

‘If it bleeds, it
leads.’

Mass media



BROADCAST
MEDIA



DIGITAL
MEDIA



PRINT MEDIA



Core media literacy concepts

- All media messages are constructed
- Media messages are constructed using a creative language with its own rules
- Different people experience the same media message differently
- Media have embedded values, opinions, and points of view

THE BEST WAYS TO
CRUISE INTO FALL

OFF DUTY | W1



LA DOLCE VITA
IN THE KITCHEN

MANSION | W9

□ DOW JONES | *New York* »

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WSJ.com EUROPE EDITION

DJA 18212.48 ▲ 0.99%

NASDAQ 5249.69 ▲ 1.47%

NIKKEI 16405.01 ▼ 1.26%

STOXX 600 340.34 ▲ 0.57%

BRENT 46.59 ▲ 1.61%

GOLD 1313.50 ▼ 0.61%

EURO 1.1241 ▼ 0.09%

What's News

Business & Finance

Bank of Japan's board has members who want to revise monetary-easing methods as growth and inflation remain elusive. **A1**

◆ **Sweden's Telia** faces U.S. and Dutch pressure to pay \$1.4 billion to settle allegations it gave bribes to win business in Uzbekistan. **B1**

◆ **Samsung** may have exacerbated its exploding-battery crisis by the way it has communicated with consumers and regulators. **B1**

◆ **Betterment** was told to revise how it communicates after the advisory firm failed to notify many users of a trading halt. **B5**

◆ **Spain, Italy** and others had to offer higher yields to sell debt this week, a sign the era of cheap borrowing costs may be ending. **B5**

◆ **Fiat Chrysler** recalled 1.9 million vehicles world-wide for possible air-bag and seat-belt failures linked to at least three deaths. **B4**

◆ **Oracle's earnings** rose 5% in the latest quarter on continued growth in its cloud-computing operations. **B3**

◆ **Wall Street banks** are no safer today than they were before the 2008 financial crisis, a new paper says. **B5**

◆ **Wal-Mart** said it would stop accepting Visa cards in 16 Canadian stores as a fight over fees escalates. **B5**

World-Wide

◆ **Key U.S. swing states** have seen some of the weakest economic growth

France, Germany Come Together Ahead of European Summit



ALLIES: French President Francois Hollande met with German Chancellor Angela Merkel at the Elysee Palace ahead of an EU summit Friday in Slovakia. The two leaders said Europe must define its priorities to avert an existential crisis in the wake of the UK's Brexit vote.

AMID FRAYING SOCIAL FABRIC, A POLITICAL BACKLASH RISES

Why some white working-class neighborhoods throw their support behind Donald Trump

By BOB DAVIS AND GARY FIELDS

READING, Pa.—This coal and steel region was thriving when Gary Martin started working construction sites in the mid-1970s. Ironworkers jammed the local union hall, the union sponsored a big picnic each spring, and business groups were flush with volunteers for charity drives.

Mr. Martin's extended family attended church, as it had for generations, in an area called Irish Valley in neighboring

THE GREAT UNRAVELING

A Wall Street Journal series examining the economic roots of America's populist discontent

were the norm, and fatal drug overdoses were so rare that some county coroners didn't bother tallying them.

No longer. Working-class neighbor-

hoods by the decline of the U.S. industrial base, are crumbling under the weight of deepening social problems.

Mr. Martin, 63 years old, retired last year as head of Ironworkers Local 420 but financially supports three grandsons—22, 21 and 19—because his daughter became an addict. The oldest grandson turned to heroin, too, and Mr. Martin and his wife got divorced in another casualty of the stress, they say.

"Rather than spending my retirement

Radical Policy Divides Bank of Japan

Split over bond buying adds uncertainty to an experiment in monetary stimulus

By TAKASHI NAKAMECHI

The world's leading experiment in monetary easing is floundering, and its engineers are divided over how to get it on track.

The Bank of Japan has tried radical measures for 3½ years to reflate the country's sagging economy, resorting this year to negative interest rates. Growth and inflation remain elusive. Now the bank's board, while still in favor of easing, has some members wanting to revise the methods for doing so—likely sparking uncertainty for economy-watchers and worries for investors.

Japan's financial regulator, big banks, insurers and advisers to Prime Minister Shinzo Abe have all piled into the fray with policy prescriptions, in a ferment that comes less than a week before the BOJ meets to decide its next move.

"The BOJ's policy has become a 'cloudy cocktail'—non-transparent and difficult to understand," said Nobuyuki Nakahara, a former BOJ board member who advises Mr. Abe.

It is part of a larger unease in the central banking world, where years of easy monetary policy have failed to achieve goals in Europe as well as Japan, and the U.S. Federal Reserve is struggling with how and when to follow through on

‘The newspaper business is going to die within the next twenty years. Newspaper publishing will continue, but only as a philanthropic venture.’

Arnold Kling, 2002

‘Every country with ambitions on the international stage will soon have its own state-supported media.’

Jim Pinkerton, 2006

‘There will always be a need for storytellers, people who dig up facts and explain them.’

Leo Laporte, 2007

