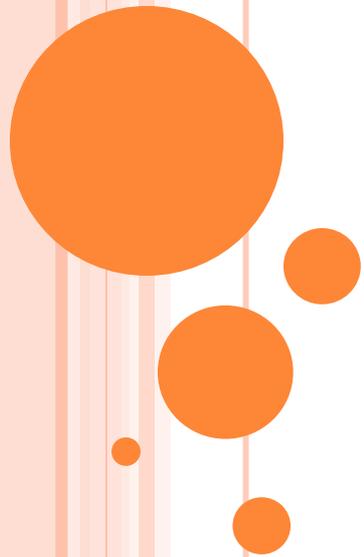


# **BUSINESS PLAN**

**Zykyrova Nazan**



WANNA WANNA

**Coffee Bar**

# MISSION

My business plan will provide the best services to visitors. The purpose of my project is to create a new cozy place for the residents of the city.



# VISION

Become the best restaurant  
of the city



# STAF

Employee	Salary (per month/tg)	Salary (for a year/tg)
Manager	50000	550000
Waiter	30000	330000
Cleaner	30000	330000
Bartender	35000	385000



# COMPETITORS

Coffee Coffee	Coffee bar located in the city center
Madlen	Cafe with good atmosphere
Marco Polo	The restaurant which provides all services



# EXPENSES

Name	Number	Cost(tg)
Cookware	80	30000
Table	6	45000
Chairs	18	70000
Sofas	2	55000
Coffee machine	1	150000
	result	350000



# FINANCIAL ANALYSIS

Name	Cost(tg)
Salary	1595000
Expenses	350000
Municipal services	100000
Rent	600000
Result	2645000

## PREDICTABLE INCOME

*Minimal price one cup of coffee – 500*

*Maximal price one cup of coffee -1000*

*Minimum number of visitors per day -15*

*Maximum number of visitors per day -20*

$$750 * 15 = 11250 * 30 = 337500 * 12 = 4050000$$

$$750 * 20 = 15000 * 30 = 450000 * 12 = 5400000$$

$$4050000 - 2645000 = 1405000$$

$$5400000 - 2645000 = 2755000$$



# Japanese Management



The Japanese management model is recognized as the most effective global model, the main reason for the success of which is the ability to work with people



# CHARACTERISTICS OF JAPANESE MANAGEMENT

- ❑ Japan is a country with poor natural resources, so there is traditionally cultivated principle: "wealth in human resources."
- ❑ The Japanese management model is based on the concept of "we are all one family". For this reason, the most important task of Japanese managers is to establish normal relations with employees, to form an understanding that employees and managers are one family. Companies that have managed to do this, achieve maximum success.
- ❑ In Japan, priority is given to three elements of the production process — human, financial and technological.



# American managmen



t

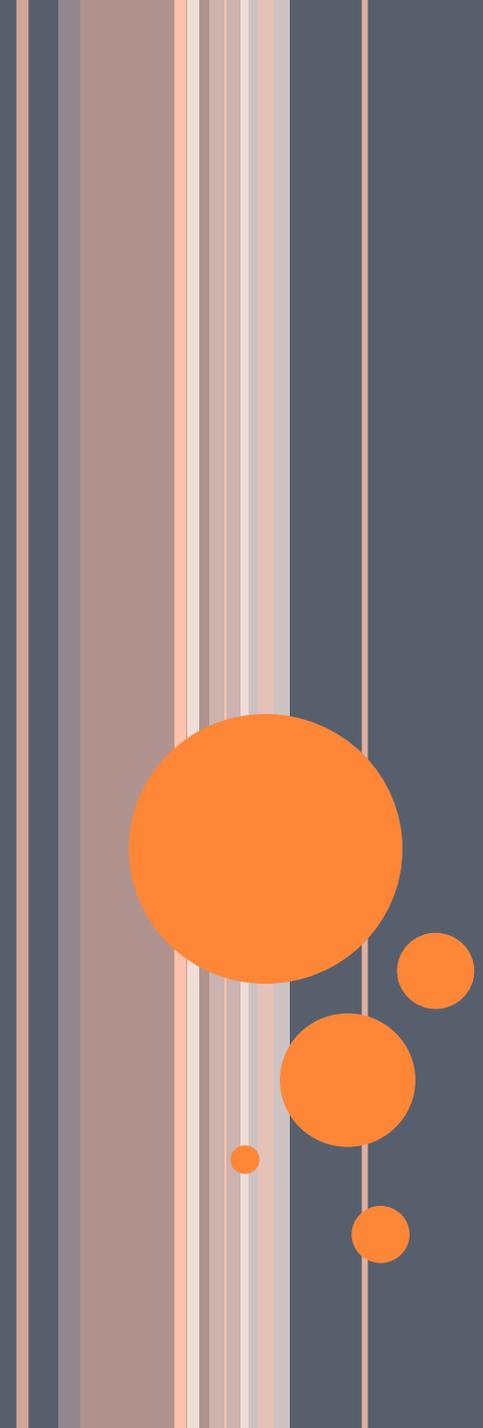
THE AMERICAN MODEL OF MANAGEMENT EXISTS AND IS BEING IMPROVED AND IS STILL USED NOT ONLY IN THE UNITED STATES, BUT ALSO IN EUROPE AND JAPAN.



# CHARACTERISTICS OF AMERICAN MANAGEMENT

- ❑ The American model of management is an ideal model for careerists. It provides rapid development and promotion of the employee within the company.
- ❑ One of the main features of American management and managers – business activity, that is, high entrepreneurial spirit and ability to do business. The main principles in the selection of personnel in this regard-perseverance, commitment, the ability to bring the case to its logical end
- ❑ In all the variety of theories and phenomena of living practice, American management has been and remains the most powerful "management civilization".



A decorative vertical bar on the left side of the slide, featuring a gradient from dark blue to light blue, with several orange circles of varying sizes and a thin white line.

THANKS FOR YOU  
ATTENTION