

Project: Global Social Media Plan // January

Topic: Driving Pleasure

Format: image

Date: Flexible Content



Description	Jump in and feel the freedom!
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Facebook	
Posting text (240)	The key to driving pleasure! #volkswagen #vwbeetle

Twitter	
Posting text (140)	The #volkswagen key to driving pleasure! #vwbeetle

Instagram	
Posting text	The key to driving pleasure! #vw #volkswagen #car #vwbeetle #ontheroad #pleasure #driving #exploring

