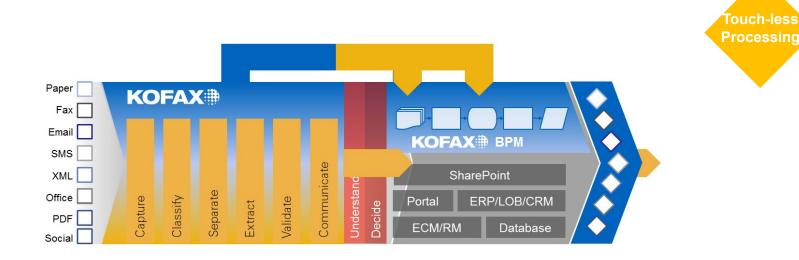






Origination

#### **Enable Touch-less Processing**

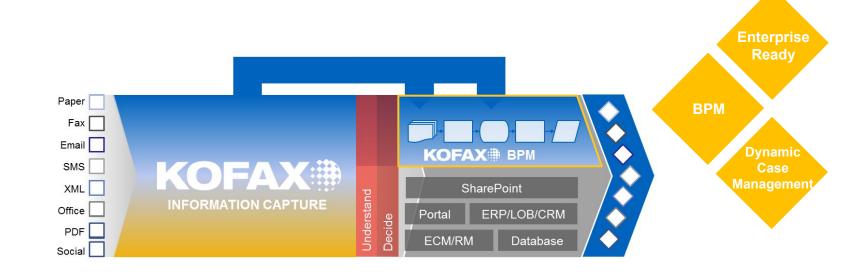


#### Kofax Transformation Modules

#### Kofax e-Transactions



#### **Enterprise Ready Platform**



KofaxKofaxKofaxTotalAgilityMarkViewMonitor

#### Kofax Communication Server



#### Kofax Capture

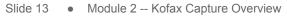
A batch-oriented document capture application designed to accelerate business processes by collecting documents and forms, transforming them into accurate, retrievable information, and delivering it to business applications and databases on a local or wide area network or the Internet.

- •Capturing documents from different sources (scan, import, e-mail...) and locations (LAN, WAN, the Internet...).
- Processing all document types associated with a business process.
- Processing workflow is established inside Kofax Capture based on a repeatable, auditable process.

•Kofax Capture enhances business process automation by increasing accuracy and throughput and reducing manual processing.



KOFA

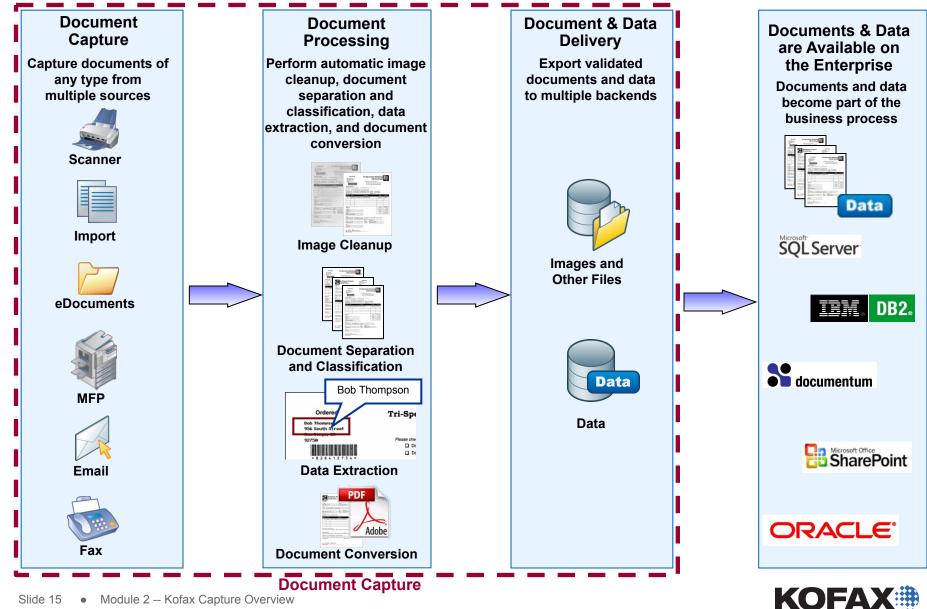


## Kofax Capture Foundation

- Scanning
  - ImageControls 5
- Image Processing
  - ImageControls 5
- Databases
  - Default: SQL Server Express
  - Optional: SQL Server, Oracle, IBM DB2
- Encryption
  - Microsoft Secure Sockets Layer compatible for Internet or Intranet-based applications
- Native 32-bit Application
  - Windows Windows XP
  - Windows Server 2003
  - Windows Server 2008
  - Microsoft Windows 7
  - Microsoft Windows Vista
- File Compression
  - Module 2 -- Kofax Capture Overview
     Microsoft Cabinet (Cab)

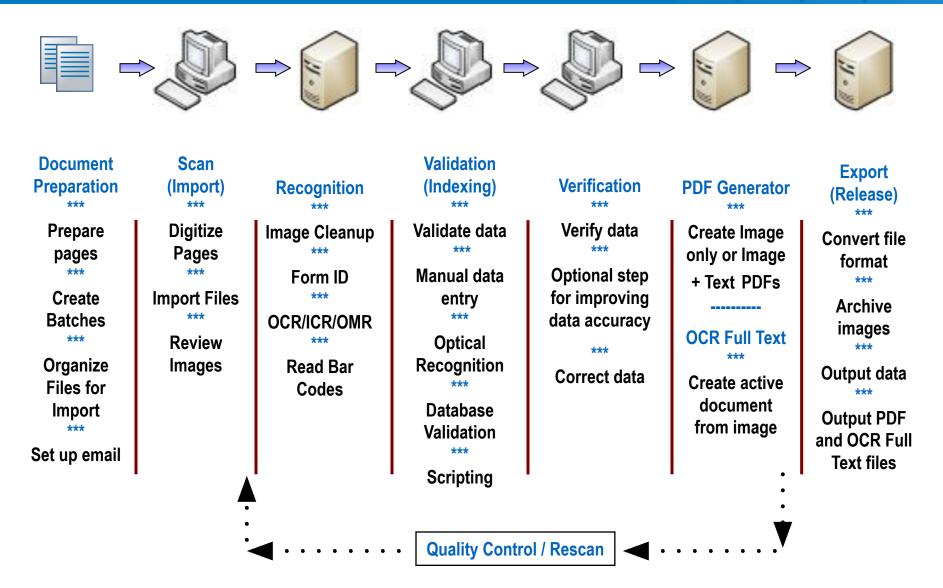
- PDF Generation ABBYY
- Recognition
  - Barcode, Patch Code and Form ID ImageControls 5
  - Optional Enhanced Bar Code engine (reads various 2D bar codes)
  - OCR ABBYY
  - ICR ABBYY
  - OMR Kofax
- VirtualReScan (VRS) 5.0
- Customization and Scripting
  - SBL (Softbridge Basic Language)
  - XML (for import scripts, custom modules, custom notes)
  - .NET technology & Visual Basic (for export connectors, workflow agents, and COM objects)
- Exports to an endless variety of databases and content resource and document management a compasy

#### **Document Capture Feeding Your Enterprise**



Module 2 -- Kofax Capture Overview Slide 15 ۰

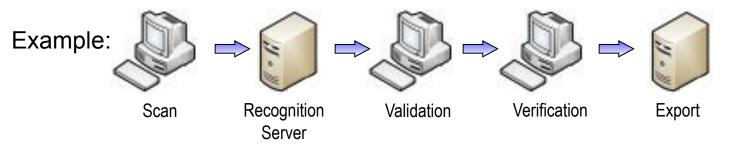
#### **The Production Capture Process**





#### **Defined and Repeatable Capture Process**

- •"Workflow" within Kofax Capture defined by batch classes.
- Batch classes define workflow via *queues* (queues = modules).
- •Examples of queues (modules): Scan, Recognition Server, Validation, Verification, and Export



- •Scan operator creates batches based on batch classes.
- Batches are processed in production through the queues.
- •Structure and flow is auditable and repeatable.



#### Kofax Capture Workflow

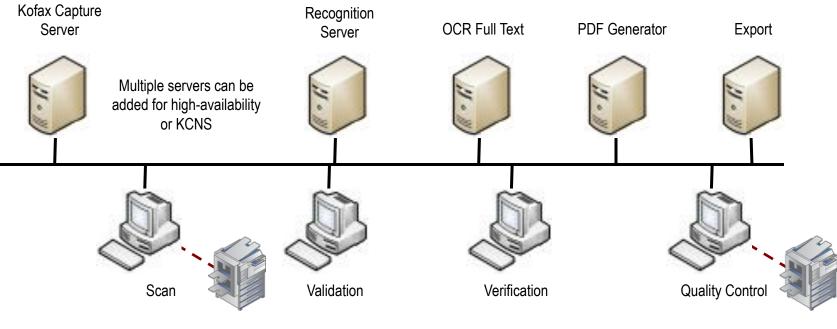
- •Every workflow begins with the Scan function and concludes with the Export module.
- •Workflow is configurable.
- •Workflow can include standard Kofax Capture queues, custom modules, or Kofax add-ins such as Kofax Transformation Modules (KTM).
- Reach and functionality of Kofax Capture can be expanded through the addition of "extensions" (Kofax Capture Network Server, Kofax Front Office Server, and Kofax Capture Import Connectors).
- •Documents can be captured and processed globally through a variety of input capture modes.



## Kofax Capture on the Network

#### **Unattended Queues**

Unattended queues can be run as applications or Windows services

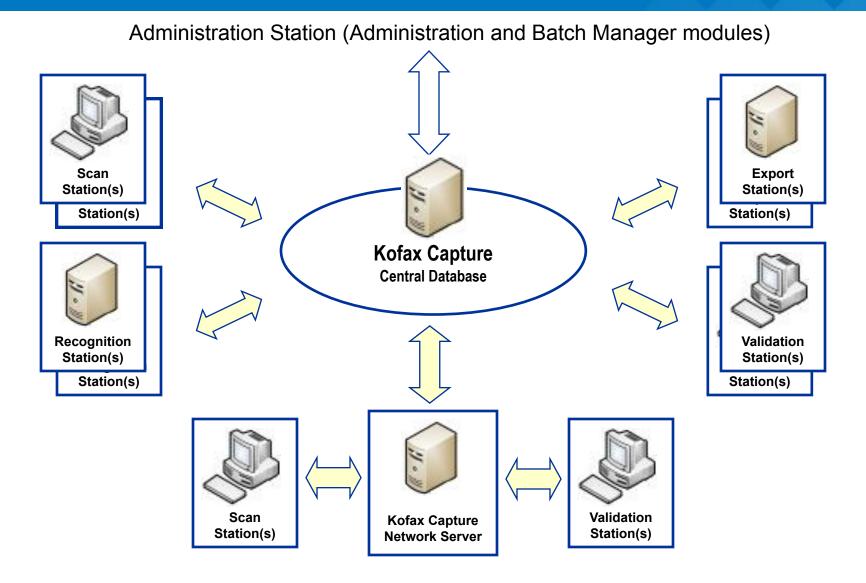


**Attended Queues** 

A "typical" client/server deployment of Kofax Capture



#### Kofax Capture is Scalable





#### **Document Capture Concepts**

 Classification (Form ID) – Distinguishing between different Document Types and Form Types.

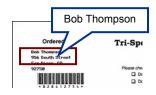
•Separation – Creating boundaries between individual documents in a batch. Documents may be single-page or multi-page.

•Extraction – The process of automatically lifting data from a document using rules or zones along with the output from a recognition engine (OCR, OMR, barcode, etc). This data usually is output to a database or document management application for later retrieval.

Slide 21









#### High Quality Image Capture

- •Kofax Capture provides superior image capture and cleanup.
- •VirtualRescan (VRS) is installed with Kofax Capture, and provides high-quality image capture at scan-time.

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Image with VRS Advanced Clarity at Scan-time





#### Image Clean-up, Recognition, and Extraction

- Images can be enhanced through image clean-up inside Kofax Capture.
- High-quality images provide better image display, more efficient transport and storage of images, and enhanced accuracy of data extraction.
- Optical recognition transforms machine printed or hand-printed text into electronic data.
- Multiple recognition engines and settings provide greater options, multiple languages are supported.
- Extracted data is available for insertion into backend databases and applications.
- Scripting can be added to enhance extraction accuracy.



## Image Clean-up Technology

- Zonal or full page based
  - Image Cleanup
    - Black border removal
    - Deskew
    - Deshade
    - Despeckle
    - Destreak
    - Horizontal and Vertical Line removal
    - Character reconstruction
  - Edge Enhancement Filters
    - Smooth, thicken, thin, fill in lines, etc.

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#### **Recognition and Extraction Capabilities**

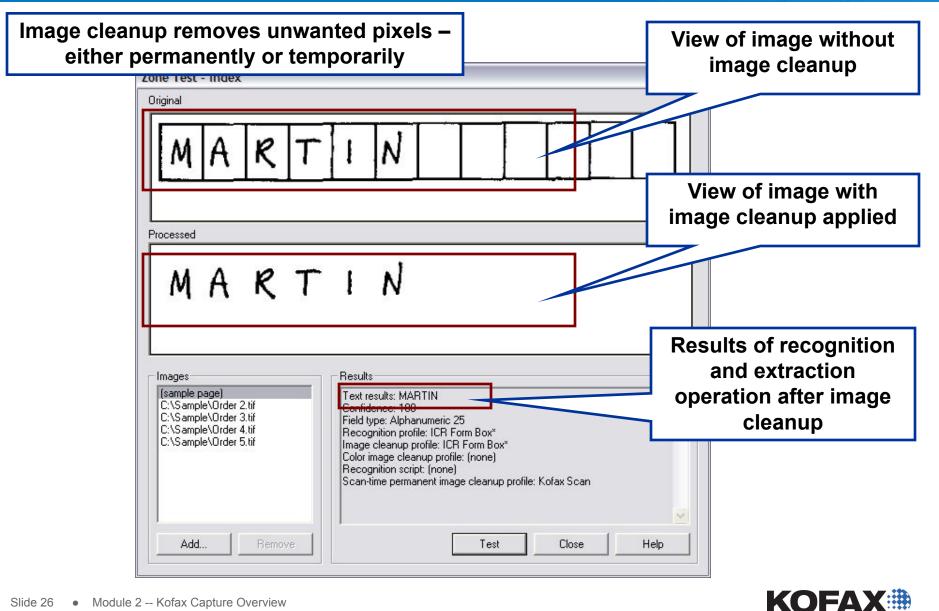
- Form ID Distinguishing between different document types and form types
- Page registration Aligning pages for enhanced extraction accuracy
- Patch code detection Detecting patch codes
- Bar code recognition Detecting and reading bar codes
- Optical Character Recognition (OCR) Reading machine printed characters
- Intelligent Character Recognition (ICR) Reading hand printed characters
- Optical Mark Recognition (OMR) –

Determining the status of checkboxes

525 Corporate Dr. Lakeview, CA 90435	Ordered By: Bill Slater 365 Planter Street New York, HY 82204		
Ship To:	· • · · · · · · · · · · · · · · · · · ·		
	A Y		
1 9 POWERS ROAD	# Code		
MANHEIM IL 60 Country	420		
u 5 A			
Please check any items that apply: Do you wish to be on our mailing list? Oo you wish to receive a	pecial offers?		
Method of Payment: Check or Money Order Enclosed CP uchase Order No. 41	367		
Please Bit D Vise D MasterCent D Imerican Expres			
	alion Date		



#### Accurate Extraction Results



#### **Document Types**

# Kofax Capture is well suited to process *structured* documents

•With Kofax Capture add-on components such as KTM, we can now more efficiently address semi-structured and unstructured document types

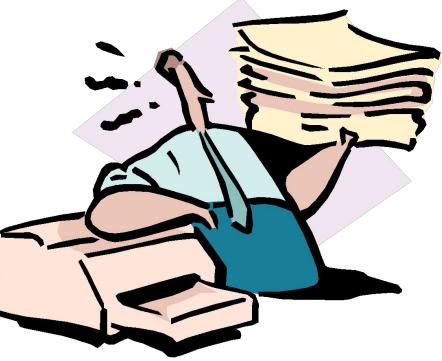
Northwest Products SE Corporate Dr. Laborane, CA 199655 First Name		ormation Sheet	Dall a	
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Company Name				
territorial and the state of th	ECHNO	LOGIES		
Address 1	PLES	FITT		
Address 2	FILLE 19			
SUITE 14	ε			
City		State	Zip or Postal Cox	
RICHMOND		TX	72405	6723
Phone	1234	Date	Item Number	Sales Person
	Low Med. High	4-15-2001	673	SMITH
		10.000	439	SMITH
Interest Level Decision Making		6-12-2004	421	

Structured

9172 9173 9176 9234 9204 9203 9203	10990064         250 500           NC9900243         500           NC9900243         500           NC9900236         1000           NC9900297         1500           NC9900297         5500           NC9900297         5500           NC9900297         5500           NC9900297         5500           NC9900297         5500	BOB CARLSON ANDREU MOORE BIZERNE LEGCH	N.C.	April 27, 2005 Ref. DB Marketing Spec	cialist
9176 9234 9263	1029900336 1000 1099005627 1500 109900297 2500 500	BOB CARLSON ANDREU MOORE BIZERNE LEGCH		Ref. DB Marketing Spa.	cialist
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				Sincerely,	
				Brooke Anderson	
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#### Introduction to the "Batch" Concept

- •So, what is a "batch"...
- A "Batch" is simply a stack of paper or a group of electronic documents (or both) that has been organized to be collected, processed and delivered to your back-end database or application.





#### Levels of Definition in Kofax Capture

#### Batch Class

Properties for processing a Batch

#### Document Class

Properties for types of documents

## •Form Type

Properties for a specific form or document

## •Folder Class

Structure to match back-end applications

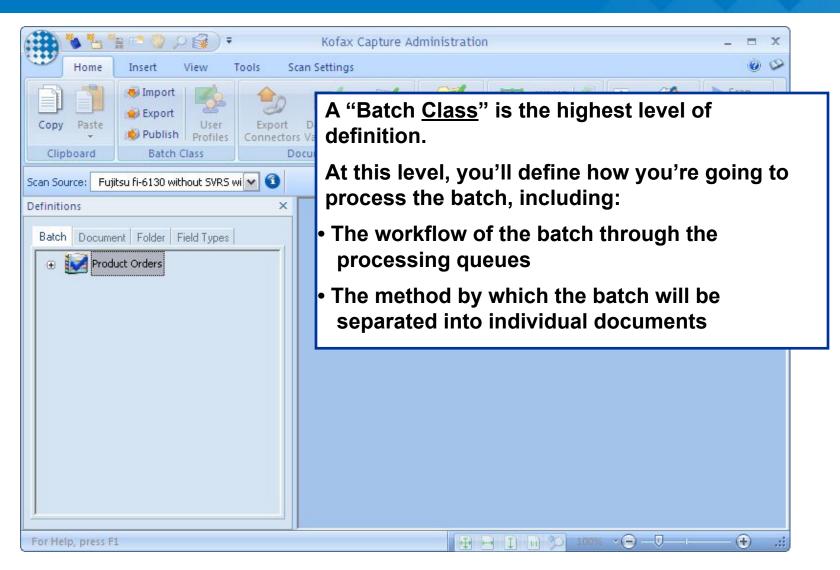
## •Field Type

• Types and sizes of data to be captured



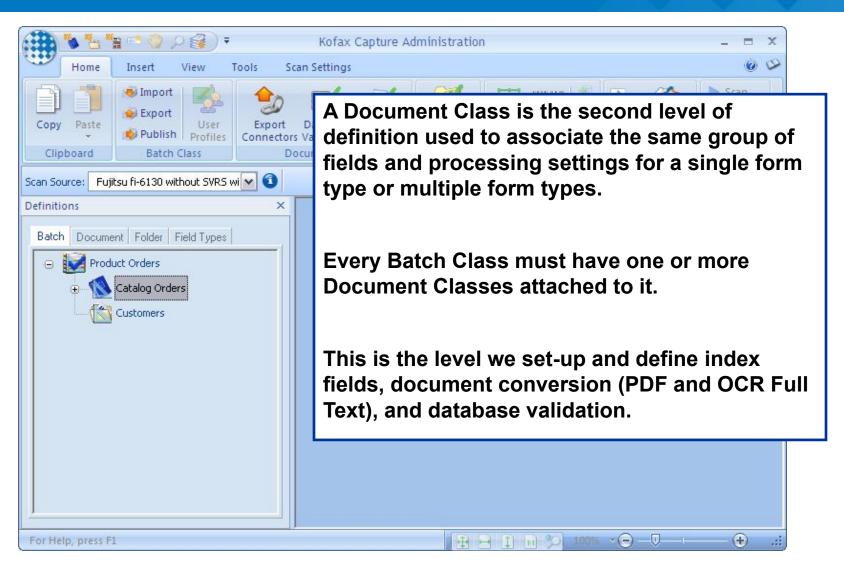


#### **Batch Class**



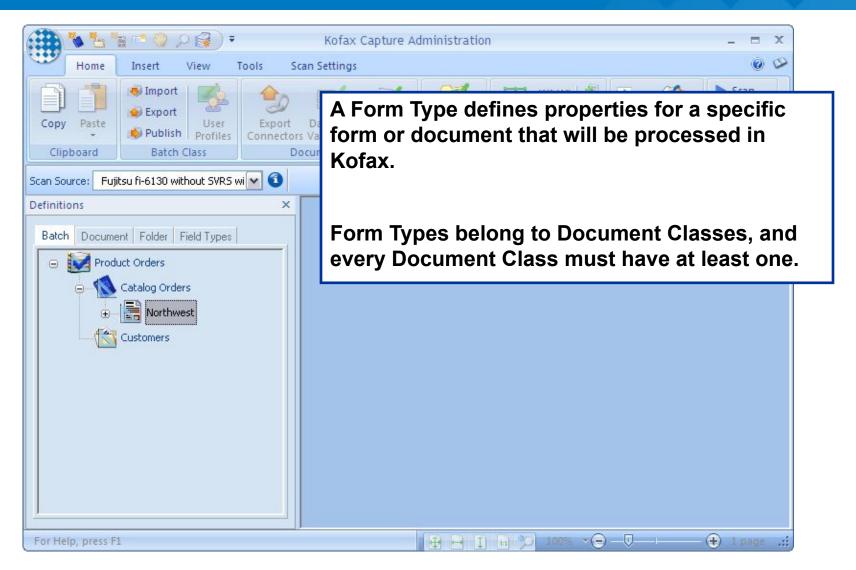


#### **Document Class**



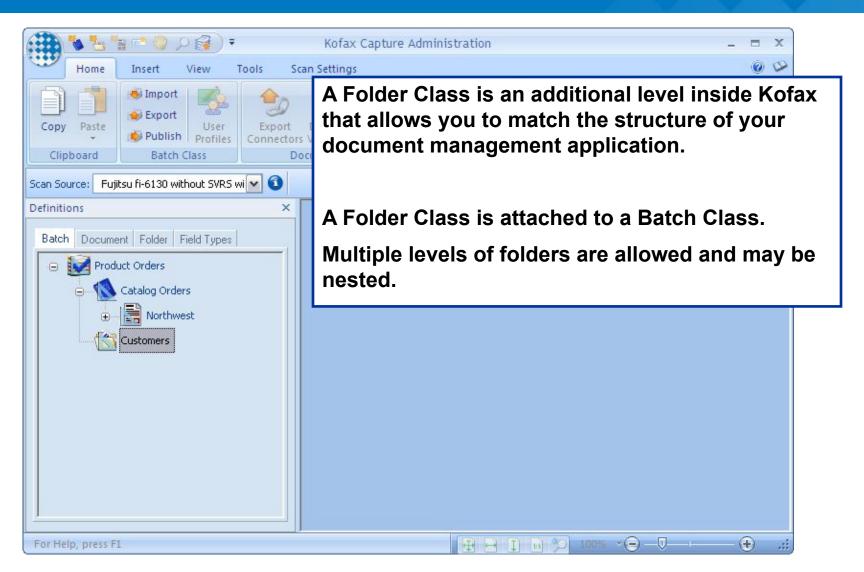


### Form Type



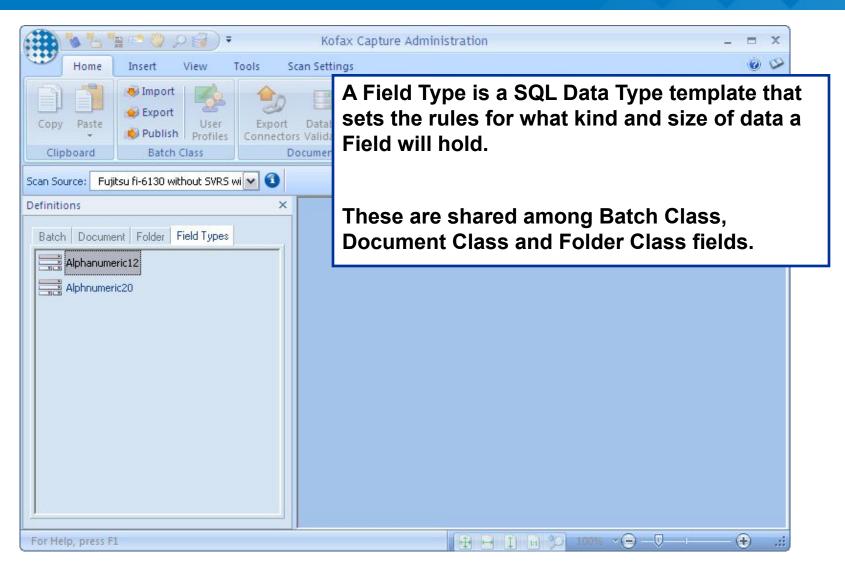


#### **Folder Class**



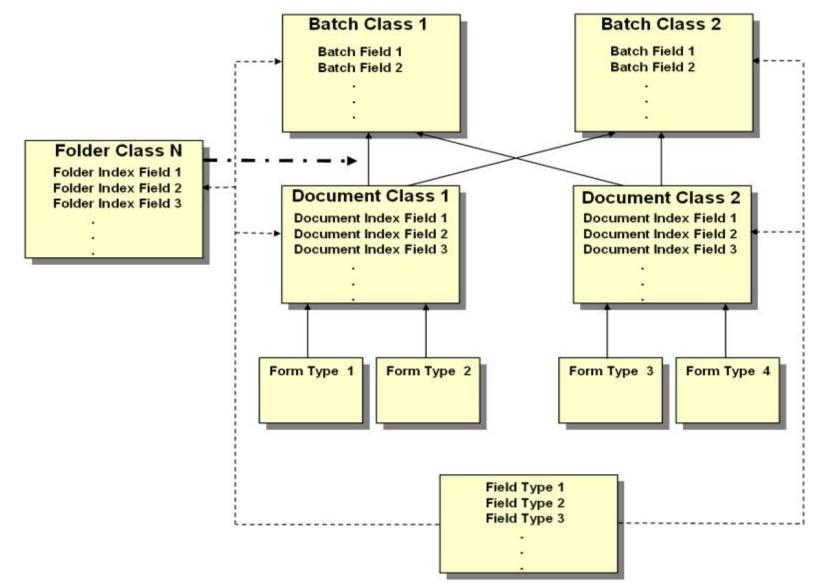


## Field Type





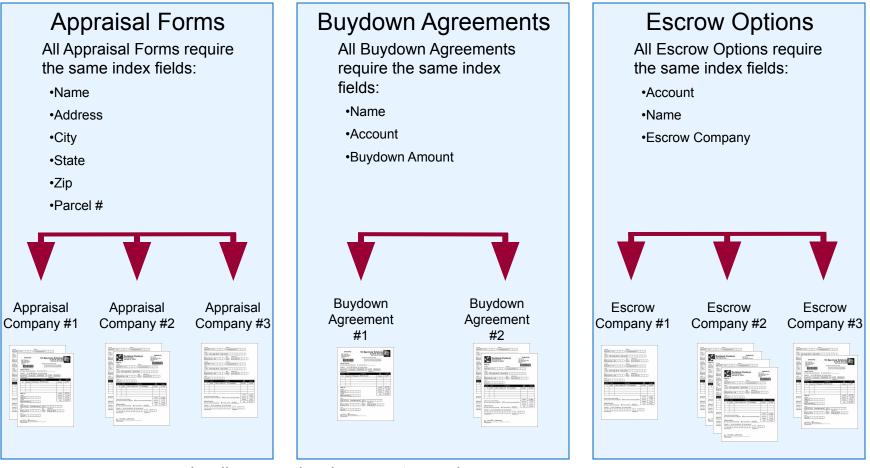
#### Kofax Capture Hierarchy





#### **Batch Hierarchy Example**

#### Our Example: A Mortgage Refinance Application



In all cases, the documents can be one or more pages.



# Kofax Capture Hierarchy Example

#### Batch Class: Mortgage Refinance Application

Document Class 1: Appraisal Forms Form Type 1: Appraisal Company #1 Form Type 2: Appraisal Company #2 Form Type 3: Appraisal Company #3

Document Class 2: Buydown Agreements Form Type 4: Buydown Agreement #1 Form Type 5: Buydown Agreement #2 All Appraisal Forms require the same index fields setup at the Document Class:

Name

Address

City

State

•Zip

Parcel #

All Buydown Agreements require the same index fields setup at the Document Class:

Name

Account

Buydown Amount

**Document Class 3: Escrow Options** 

Form Type 6: Escrow Options #1 Form Type 7: Escrow Options #2 Form Type 8: Escrow Options #3 All Escrow Options require the same index fields setup at the Document Class:

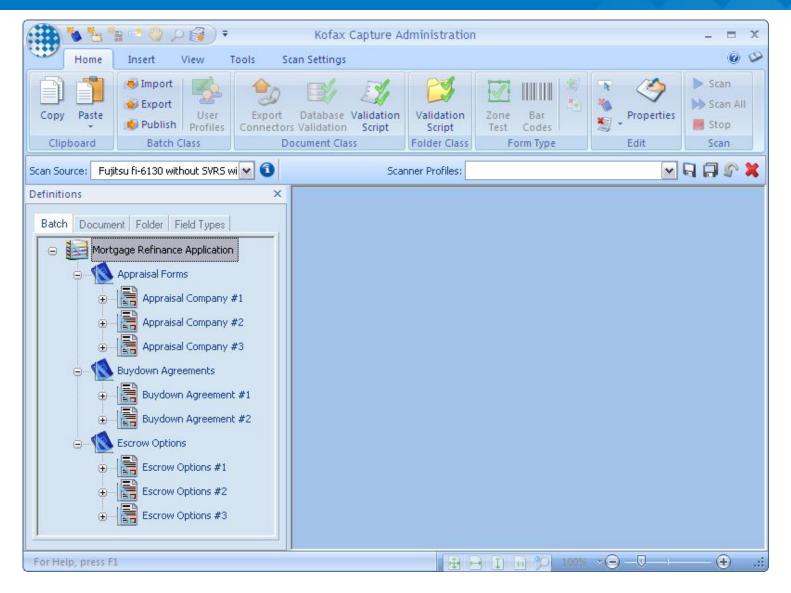
Account

Name

Escrow Company



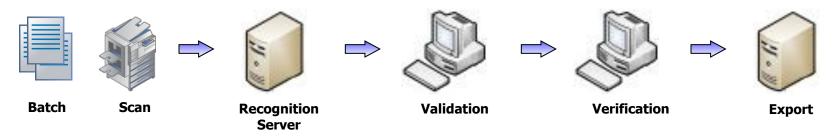
# Levels of Administration in Kofax Capture





#### Processing with Kofax Capture

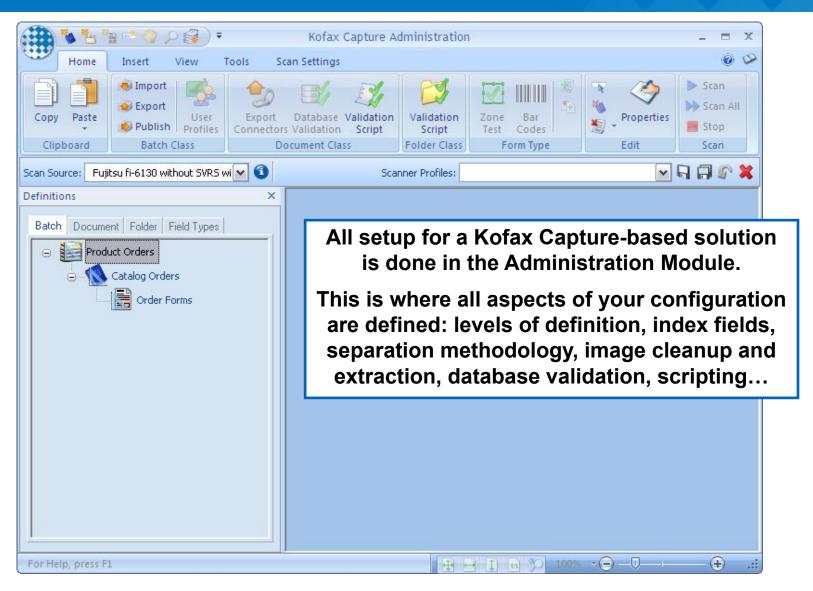
- A batch class is defined and published by the administrator in the Administration Module.
- The first step in the process is always Scan.
- •When a batch is created, it enters into the workflow and progresses in a sequential manner until all processing is complete.
- The final step is always Export.
- Following Export, all documents and data are delivered to their intended locations and applications.



A "typical" workflow based on Kofax Capture



# Batch Class is Defined in the Administration Module



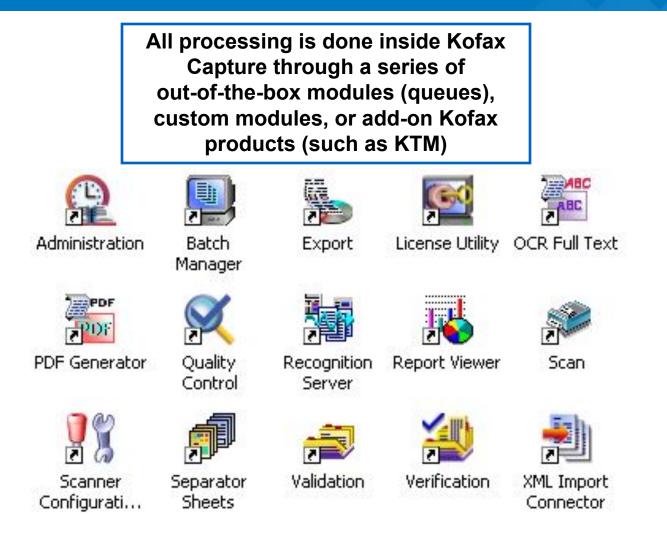


#### Batch Class is Defined and Published

	Batch Cl	ass Prop	perties					×	
Copy Clipt Scan Sou Definitio Batch	General Availat Composition Co	Queues ble Queues )F Genera CR Full Tes uality Contr	Workflow Agents s: tor xt	Separation and Form Identification Add >>  Add >>  Remove All  Prope	Selected Sca Brand Sca Brand Sca Sca Sca Sca Sca Sca Sca Sca Sca Sca	oldering Batch Naming Advan Selected Queues: Scan Becognition Server Validation Verification Export	Advanced	The Batch Class is defined in the Administration Module where document separation is specified as well as the workflow of the batch	
	Descrip The Ex		Scan, Red Server, Va	alidation, storag	e.	Cancel	Apply 15 × (=) = 0	Help	



#### **The Production Workflow Process**



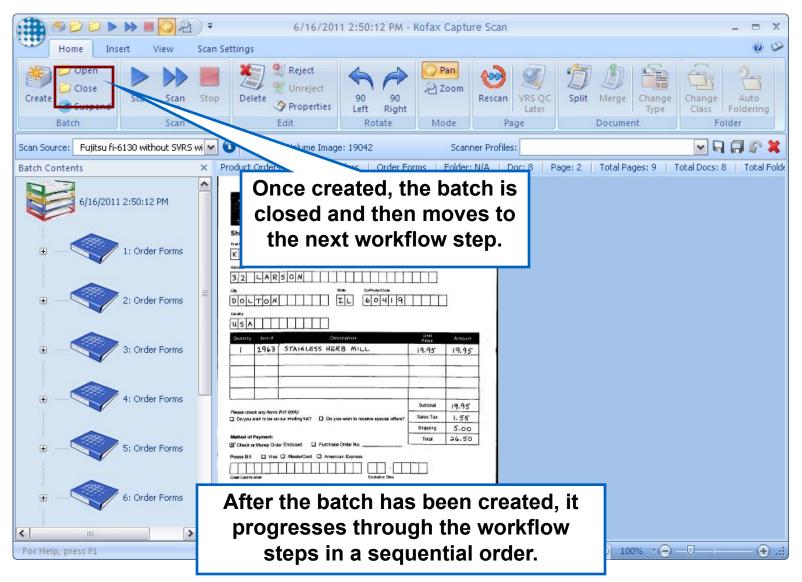


# Creating a Batch

Home Insert View Home Create Batch Batch	Scan Settings   Open     Image: State of the state of	en the Scan module is open, rator will be prompted to crea ch. Optionally, the operator te a new batch from the Hom	ate a can	- C X C X Auto Foldering
Scan Source: Fujitsu fi-613 Batch Contents Description: Pages per of	6/16/2011 2:50:12 PM	Priority: 5		
		A Batch Class is select dropdown list of <u>publishe</u> and a batch is created. If new batch is identified by time which may be replace batch name by the op configurable by the A	<u>d</u> Bato By defa syster ed with perator	ch Classes ault, each n date and h a unique r or is
For Help, press F1		N 🔎 🔷 🔷 🖓 🗔 🕞 🕀 🖻 🗓 🖬 🎾 100%	• 🗩 – 🔍 –	·



#### The Batch is Closed and Moved On



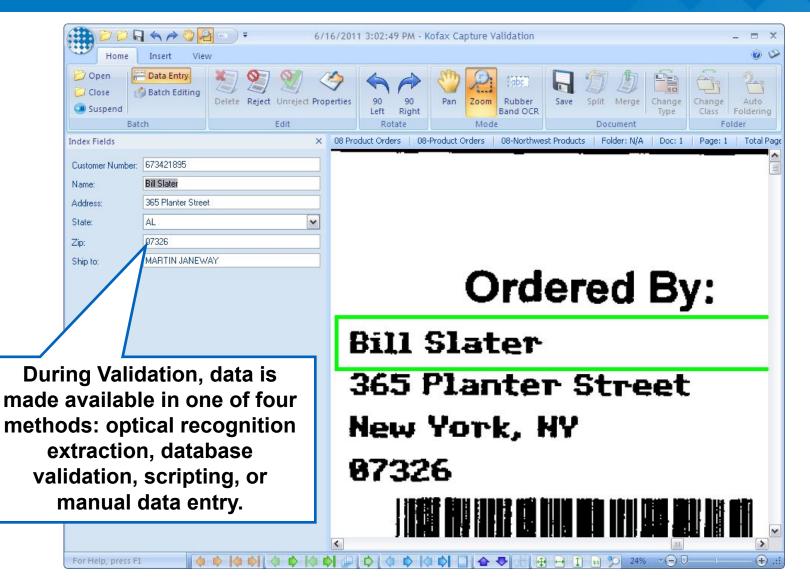


#### **Recognition Server Runs**

📲 Kofax Capture Recognition Server						
Batch Tools Help						
Current Batch Information						
Batch Name:		Page				
Batch Class:		Document				
Current Document Information	Current Document Confide	nce				
		[				
Document Class:	Document Separation:					
Form Type:	Form Identification:					
	Page Registration:	[				
	Indexing:					
Event Log						
3:03:46 PM Indexed document ( 59% ave						
	3-Product Orders", form "08-Northwest Products	" ( 100% confidence, 100% difference )				
3:03:47 PM Registered pages with index z 3:03:47 PM Indexed document (79% ave						
3:03:47 PM Separated document #3, (10	0% confidence, 100% difference )					
3:03:47 PM Identified document, class "08-Product Orders", form "08-Northwest Products" (100% confidence, 100% difference ) 3:03:47 PM Registered pages with index zones ( 88% average confidence )						
3:03:47 PM Indexed document ( 74% average confidence )						
3:03:47 PM Separated document #4, [10] 3:03:47 PM Identified document, class "08 3:03:47 PM Begistered pages with index 2 The Recognition Server runs in an						
3.03.47 M Tregistered pages with fildex 2						
3:03:48 PM Closed batch						
	eanup, registration, 📘					
	tion, document					
For Help, press F1		· ·				
le	separation, a					

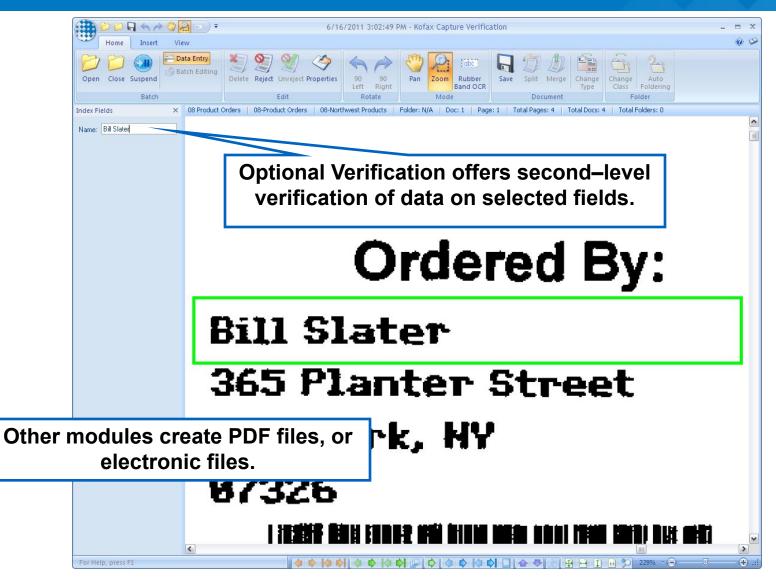


#### Validation of Data





# Verification Can Be Added Providing Additional Accuracy





#### Export Module Completes the Process

Kofax Capture Export Batch Tools Help Current Batch Information Batch Name: Batch Class: Current Document Informatic Document Class:	And finally in the Export module, the documents and data are sent to their respective backend locations.	s Page Document	
3:07:52 PM Opened docum 3:07:52 PM Exported docum 3:07:52 PM Opened docum 3:07:52 PM Exported docum 3:07:52 PM Opened docum 3:07:52 PM Opened docum 3:07:52 PM Opened docum	"6/16/2011 3:02:49 PM", class "08 Product Orders" ent #1, class "08-Product Orders", form "08-Northwest nent #1, Script #1 (Text Export Connector) ent #2, class "08-Product Orders", form "08-Northwest nent #2, Script #1 (Text Export Connector) ent #3, class "08-Product Orders", form "08-Northwest nent #3, Script #1 (Text Export Connector) ent #4, Script #1 (Text Export Connector) nent #4, Script #1 (Text Export Connector)	Products'' Products''	Export Connectors run at export time in the Export module and determine <i>What</i> will be exported, <i>Where</i> it will be exported, and in <i>What Format</i> .
or Help, press F1			



## **Customizing Kofax Capture**

- In addition to the standard "out of the box" features, Kofax Capture can be customized to better suit your capture requirements.
- Customization tools provide for changes to the look and feel of Kofax Capture, add functionality, provide field level and document level validation scripting to ensure higher quality data, introduce additional workflow steps into the capture process, even expedite a batch in the production process when critical settings have been met.
- Customization is enhanced through a variety of Kofax-supplied tools and code samples (many of these in the form of source code).



#### 10 New Features

# •Updated look and feel

Comfortable user interface. Easy access to common operations. Fluent UI compliant. Change language on the fly.

# •Globalization and localization enhancements

Multiple languages on a single system through language packs. Simplifies deployment and accelerates availability of languages for cross-departmental and cross-geography deployments. Also, detect installed language and change field labels.



#### New Features in Kofax Capture 10 (continued)

#### 10 New Features

# Batch filtering

Filter Batches in Batch Manager and attended queues for quickly locating batches and taking action.

# •Segregated User Profile management

Ability to separate User Profile management from the rest of administrative functions.

# •Runtime API Enhancements

Change the possible values of index field labels and values in Validation or Verification dynamically. Added access to database lookup from custom panel, workflow agent, or custom module. Enhancements to Batch Workflow.



## New Features in Kofax Capture 10 (continued)

10 New Features

# •Administration API – User Profiles and KCNS

A workflow agent can query for a list of Kofax Capture user IDs, Group Names, and KCNS remote site names and GUIDs.

#### Improved bar code separation

Ability to separate on a barcode based on a pattern.

# •Improved fixed page separation

Deleting blank pages does not impact fixed page separation.



10 New Features

# Kofax License Utility

An independent license module that no longer depends on Kofax Capture to function, yet continues to provide all the license-related processing for Kofax products that require it.

# •Import field type value list

When creating a new field type, the value list can be imported from an external file.



#### 10 New Features

## Browser-based deployment

Deploy and update Kofax Capture components through a web browser, simplifying deployment and updating of components. Allows Kofax Capture modules to be invoked from a web application.



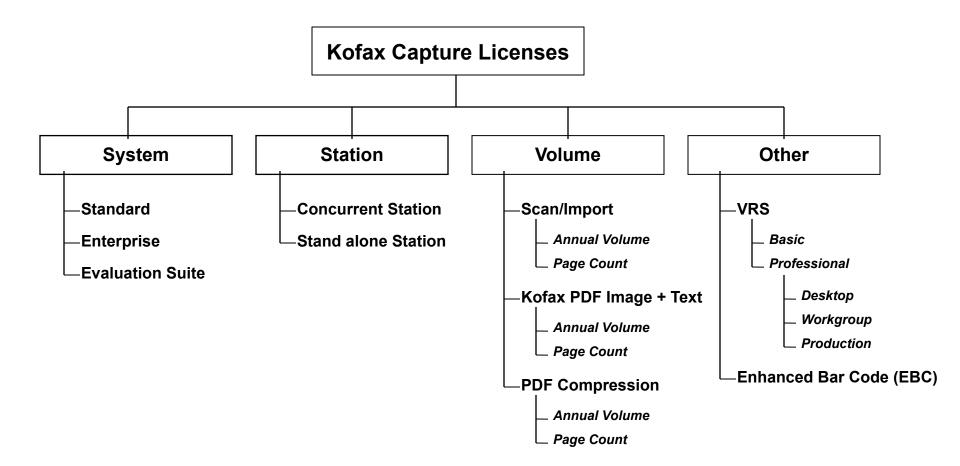
## New Features in Kofax Capture 10 (continued)

10 New Features

•KC 10 Update (Advanced Forms Classification and Data Extraction)

Save time pre-sorting forms with graphical layout-based automatic classification, extract data more efficiently, and perform thin-client validation. License add-on provides access to a "try before you buy" full Kofax Transformation Modules (KTM) development/processing environment.







# System Licenses

•A system license enables features or sets limitations shared by the entire Kofax Capture system

#### Standard

- Applies to a server and all connected workstations
- Specific to the Kofax major release version (10.X)

#### Enterprise

- Supports the following features:
  - Backup license server
  - High Availability Support
  - Disaster Recovery Support
  - SQL Server Enterprise, Oracle, and IBM DB2 Support
  - Multiple Instance Support
  - Terminal Services and Citrix Support
  - WebSphere Support and remote site export (KCNS)
  - SNMP Monitoring

Slide 57 • Evaluation Suite



# Concurrent Station

- Equivalent to the previous Full Station functions
- Required for any station capturing or manipulating images

# Stand alone Station

- For stand alone systems only not for use in a client-server environment
- Stand alone Stations include 60k annual volume



#### **Concurrent and Stand Alone Station Licenses**

- •Allows processing using these queues (modules):
  - •Scan (Note Scan also requires a Scan/Import Volume license):
    - Scanning
    - Software import
    - Import scripts
    - Import connectors
    - Import of eDocuments
  - OCR Full Text
  - PDF Generator
  - Quality Control
  - Recognition Server
  - Export
  - Validation
  - Verification
  - Custom modules (based on the Custom Standard Module only)



# Scan/Import Annual

- Decremented by a count of 1 for each image scanned or imported
- Annual Only -- determines annual throughput or usage
- Refreshes at the beginning of the year

# Scan/Import Page Count

- Decremented by a count of 1 for each image scanned or imported
- Based on a fixed volume -- can be used as reserve
- When the count is exhausted, the license is done Unused Annual volume at the conclusion of a license period is not carried forward.

At least one Annual volume license must be present before a Page Count license can be exercised.



# Licensing for PDF Options

# Kofax PDF Image + Text Annual

- Decremented by a count of 1 for each page (image) converted
- Annual Only -- determines annual throughput or usage

Refreshes at the beginning of the year

# Kofax PDF Image + Text Page Count

- Decremented by a count of 1 for each page (image) converted
- Based on a fixed volume -- can be used as reserve
- When the count is exhausted, the license is done

# PDF Compression Annual

- Decremented by a count of 1 for each page (image) compressed
- Annual Only -- determines annual throughput or usage
- Refreshes at the beginning of the year

# PDF Compression Page Count

- Decremented by a count of 1 for each page (image) compressed
- Slide 61 Based on volume, can be used as reserve



## Virtual ReScan Licensing

- •A **Basic** (minimum) license is required to enable Virtual ReScan (VRS)
- •A VRS *Professional* license allows you to run:
  - Automatic color detection
  - Background smoothing
  - Content-based rotation
  - White background cropping and deskew
  - VRS QC Later
- •Three types of VRS Professional licenses:
  - •Desktop DOES NOT SUPPORT VRS QC LATER
  - •*Workgroup* supports all Professional features
  - **Production** supports all Professional features



- •The VRS Professional licenses are categorized based on support of feature sets and scanner throughput (pages per minute or *ppm*) as follows:
  - Desktop Supports VRS Professional features for certified scanners with throughput up to approximately 35 ppm
  - Workgroup Supports VRS Professional features for certified scanners with throughput from approximately 35 to 90 ppm
  - Production Same as VRS Workgroup with additional support for scanner throughput that typically exceeds 90 ppm
- •Refer to the Scanner Configurator on the Kofax Web site (www.kofax.com/support/configurator) for more information relating to specific makes and models of scanners.)

# Enhanced Bar Code (EBC)

- •Allows reading bar codes directly from color images
- •Color bar code processing at scan resolutions as low as 100 dots per inch (DPI)
- •Support for one- and two-dimensional (2-D) bar code types from color, grayscale, or bitonal images
- •Not required when using VRS with a Professional license *if performing the operation at scan time*



# No License Required

# •A license is not required to run these modules:

- Kofax Administration
- Batch Manager
- Database Utility
- Separator Sheet Utility
- License Utility
- Remote Synchronization Agent
- •Help
- Report Viewer
- Scanner Configuration Utility
- •API Reference Guide





# Demonstration

# **Basic batch class setup and batch processing using Kofax Capture**

