COLLAGE AND THE PUBLIC REALM



Early collage





Picasso and Braque coined the term "collage" (from the French verb "coller," meaning "to glue" or "to stick") to describe works composed from pasted pieces of colored paper, newsprint, and fabric, considered at the time to be an audacious intermingling of high and low culture. It revolutionized modern art.



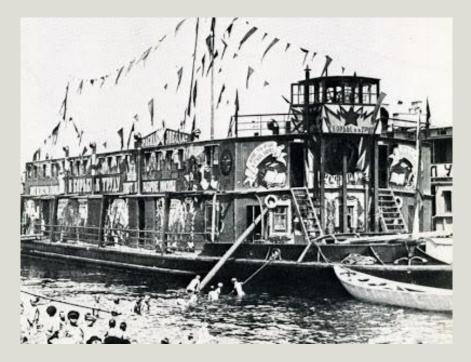
Picasso's studio



The dadaists abandoned the pretense of still life or other identifiable subject matter in favour of abstract collages, and they cast their net far wider for their source material, breaking down the barrier between art and everyday life.

Photomontage, collage, assemblage, readymade, typography, sound poem, abstraction, chance, overpainting

Russian Revolution AgitProp







Legacies of collage in the 20th century art





Collage is the greatest invention of the 20th century art

Robert Motherwell

Robert Motherwell





Robert Rauschenberg



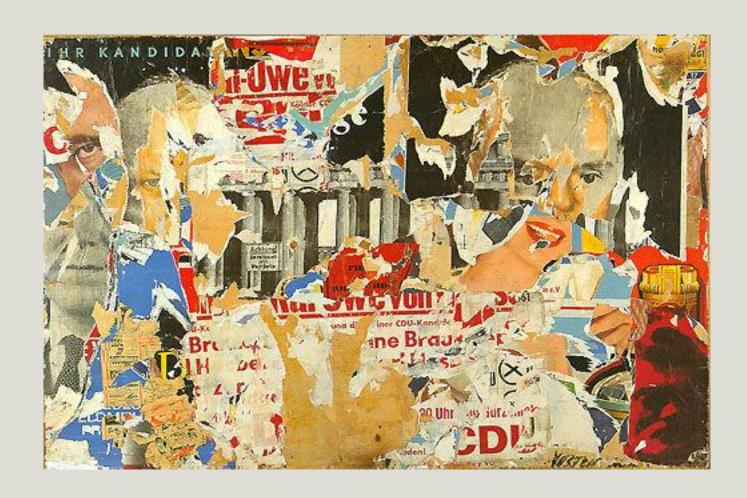


Nouveau Realisme

Founded in 1960 by the critic Pierre Restany, nouveau réalistes made extensive use of collage and assemblage as well as painting. They incorporated real objects directly into their work, acknowledging a debt to the readymades of Marcel Duchamp. The leading exponents of this aspect were Arman, César, Christo, Jean Tinguely and Daniel Spoerri.

Raymond Hains, Mimmo Rotella, Jacques Mahé de la Villeglé and Wolf Vostell developed the décollage, or torn poster technique, making striking works from accumulated layers of posters they removed from advertising hoardings.







Jacques Mahé de la Villeglé

ZERO Group

German artists' group Zero (1957–66) founded by Heinz Mack and Otto Piene and joined in 1961 by Günther Uecker, and ZERO, an international network of like-minded artists from Europe, Japan, and North and South America—including Lucio Fontana, Yves Klein, Yayoi Kusama, Piero Manzoni, Almir Mavignier, Jan Schoonhoven, and Jesús Rafael Soto—who shared the group's aspiration to transform and redefine art in the aftermath of World War II.



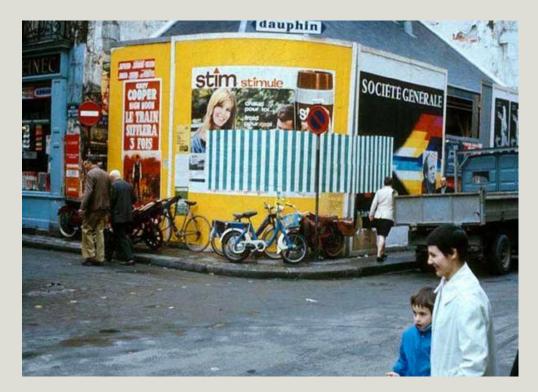
Kisten Henderikse

Keith Haring





Daniel Buren



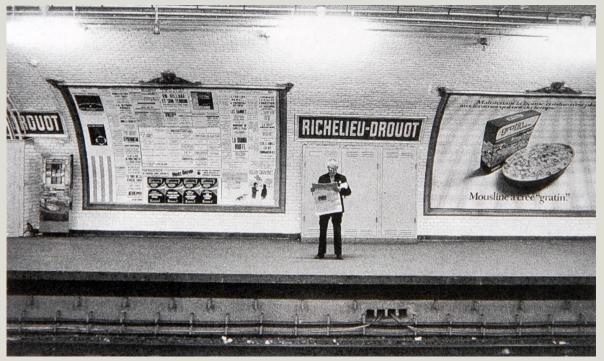


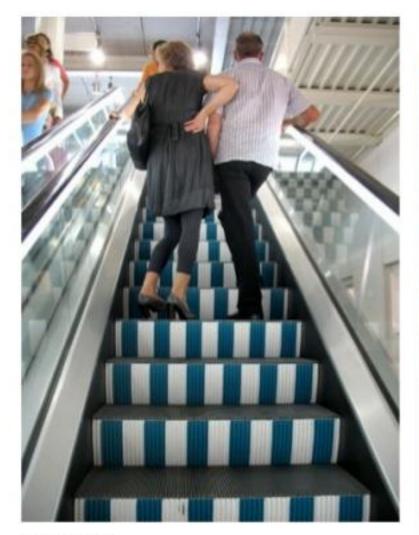












daniel buren escalator, 1979

daniel buren ballets, NY, 1975





Mark Bradford





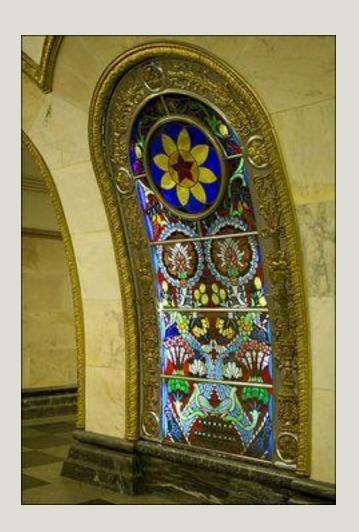
Mark Bradford - 'Scorched Earth', 2006 - Billboard paper, photomechanical reproductions, acrylic gel medium, carbon paper, acrylic paint, bleach, and additional mixed media on canvas, 94 1/2 x 118 inches. - Collection of Dennis and Debra Scholl. Photo: Bruce M. White.

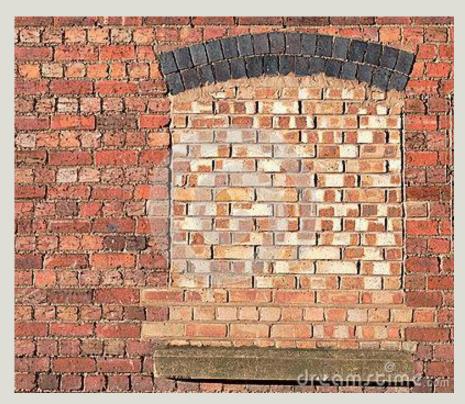
The Brandalism project saw 40 artists coming together for the biggest subvertising campaign in UK history. Over 2 days teams in 10 UK cities put up artworks that seeks to confront the ad industry and take back our visual landscapes. www.brandalism.org.uk

<u> http://www.brandalism.org.uk/</u>

Where? Why? Materials.















Discuss in a team meeting this afternoon.

Take all the meeting notes/minutes

Research potential locations. Take photographs/measurements/drawings.

Decide on materials/size/working areas.

Take photos of collage in the studio and practice placement in Photoshop.

Unique works or multiples?

Task for your team

Produce something by next week/ All the documentation ready for critique