

Project: Global Social Media Plan // March

Topic: Spring Colours

Format: image

Date: Flexible Content



Description	Life gets colourful with the start of spring.	
Facebook		
Posting text (240)	Enjoy the bright side of life. #springtime #volkswagen	
Twitter		
Posting text (140)	#enjoy the bright side of #life. #springtime #volkswagen	
Instagram		
Posting text	Enjoy the bright side of life. #springtime #volkswagen #volkswagen #car #enjoy #colourful #spring	
Image		