



Federal State Budget Institution of Higher Education "
Financial University under the Government of the
Russian Federation " (Financial University)

Bank "Revival"





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Bank "Revival"



Chronology of Bank "Revival"

The Bank was founded in 1991.

In 1992 he obtained a license of Bank of Russia foreign currency, the bank became a member of the Moscow Interbank Currency Exchange. Bank shares started trading on Russian exchanges.

In 1997, the bank's ADR began trading on international stock markets.

1998 - launch of the processing center (independent issue plastic cards). Creation of ATM infrastructure.

December 9, 2004 Bank "Revival" was included in the register of banks - participants of the deposit insurance system under number 276.

In 2007, the millionth bank card. Also in 2007, it carried out the 20th issue of shares.

In October 2013 among the depositors of the bank in some areas of the Moscow region a panic because of the SMS-mailings and telephoned, reported the imminent withdrawal of the license of the bank. The initiator of the attack information is not found.

2014 - Global Banking & Finance Review in the category of Best SME Bank, Russia at the end of 2014.
2015 - The outlook is - stable

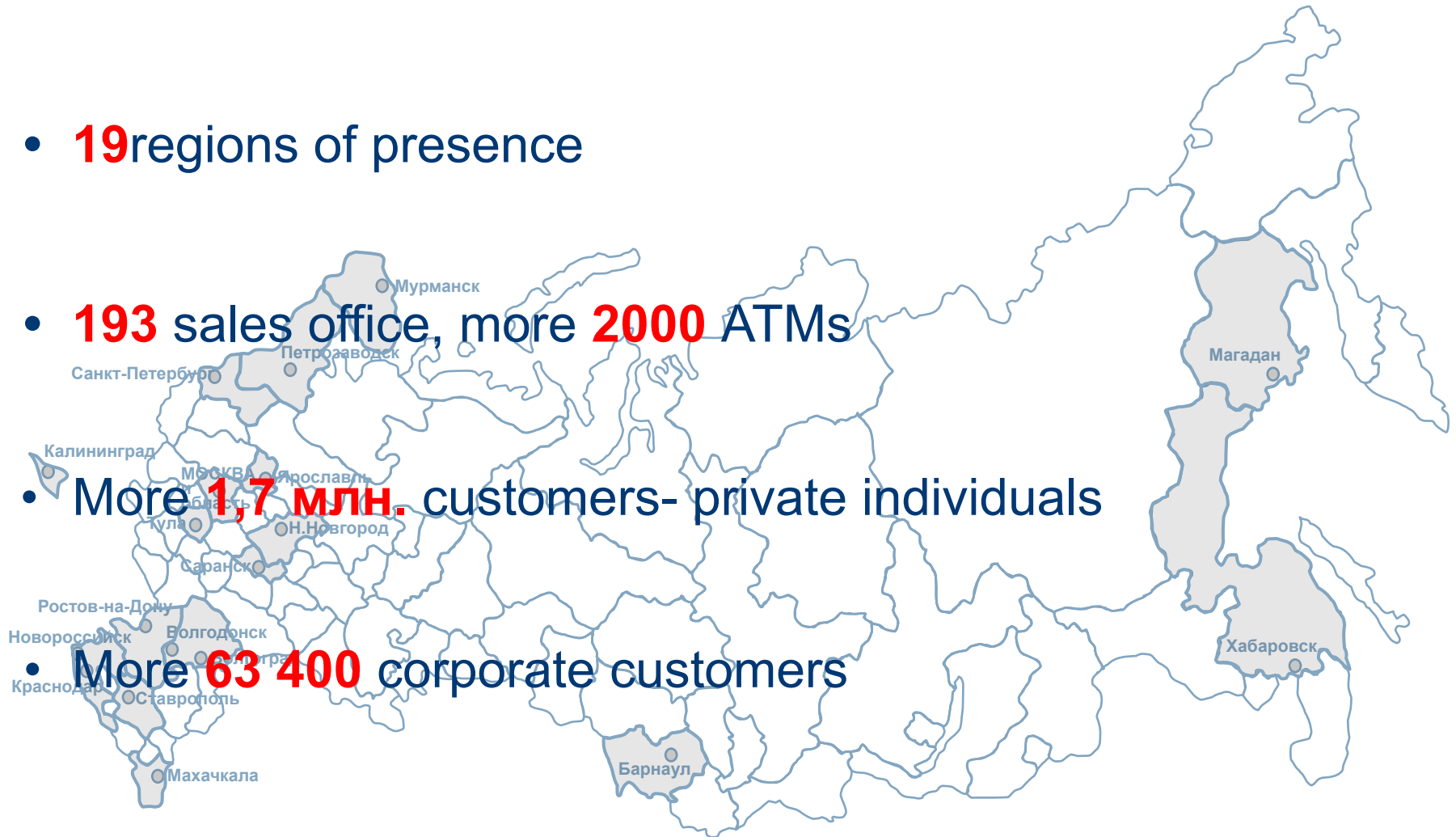


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БАНК, КОТОРЫЙ ВСЕГДА С ТОБОЙ

Bank "Revival" today

- **19** regions of presence
- **193** sales office, more **2000** ATMs
- More **1,7 млн.** customers- private individuals
- More **63 400** corporate customers



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Portrait of the bank

Bank "Revival" - a bank for corporate and private clients, providing financial services in the territory of the Russian Federation. The bank traces its history to 1991 and is today one of the leading financial institutions in Russia. For 20 years, the bank "Revival" is in the top 30 of the Russian banking sector.

Bank "Revival" is focusing on business development, generating a stable operating income. In the corporate segment main customers are small and medium-sized businesses; actively developed retail lending; a key source of funding is a means of clients. The Bank focuses on the development of remote customer service and maintains a conservative risk management policy.

The Bank provides financial statements according to Russian Accounting Standards and International Financial Reporting Standards. The auditor of the bank "Revival" - ZAO "PricewaterhouseCoopers Audit".

Bank "Revival" in Moscow region



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БАНК, КОТОРЫЙ ВСЕГДА С ТОБОЙ



- Indicates a attentive responsiveness, flexibility and efficiency
- Chelovechnost- means caring and friendly attitude
- Nadezhnost- means to follow his promises in all circumstances - in good and in difficult times

convenient remote maintenance

Using the ATM network - this is an additional and convenient tool for clients.

Today, ATMs, terminals and via the Internet and mobile bank without signing a contract, you can open the paper input corresponding to the needs of any customer

implemented one of the largest CRM-projects in the Russian corporate banking

The project is to deploy the new CRM-system in the bank "Revival", implemented in cooperation with the system integrator Navicon - one of the largest projects for Microsoft Dynamics CRM implementation in the corporate section of the Russian banking system.

During the first half of 2016 all the territorial branches of the bank will be connected to the automated credit process in the CRM.

Along with the rise in sales performance, one of the key tasks of the IT project for the bank began to reduce operational risk and implementation of additional controls for making decisions on credit transactions, compliance with all the regulations of the credit process complies with the conditions of contracts concluded prior approval of the decision.



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Thank you for attention!

Семенова Ирина, Департамент корпоративного бизнеса
Июль 2013