

# «The step above...»

**DATE : 26 June 2016**

**TARGET GROUP : graduates of the University**

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# THE GRADUATION AT THE UNIVERSITY

*Location:* Restaurant «Chin Chin»

*The date:* 26 June 2016

*Target group:* The event organized for the graduates of the University to celebrate the end of their studies and the receiving the Diploma.

This event was created by one participants of this event.

# AIMS AND OBJECTIVES

- To create a celebratory atmosphere
- To achieve high activity of the customers
- To increase the level of cohesion of the customers

# EXPECTATIONS:

## For organizers:

- To create friendly and funny atmosphere between the participants of this event
- To get satisfaction from done work
- To gain experience in organizing events

## For customers:

- To spend a graduation in a good atmosphere
- To exchange views and emotions about past years together
- To get pleasure of an organized program

# WHY THIS VENUE IS THE BEST OPTION?

The event will be held in the restaurant «Chin Chin».

Why we choose this restaurant ?

- The affordable prices (important for students, because not everyone can afford a restaurant with high prices)
- Convenient location (10 minutes walk from the subway, a visibility)
- The various menu
- Good reviews in the Internet
- Several halls (the possibility to rent a separate hall)
- The opportunity to hire animation team

# IMPLEMENTATION PLAN

When 26 June 2016	What	Responsible	Details
15.30-16.00	Meeting guests	Hostess of the restaurant	-
16.15-16.40	<ul style="list-style-type: none"> <li>▪ Seating of the guests</li> <li>▪ Survey in the choosing of dishes</li> </ul>	Hostess and waiters	Menu
16.40-17.00	<ul style="list-style-type: none"> <li>▪ The animators meet the customers</li> <li>▪ Provision of plan for evening</li> </ul>	Animation team	Microphones
17.00-17.30	<ul style="list-style-type: none"> <li>▪ Serve the starters and beverages</li> <li>▪ The eating</li> </ul>	Waiters	-
17.30-17.45	Break	-	-
17.45-18.15	Humorous contests	Animation team	Amusement equipment
18.15-19.00	<ul style="list-style-type: none"> <li>▪ Serve the main courses and beverages</li> <li>▪ The eating</li> </ul>	Waiters	-

# IMPLEMENTATION PLAN

When 26 June 2016	What	Responsible	Details
19.00-19.15	Break	-	-
19.15-20.00	<ul style="list-style-type: none"> <li>▪ Dancing time</li> <li>▪ Contests</li> </ul>	Animation team	<ul style="list-style-type: none"> <li>▪ Amusement equipment</li> <li>▪ Dance floor</li> </ul>
20.00-20.30	<ul style="list-style-type: none"> <li>▪ Serve the desserts, tea and coffee</li> <li>▪ The eating</li> </ul>	Waiters	-
20.30-21.00	Time for talking and parting the customers	-	-

# ORGANIZATION OF EVENT.





# EXPENSE BUDGET:

#	Name	Q-ty	Price	Total
1.	Deposit for place at the restaurant	20	2000 rub	40000 rub
2.	Animation team	4 hours	1 hour = 1900 rub	7600 rub
3.	Gifts for winners in contests	20	200 rub	4000 rub
4.	Tips for staff		10% of the total bill	5160 rub
				56760 rub

## **FUTURE PROJECT DEVELOPMENT:**

- Meeting of graduates in a year/ two years

**Thank you for your attention!**

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