

**ITMO UNIVERSITY**

**CORPORATE ENVIRONMENTAL  
MANAGEMENT**

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# Anastasia Pavlova

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## Scientific interests:

- Environment Management System
- Energy Efficiency, Circular Economy
- Corporate Social and Environmental Responsibility

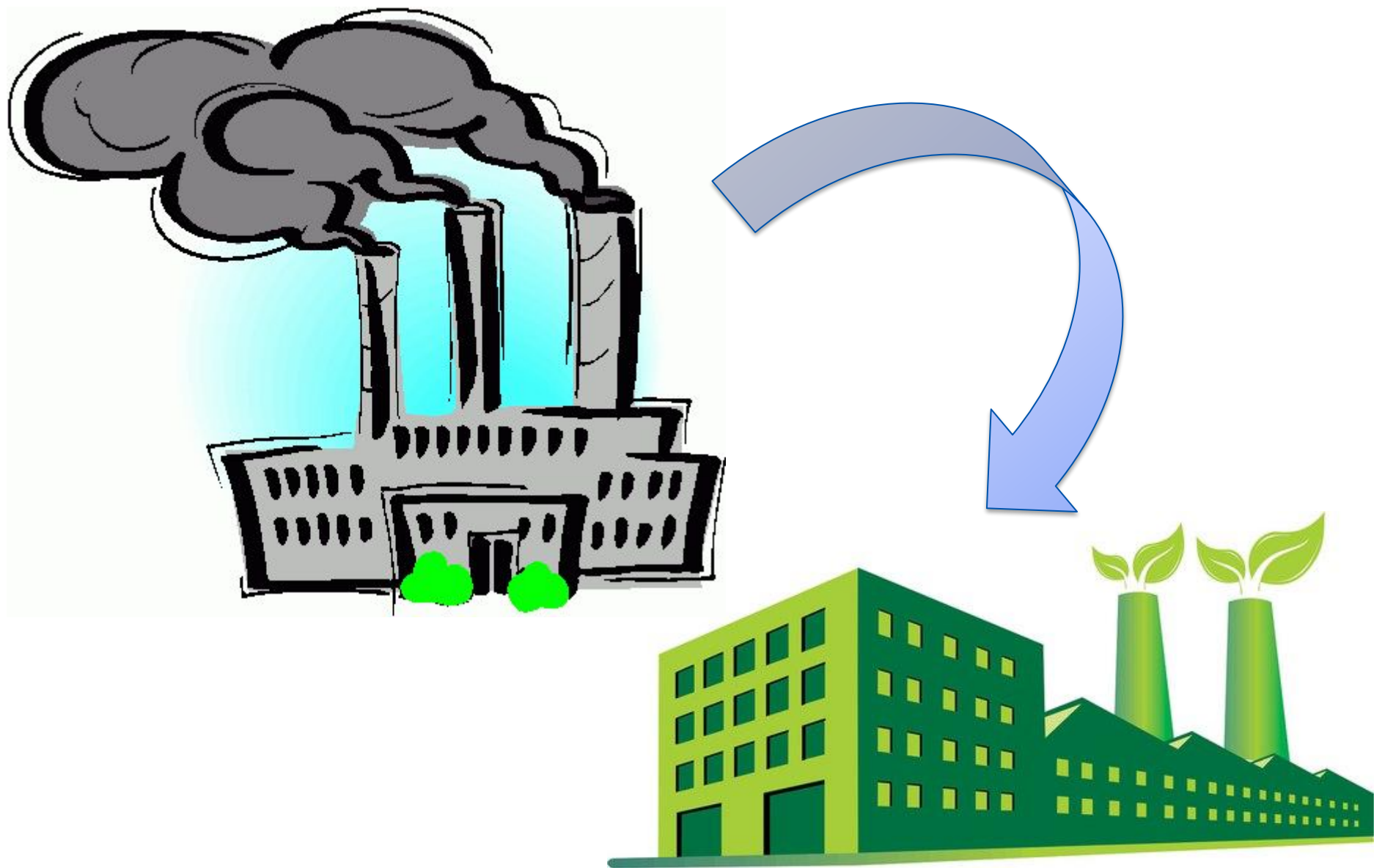


## ENVIRONMENTAL ASPECTS ANALYSIS

- know system approach based on PDCA circle, basic principles and methodologies for environmental aspects analysis
- identify inputs and outputs of the process
- apply the proposed method for environmental aspects analysis

A red speech bubble with a white outline, containing the text "WHY IS ENVIRONMENTAL MANAGEMENT SO IMPORTANT FOR A COMPANY?".

WHY IS  
ENVIRONMENTAL  
MANAGEMENT  
SO IMPORTANT  
FOR A COMPANY?



# Structure for ISO management system standards

0. Introduction

1. Scope

2. Normative references

3. Terms and definitions

4. Context of the organization

5. Leadership and commitment

6. Planning

7. Support

8. Operation

9. Performance evaluation

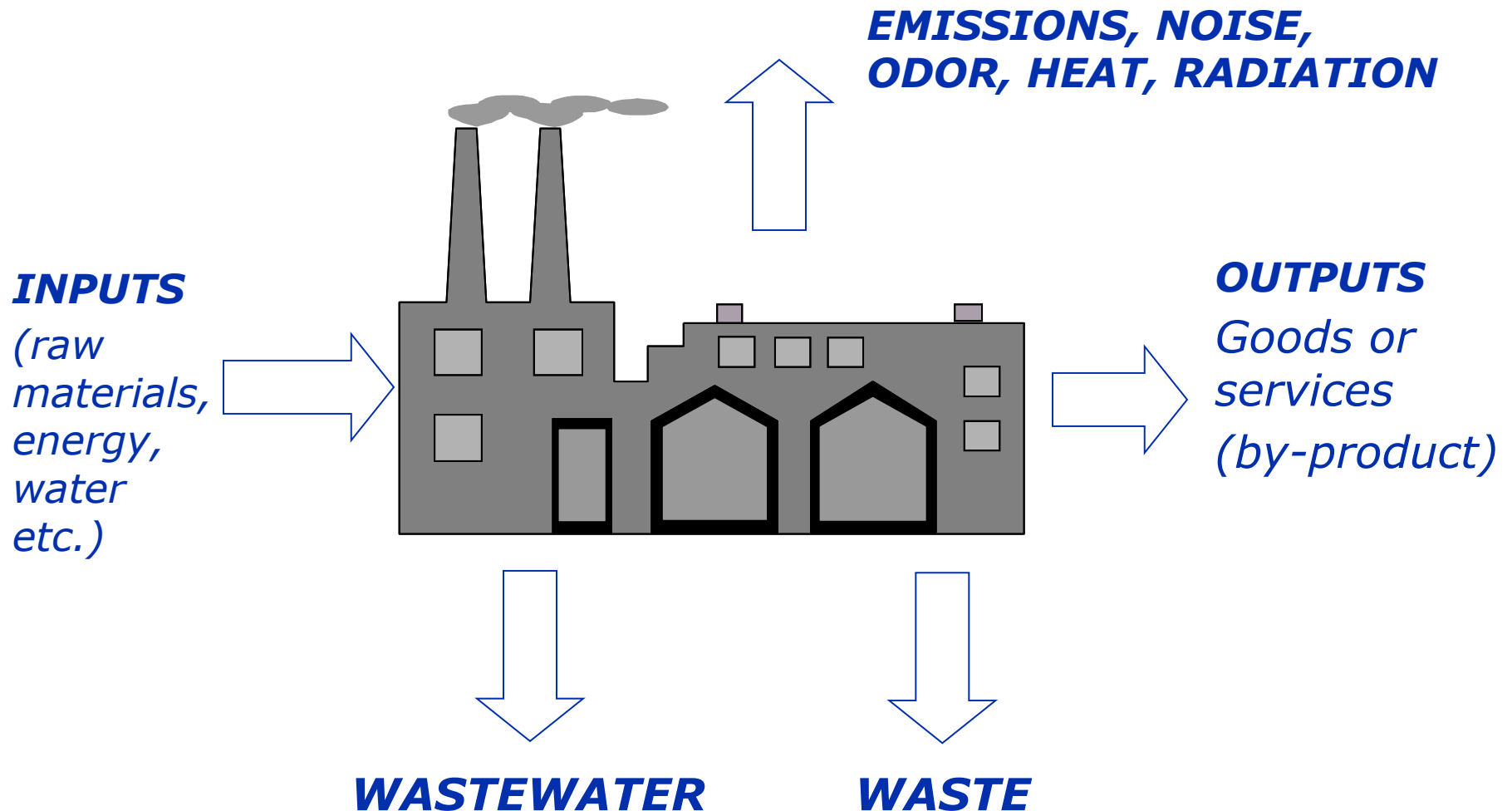
10. Improvement



# DEMING CIRCLE (PDCA)



## 6.1.2 ENVIRONMENTAL ASPECTS





## 6.1.2 ENVIRONMENTAL ASPECTS

***Environmental aspect** is element of an organization's activities or products or services that interacts or can interact with the environment*

- *Note 1 to entry: An environmental aspect can cause (an) environmental impact(s).*

***A significant environmental aspect** is one that has or can have one or more significant environmental impact(s).*

- *Note 2 to entry: Significant environmental aspects are determined by the organization applying one or more criteria.*



## 6.1.2 ENVIRONMENTAL ASPECTS

# cooking



# FRIED EGGS

## 6.1.2 ENVIRONMENTAL ASPECTS

### inputs

eggs

salt

energy

frying pan

water

### cooking



# FRIED EGGS

### outputs

FRIED EGGS

emissions

wastewater

dirty dishes

waste:

- food waste
- package (plastic, paper etc)

# PRACTICE #1

- Join in groups (3-5 persons)
- Identify inputs and outputs for the following process:
  - Car using
  - Car washing
  - Car repairing
  - Car utilization
- Timing for discussion – 10 min.
- Present the results

## PRACTICE #1. ENVIRONMENTAL ASPECTS IDENTIFICATION

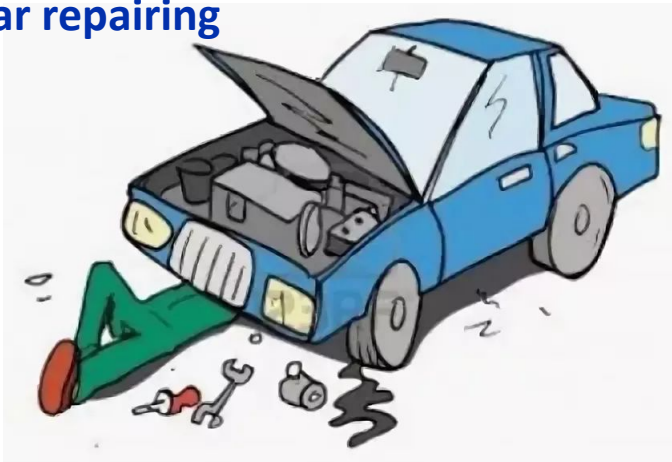
Car using



Car washing



Car repairing



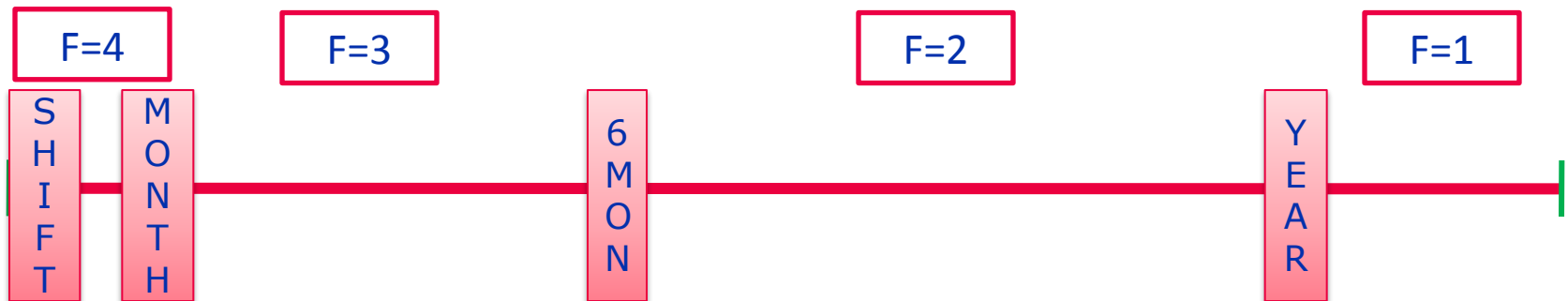
Car utilization



## 6.1.2 ENVIRONMENTAL ASPECTS ANALYSIS

$$C = F * S * L$$

**F**- the probability of occurrence of the impact



**S**- the severity of the impact to the environment

S=1 no impact;

S=2 low impact;

S= 3 medium impact;

S=4 high impact.

**L**- damage to the company

L=1 – lack of damage to the company;

L=2 - damage to the company (financial, image risks).

## 6.1.2 ENVIRONMENTAL ASPECTS ANALYSIS

$C < 8$



**Environmental  
aspect**

$C \geq$

8



**Significant  
environmental  
aspect**

## 6.1.2 ENVIRONMENTAL ASPECTS ANALYSIS

$$C = F * S * L$$

*F- the probability of occurrence of the impact*

$$F = ?$$

*S- the severity of the impact to the environment*

$$S = ?$$

*L- damage to the company*

$$L = ?$$



$$C = 4 * 1 * 1 = 4$$

**Environmental  
aspect**

## 6.1.2 ENVIRONMENTAL ASPECTS ANALYSIS

# Lamp replacement

inputs

New  
lamp



outputs

Used  
lamp

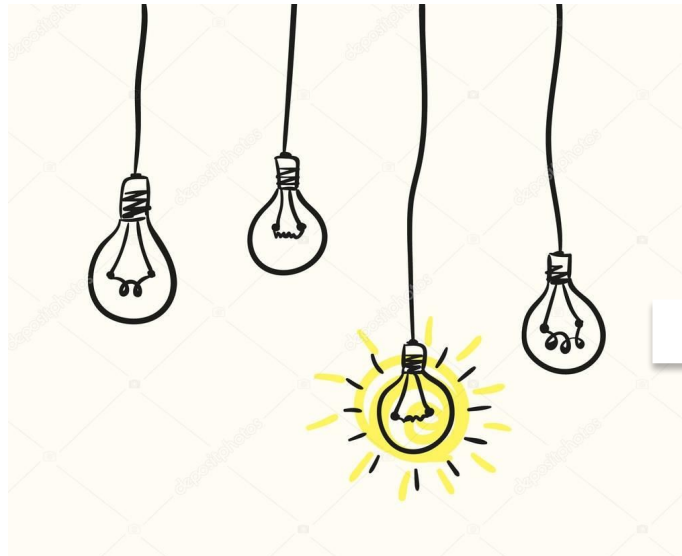


6.1.2 ENVIRONMENTAL ASPECTS ANALYSIS

# Lamp replacement

inputs

New lamp



outputs

Used lamp



RECYCLING

$$C = ? * ? * ?$$

environmental aspect

LANDFILL

$$C = ? * ? * ?$$

significant env.aspect

## PRACTICE #2

- Work in the same groups (3-5 persons)
- Analyze the environmental aspects for the processes using proposed methodology
- Determine the significant environmental aspect
- Timing for discussion – 10 min.
- Present the results

## PRACTICE #1. ENVIRONMENTAL ASPECTS ANALYSIS

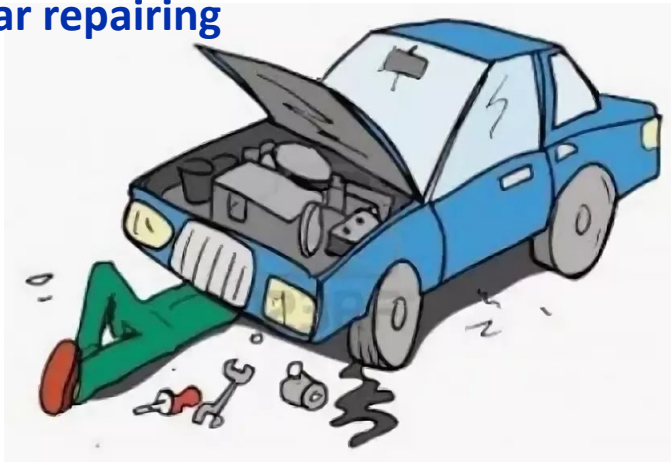
Car using



Car washing



Car repairing



Car utilization



# CONCLUSIONS

WHY IS  
ENVIRONMENTAL  
MANAGEMENT  
IMPORTANT  
FOR YOU as SPECIALIST?

## HOME TASK

- Know your environmental aspects - > carbon footprint:  
<http://footprint.wwf.org.uk/carbon/footprint>
- Think what you can do to decrease your impact to environment



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**Thank you for attention!**

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