

**Project:** Global Social Media Plan // March

**Topic:** Microbus

**Format:** Image

**Date:** Flexible



## Description

The iconic VW Microbus is more than a van. It is a lifestyle. This post pays homage to that spirit of freedom and discovery.

## Facebook

Posting text (240)

Life is best by the sea. #volkswagen #vwmicrobus

## Twitter

Posting text (140)

Life is best by the sea. #volkswagen #vwmicrobus

## Instagram

Posting text

Life is best by the sea. #volkswagen #vwmicrobus #freedom #holidays #traveling #adventureawaits

## Image

