

Project: Global Social Media Plan // January

Topic: Espresso Shot

Format: image

Date: Flexible Content



Description

Start the day with a strong espresso and a good companion on your side – your Volkswagen.

Facebook

Posting text (240)

Espresso or horsepower: what drives you in the morning? #volkswagen #vwlifestyle

Twitter

Posting text (140)

#Espresso or #horsepower : what drives you in the morning? #volkswagen #vwlifestyle

Instagram

Posting text

Espresso or horsepower: what drives you in the morning?
#vw #volkswagen #car #vwlifestyle #earlybird
#motivation #morningritual #inspiration

Image

