

«Сансет Бульвар»

ПЕТРОВА АННА

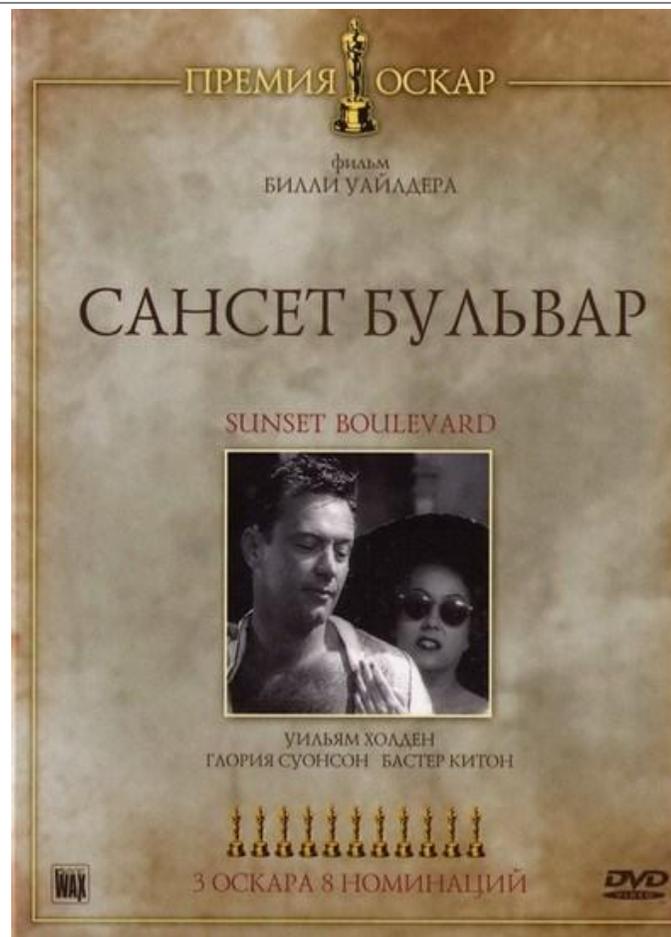
ГРУППА 1316



О фильме

- ❖ Страна : США
- ❖ Год : 1950
- ❖ Сюжет : Молодой сценарист Джо Гиллис сидит на полной «мели», его преследуют кредиторы, ему не на что поесть, ему кажется, что жизнь кончилась.

Машина, на которой он отправляется бездумно и бесцельно неизвестно куда, вдруг резко виляет в сторону (лопнула шина!) и влетает во двор особняка знаменитой в прошлом, но увядающей в настоящем кинозвезды Нормы Десмонд...



Product Placement « Ford Tudor V8»



1946 года

Product Placement « KODAK »



❖ Kodak easy Share Z915 model 1934

Product Placement « Paramount Pictures»



Product Placement «The REPORTER»»



LOEW'S, INC.
ATTN - L. B. MAYER
MGM STUDIO
CULVER CITY, CALIF.

THE Hollywood REPORTER

Vol. CVIII, No. 19, Price 10c **TODAY'S FILM NEWS TODAY** Friday, March 24, 1956

OSCAR TO 'MEN', CRAWFORD, DE HAVILLAND, MANKIEWICZ

Jagger, McCambridge Win For Support; Mankiewicz, Pirosh, Morrow Top Scripts

ACADEMY AWARDS WINNERS

OUTSTANDING PICTURE
"ALL THE KING'S MEN," ROBERT ROSSEN, COLUMBIA

PERFORMANCES
Actor: BRODERICK CRAWFORD in "All the King's Men," Columbia.
Actress: OLIVIA DE HAVILLAND in "The Heiress," Paramount.
Supporting Actor: DEAN JAGGER in "Twelve O'Clock High," 20th.
Supporting Actress: MERCEDES McCAMBRIDGE in "All the King's Men," Robert Rossen, Columbia.

BEST DIRECTION
JOSEPH L. MANKIEWICZ for "A Letter to Three Wives," 20th-Fox.

BEST SCREENPLAY
JOSEPH L. MANKIEWICZ for "A Letter to Three Wives," 20th.

BEST STORY AND SCREENPLAY
ROBERT PIROSH for "Battleground," MGM.

BEST MOTION PICTURE STORY
DOUGLAS MORROW for "The Stratton Story," MGM.

BEST ART DIRECTION
"Black and White"
JOHN MEEHAN and HARRY HORNER for "The Heiress," Paramount.
(Set Decoration: Emilie Kuri)

BEST COSTUME DESIGN
"Color"
CEDRIC GIBBONS and PAUL GROSSE for "Little Women," MGM.
(Set Decoration: Edwin B. Wilks and Jack D. Moore)

BEST COSTUME DESIGN
"Black and White"
EDITH HEAD, GILE STEELE for "The Heiress," Paramount.
(Color)

BEST CINEMATOGRAPHY
"Color"
LEAH RHODES, TRAVILLA and MARJORIE BEST for "Adventures of Don Juan," Warners.

BEST CINEMATOGRAPHY
"Black and White"
PAUL C. VOCEL for "Battleground," MGM.
(Color)

New Category
A new category in this year's Awards was an Oscar for the Best Story and Screenplay. This honor was won by Robert Pirosh for his scripting of "Battleground," MGM production.

22d Awards Event Brings Return Of Real Showmanship
Hollywood last night returned to fundamental showmanship—staged a revitalized 22nd Annual Awards presentation for the first time at the very crossroads of the motion picture world—Hollywood and Vine—and forcefully served notice to the "prophets of gloom" of its resurgence as the undisputed entertainment medium for the great masses of the world.
And as Oscar, after several lean years, returned in glittering pomp and ceremony, a capacity crowd of 3,000 at the RKO Pantages, a throng of thousands jammed in the streets outside, and an estimated international radio audience of 100 million saw or heard the judging of the best product and talent Hollywood has produced in more than a decade.
The even distribution of the award emphasized that the renaissance of top-grade product is on an industry-wide basis. MGM led with six Oscars, followed by 20th-Fox, an Paramount with five each, Warner and Columbia with three apiece, RKO with two and United Artists with one. England's "gilded" gamblers' mail awards last year, was honored last night with a single Oscar. France also won one.
"Heiress" Leads in Awards
Paramount's "The Heiress" won its

TV Viewers Clamor
Among the disappointed last night were thousands of video set owners who were looking for the Awards ceremonies to be televised. ABC's switchboard reported over 500 inquiries about the telecasting, and many called The Reporter, maybe next year.

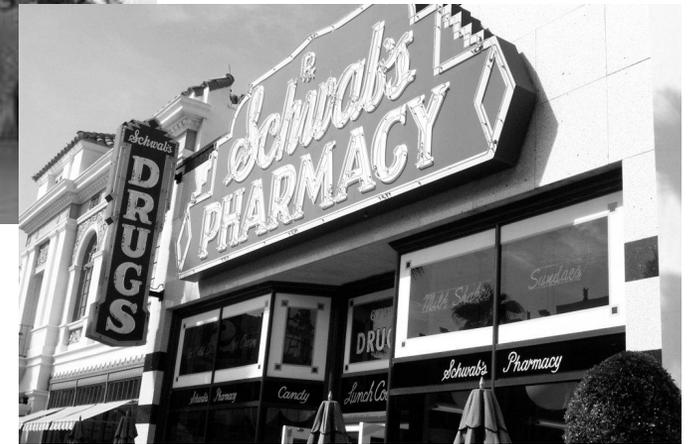
Loew's Earnings Topping Year Ago, Stockholders Told
New York.—Earnings of Loew's, Inc., for the first 28 weeks of the current fiscal year are expected to exceed results for same period last year when earnings were equivalent to 80 cents a share. J. Robert Rubin, vice-president, told stockholders at annual meeting here today. The present slate of 11 directors was re-elected and the (Continued on Page 47)

No Thalberg Award A Disappointment
Majority reaction in industry circles over the failure by the Academy board of governors to name a Thalberg Award winner was one of chagrin and disappointment, according to a wide-scale check by The Reporter last night.
In some quarters it was felt that the development may be interpreted as (Continued on Page 48)

Gordon Douglas Signed By Para. To Meg Two
Gordon Douglas was signed yesterday by Paramount to a two-picture, non-exclusive deal, his initial assignment to meg "The Great Missouri!"
Technicolor picture is scheduled to start May 25 as the first film. Nat Holt will make under his recently signed contract with the studio.

Nixon Lauds MPA Code
Washington.—The MPA code was lauded, and Senator Johnson's federal licensing bill was termed "startling and dangerous," by Rep. Richard Nixon, in a statement for the Congressional Record yesterday. Nixon is

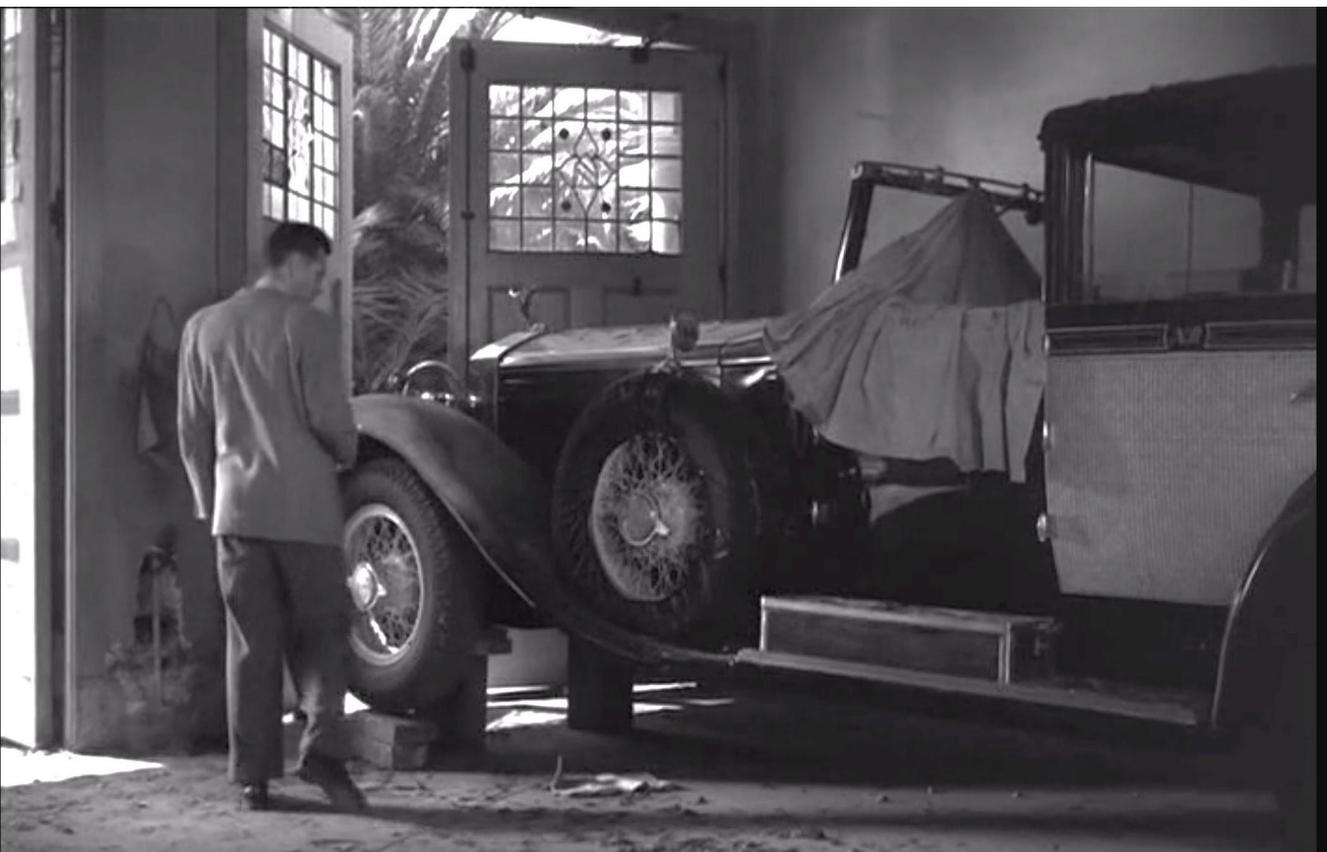
Product Placement « Schwab's Pharmacy»



Product Placement « Cadillac 1946»



Product Placement « Rolls – Royce 1942»



Product Placement « Ford 009 T V8 1941»

