



Sverdlovsk region

by Astakhova Polina, IBS, 5305



Sverdlovsk region





Reasons to invest into Sverdlovsk Region

1. Stable Financial Position of the Region

Credit rating from Standart&Poor's agency :
BB, stable outlook, 2009

2. Business-friendly climate

№ 3 among «Best Russian cities for business» according to Forbes' survey of 2010

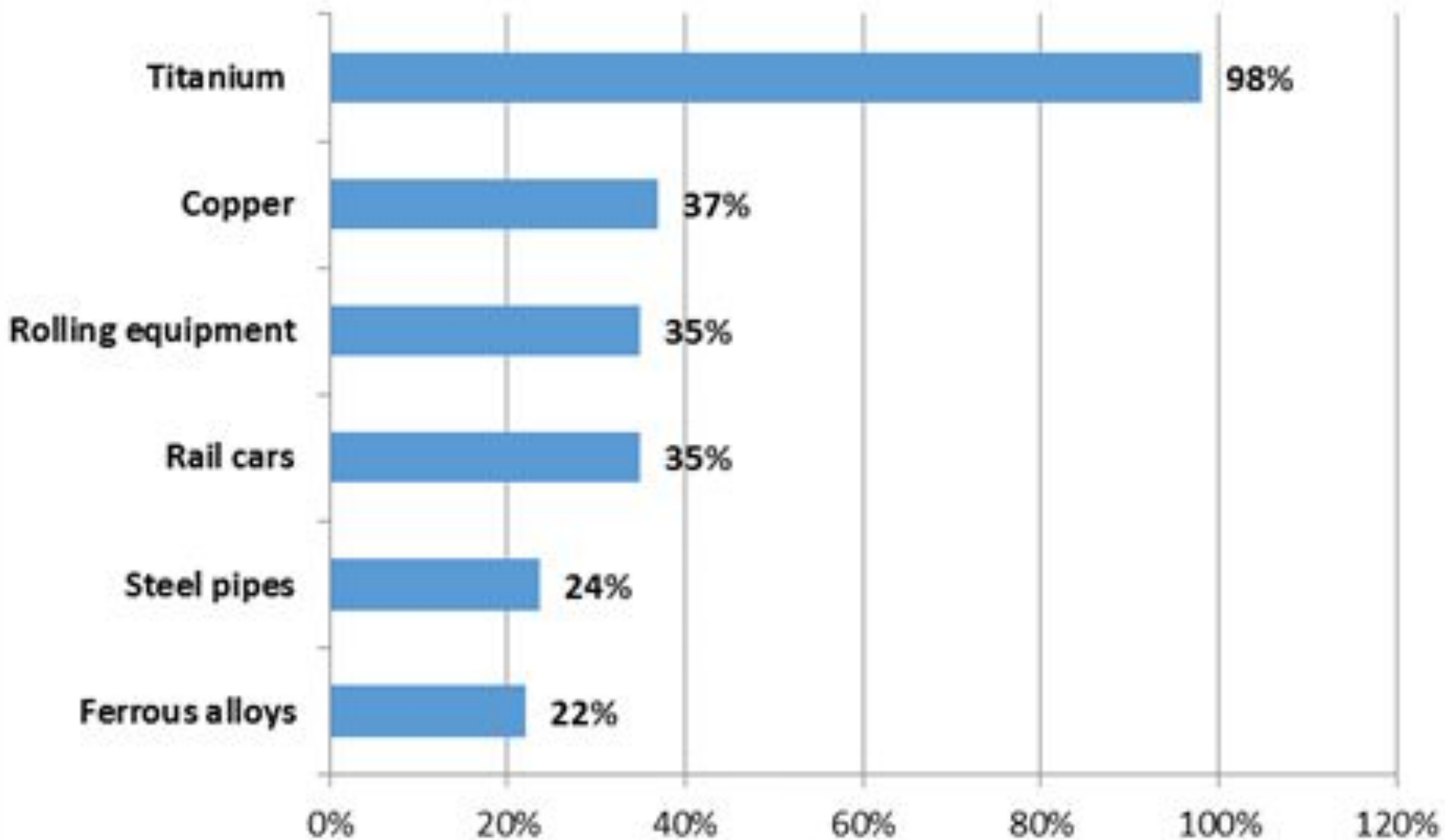
3. Active foreign economic activities

125 countries – trade partners of Sverdlovsk region

4. Stable position of industry

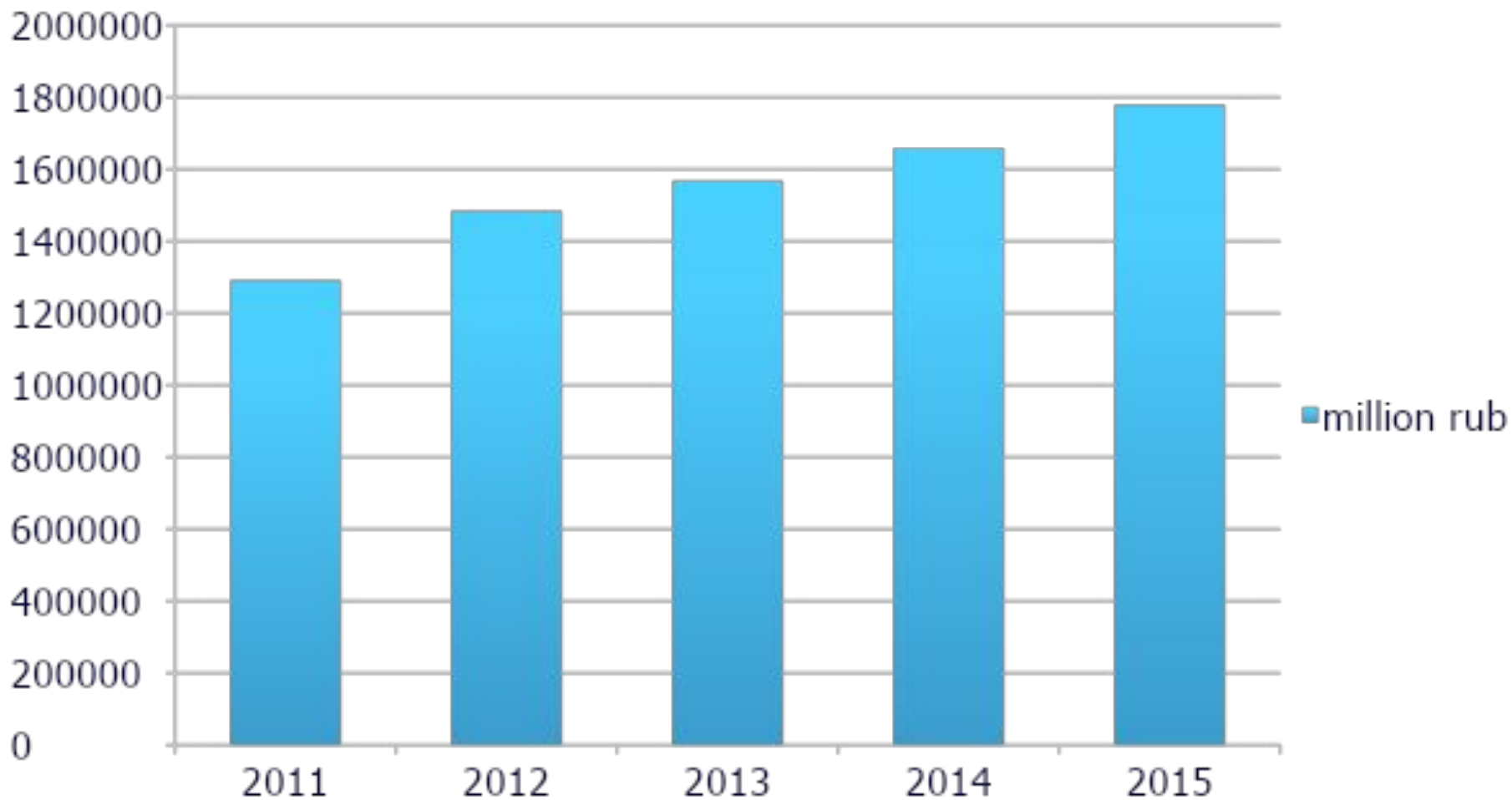


Share of the Sverdlovsk Region in Russia's overall industrial sector



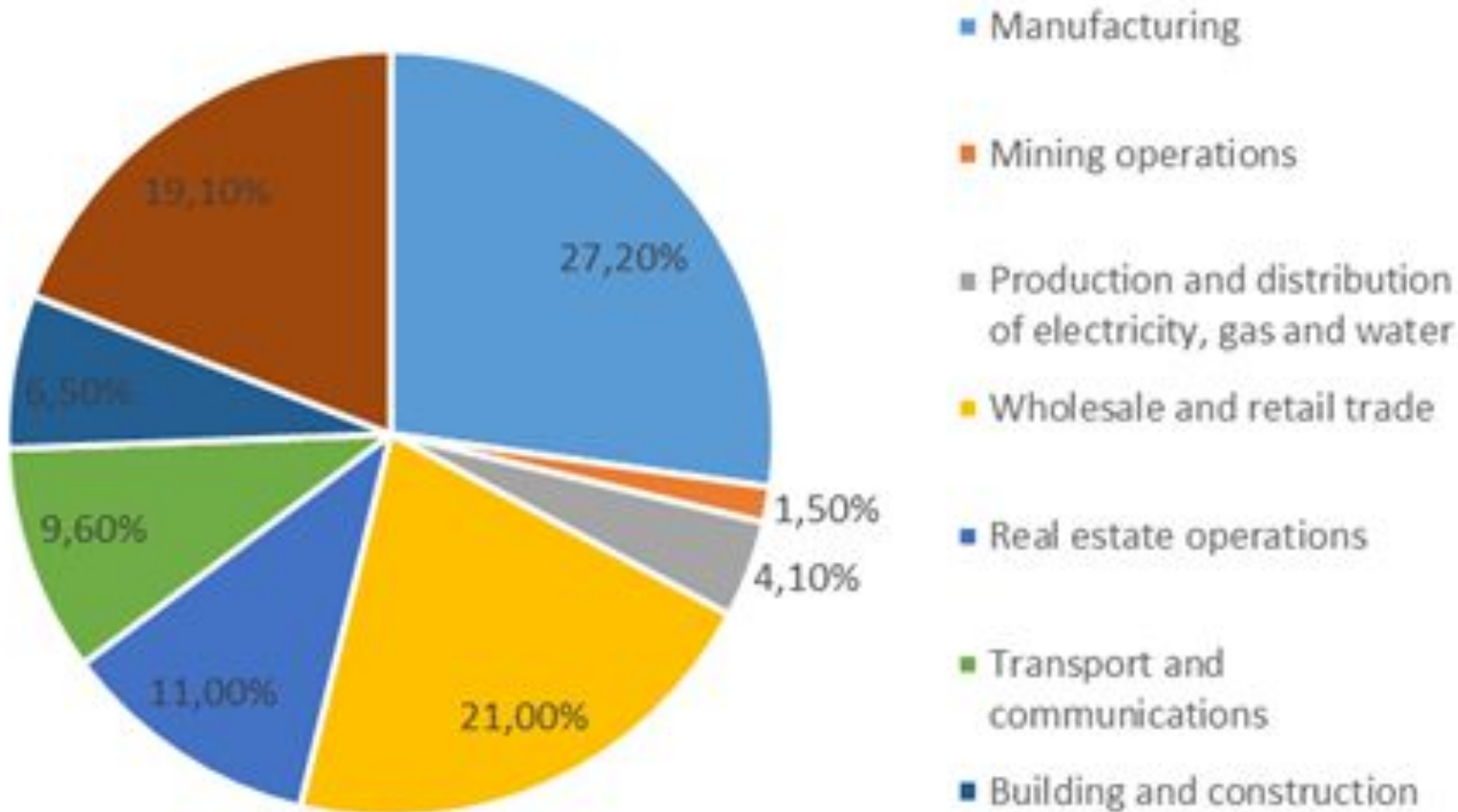


GRP of the Sverdlovsk region





The structure of the gross regional product of the Sverdlovsk region (2014)





SWOT analysis

- Strengths: rich resource base, transport development, large domestic market, largest regional energy systems
- Weaknesses: deficit of certain groups of workers, high depreciation of fixed assets, high energy consumption for the production of unit of product, low demand for innovations, harm for the environment, high transport costs



SWOT analysis

- Options: import substitution, cooperation with Asia-Pacific region, modernization of transport systems, inter-regional cooperation, attracting federal and private investment to the region
- Threats: depletion of resource base, increased inter-regional competition, possible change if world prices for metals and hydrocarbons, reduction of the population of working age

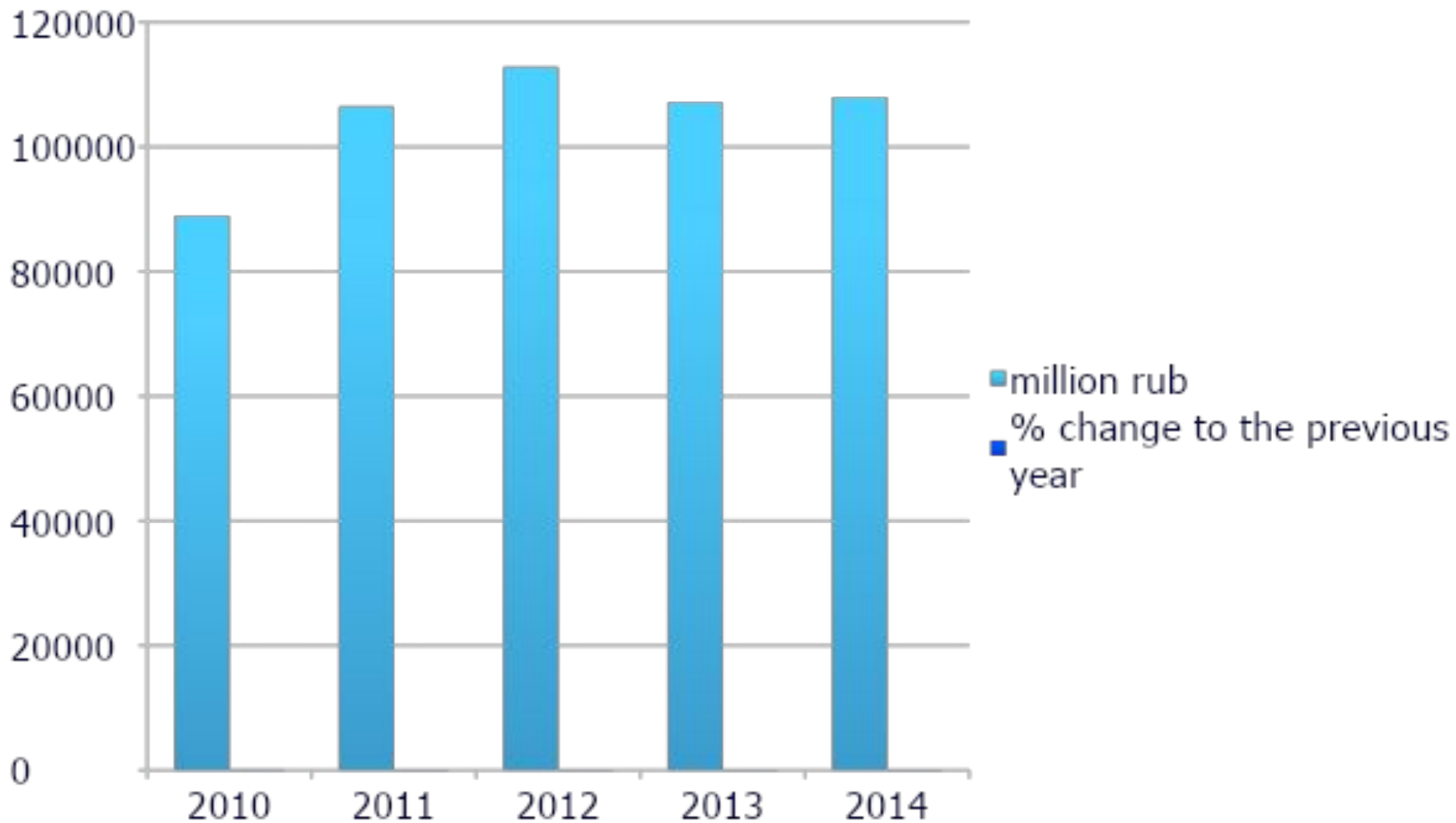


Production index of Sverdlovsk region (mln rub)

	2011	2012	2013	2014	2015
Mining	51895	28899	29385	25215	27041
Manufacturing	359865	402241	416010	450701	541447
Production and distribution of electricity, gas and water	60478	59160	59939	71214	71328
Total	472238	490300	505334	547130	639816
% change		103,8	103,06	108,3	116,9

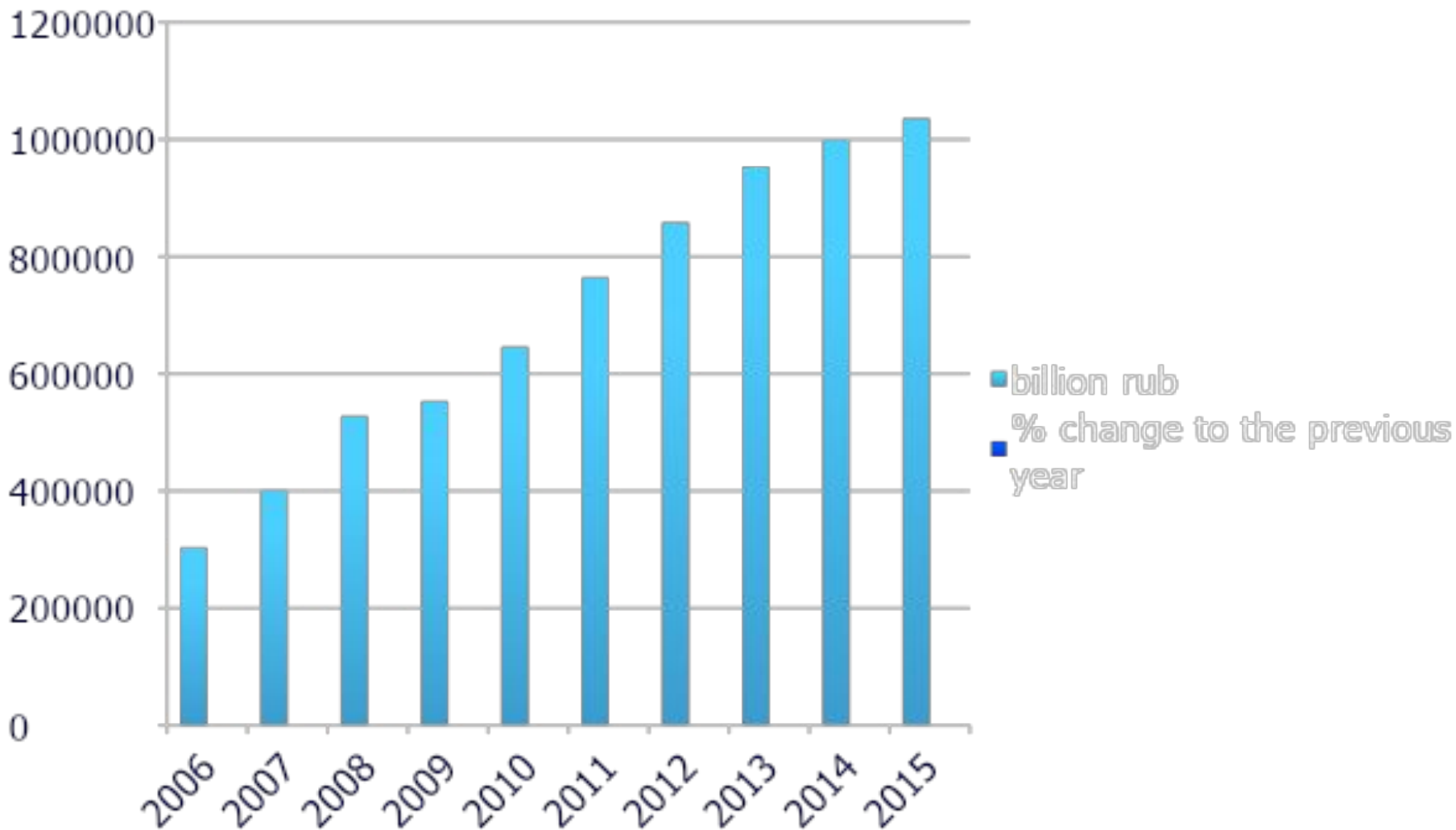


The amount of work performed in construction sphere





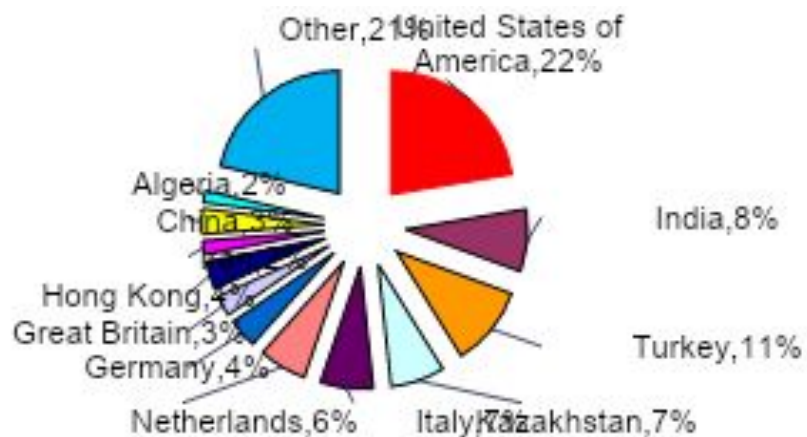
Retail trade turnover



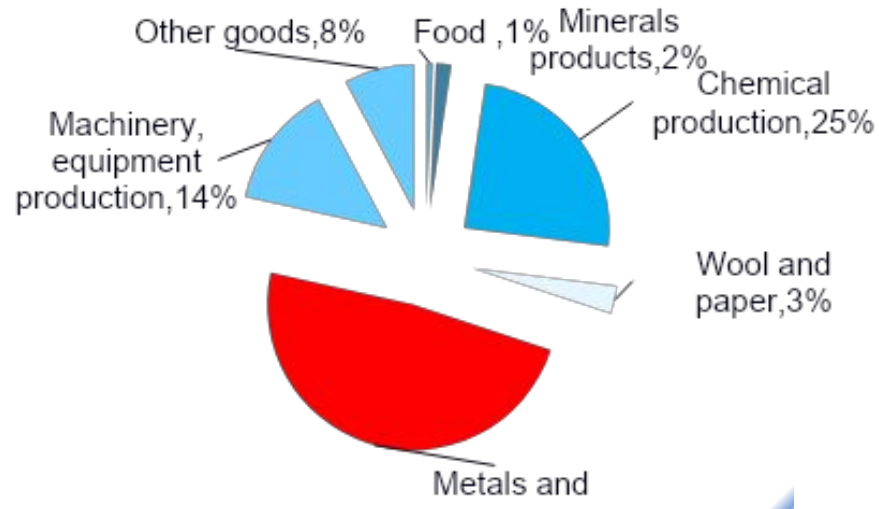


Foreign trade

Trade partners of the Sverdlovsk region

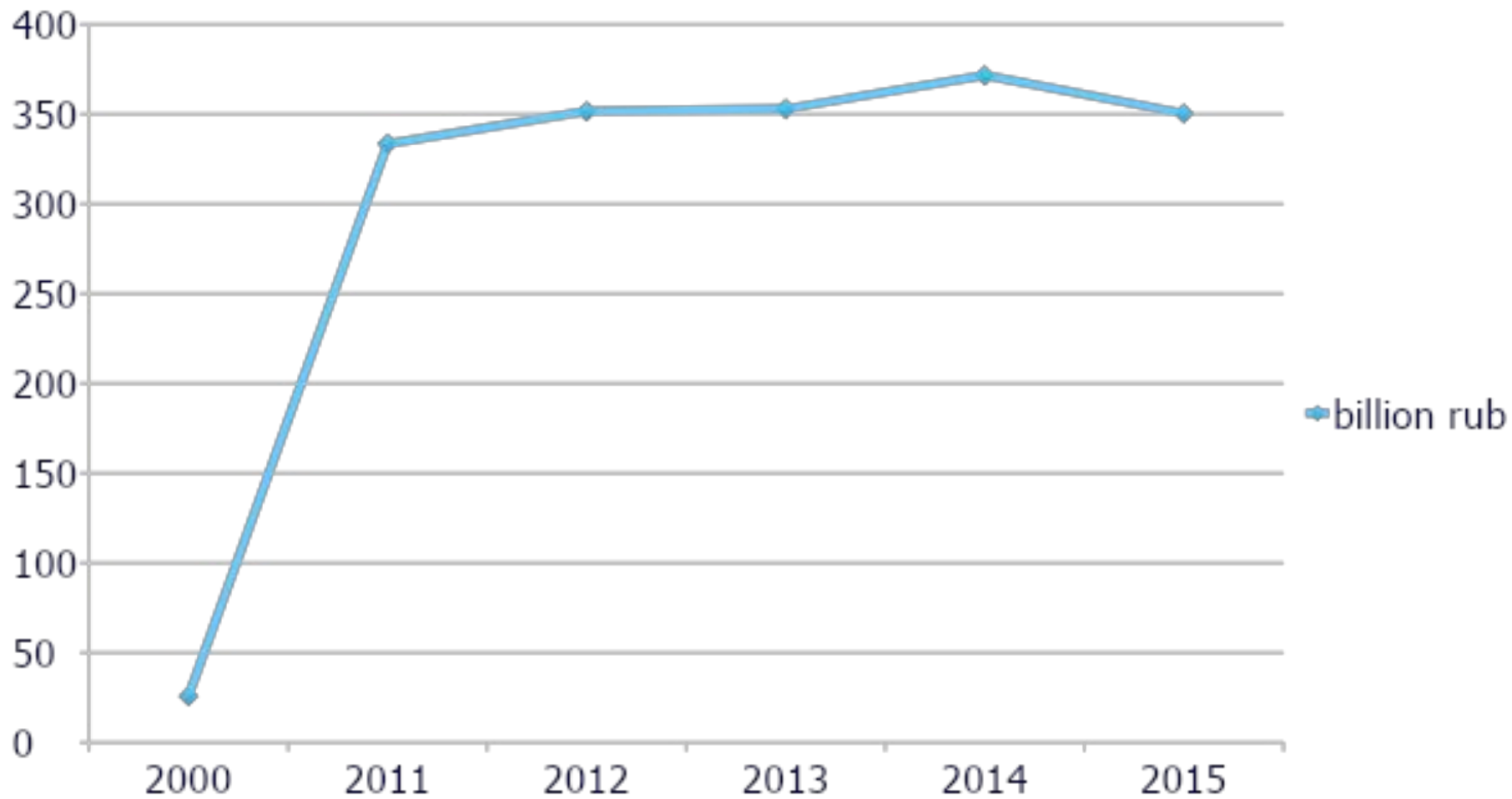


Basic categories of goods exported from Sverdlovsk region



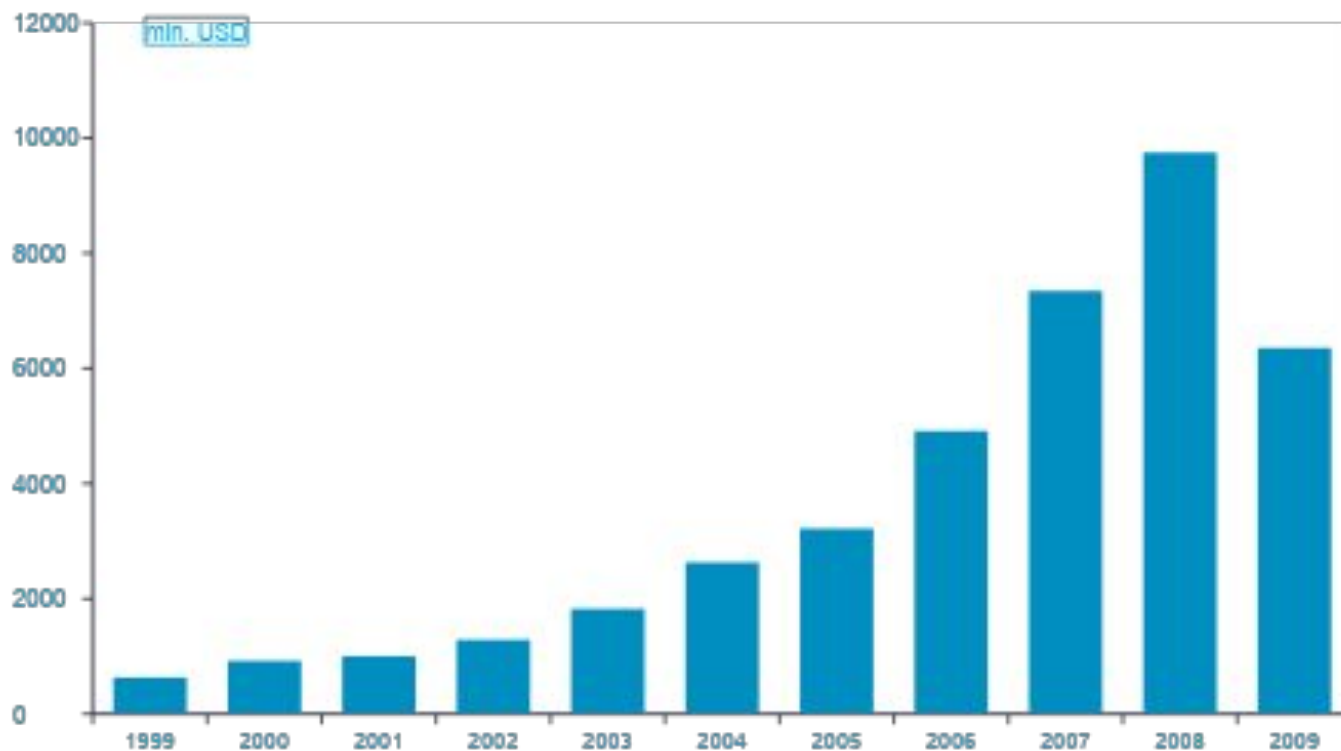


Investments including FDI



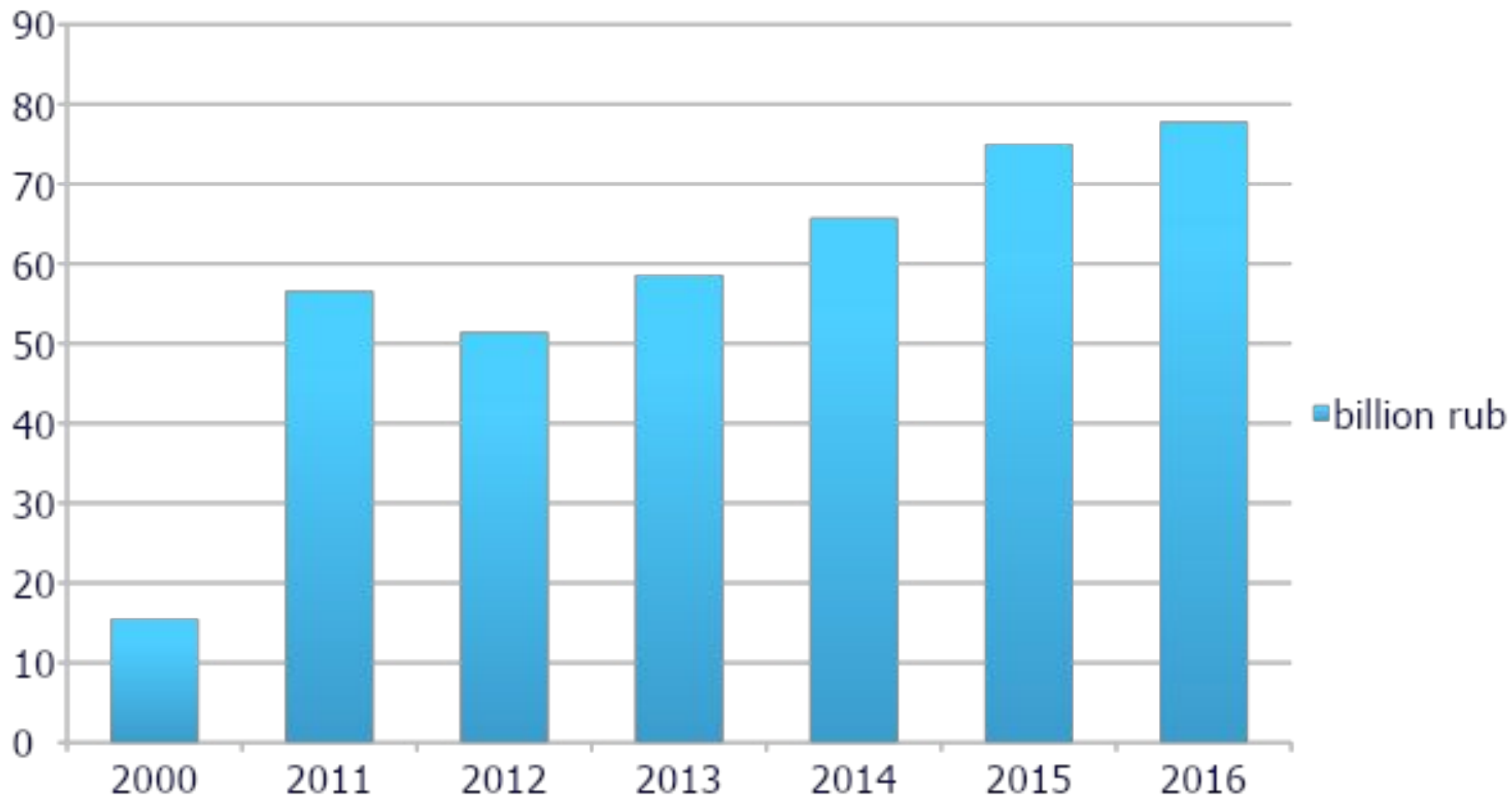


Investments including FDI in mln USD



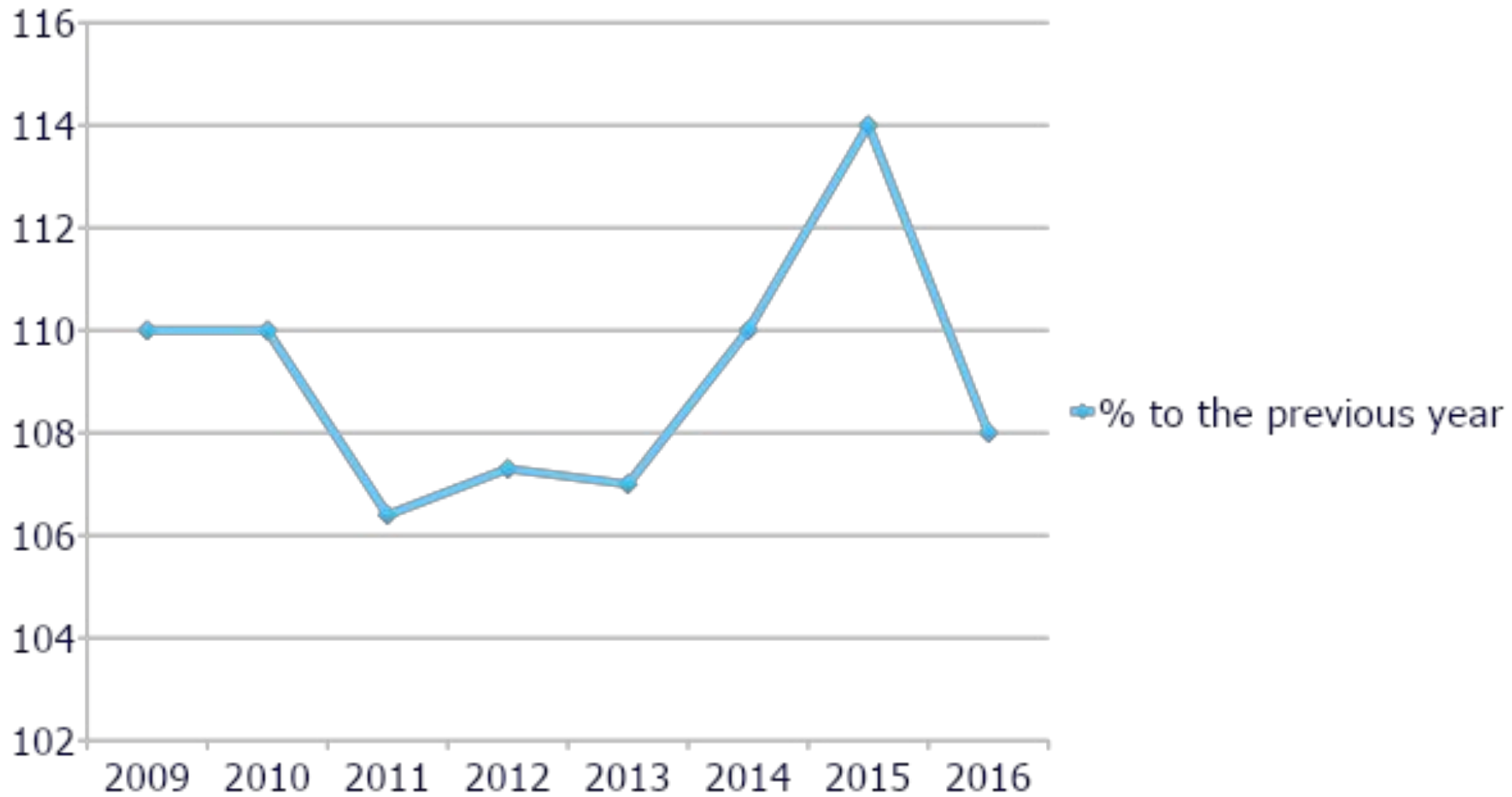


Production of agricultural sector



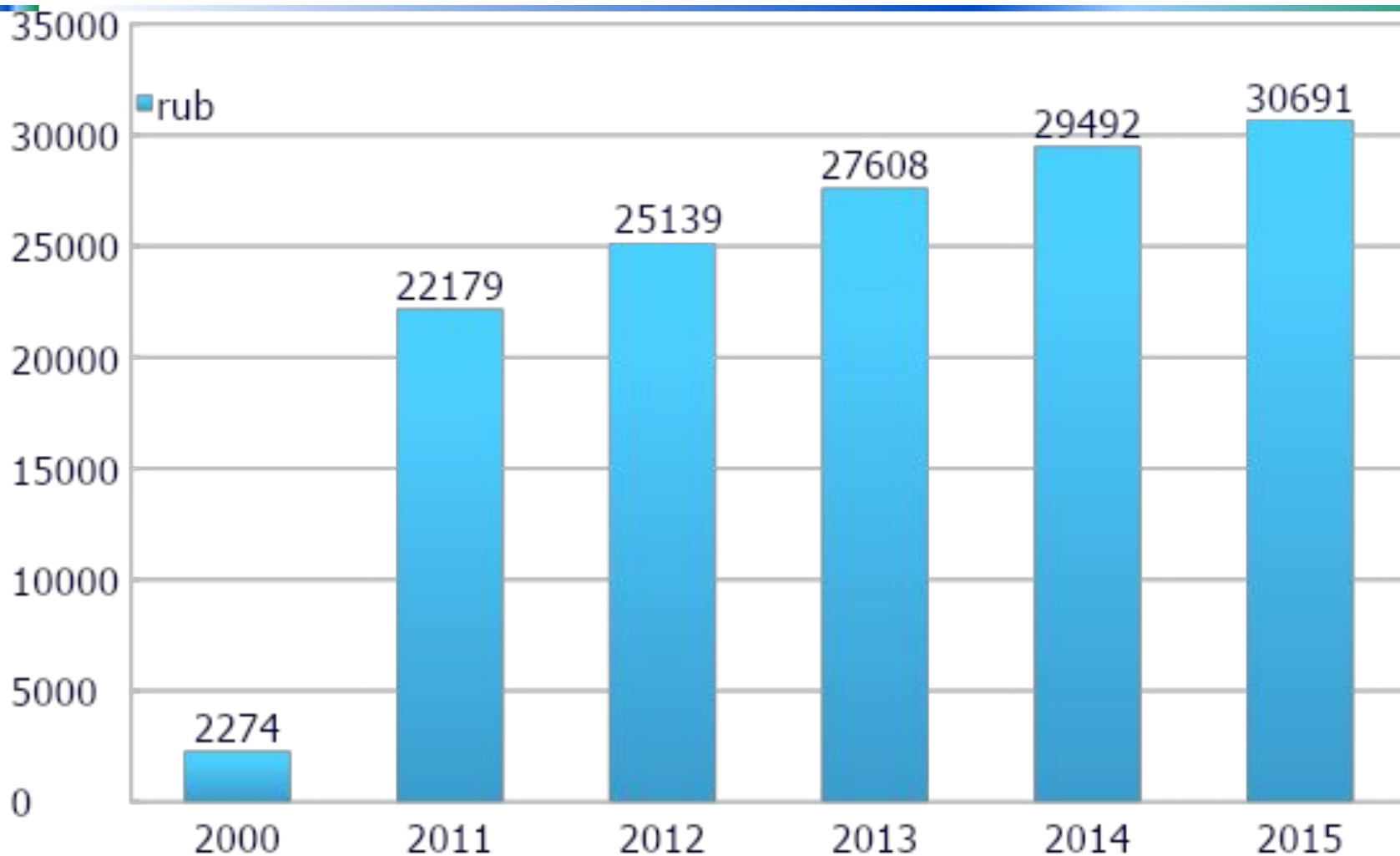


Consumer price index (in % to the previous year)



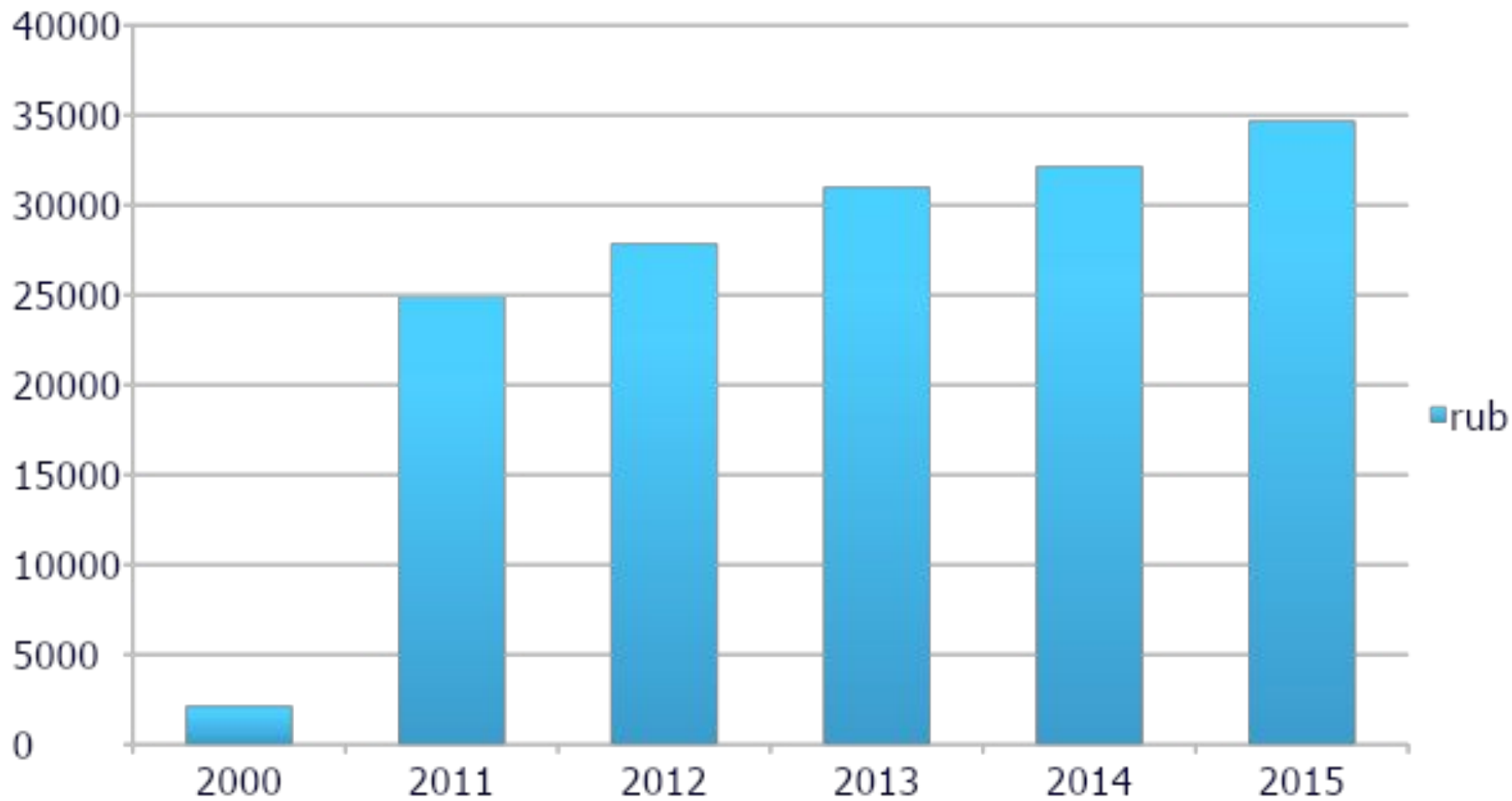


Average salary per person (2000; 2011-2015)



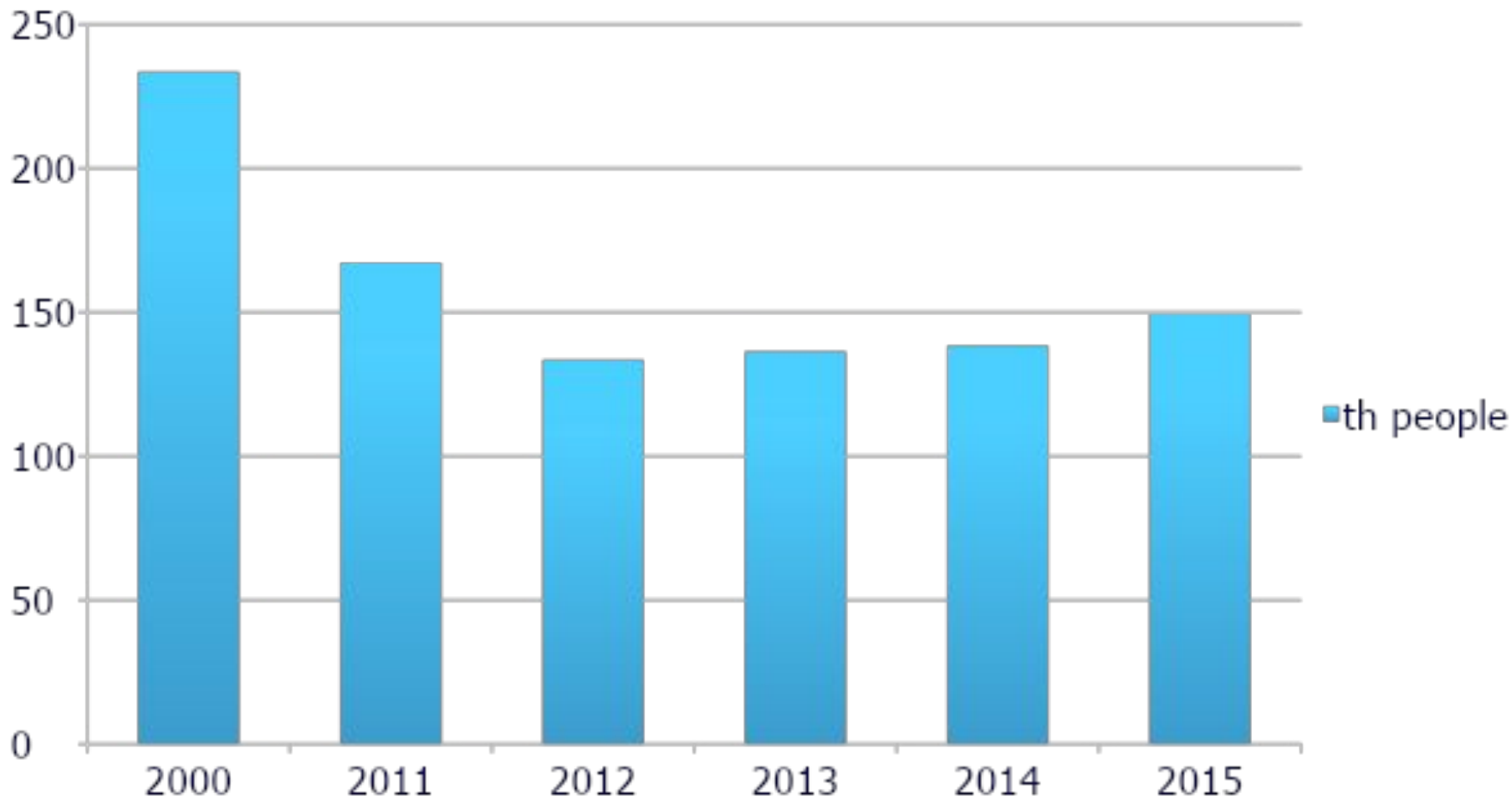


Real average income of population





Unemployment. Average number of unemployed per 1 year (th people)





Reasons to invest into Sverdlovsk Region

5. Developed transport-logistic infrastructure

The main city of the region – Ekaterinburg ranks third among the transport centers of Russia:

- 6 federal autoroads,
- 7 main railway roads,
- airport “Koltsovo”

Developed motorways network

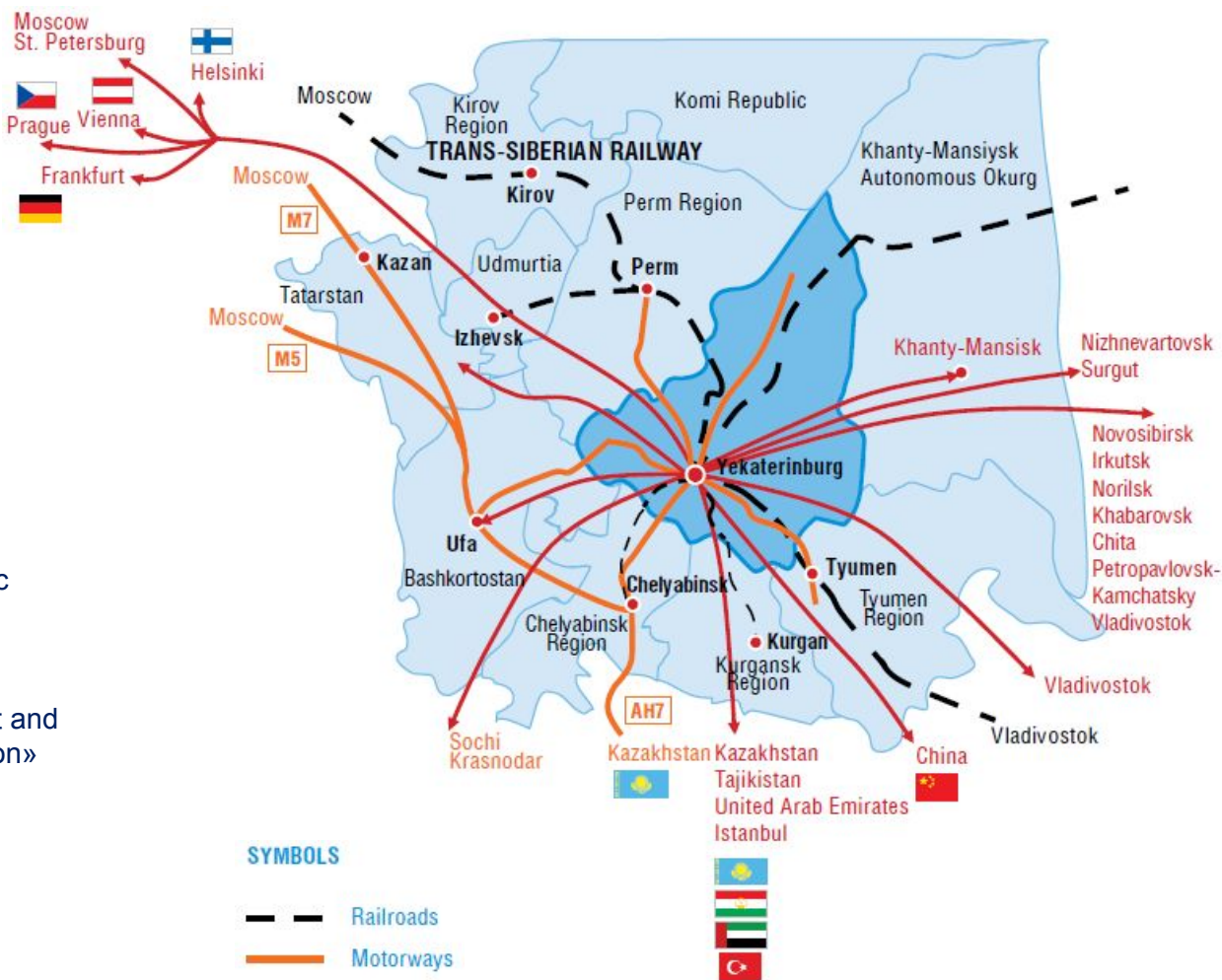
- International transport corridor «West – East»
- Ekaterinburg ring-road
- Federal motorway corridors

Koltsovo international airport hub

Delivers services for international and domestic long-distance air traffic

Sverdlovsk railway

The main transit and handling center for freight and passenger flows going in «Europe-Asia direction»





Welcome to Sverdlovsk region!