

Project: Global Social Media Plan // **March**
Topic: Microbus
Format: Image
Date: Flexible



Description	The iconic VW Microbus is more than a van. It is a lifestyle. This post pays homage to that spirit of freedom and discovery.
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Facebook	
Posting text (240)	Life is best by the sea. #volkswagen #vwmicrobus

Twitter	
Posting text (140)	Life is best by the sea. #volkswagen #vwmicrobus

Instagram	
Posting text	Life is best by the sea. #volkswagen #vwmicrobus #freedom #holidays #traveling #adventureawaits

Image	
	