

Project: Global Social Media Plan // April

Topic: International Dance Day

Format: video

Date: 29 April



Description

For everyone who loves music: International Dance Day.

Frequently used hashtags on Instagram, e.g., #dance (39.2 m posts), #party (104.5 m posts).

Facebook

Posting text (240)

Shake it! #danceday #dance #party #vwup

Twitter

Posting text (140)

Shake it! #danceday #dance #party #vwup

Instagram

Posting text

Shake it!
#danceday #dance #party #vwup #volkswagen

Image

