

Project: Global Social Media Plan // January

Topic: Let it Snow

Format: GIF

Date: flexible



Description	This post makes a light-hearted reference to the famous Christmas song "Let It Snow".
--------------------	---

Facebook	
Posting text (240)	Let it snow! #volkswagen #snow #winteradventures

Twitter	
Posting text (140)	Let it snow! #volkswagen #snow #winteradventures

Instagram	
Posting text	Let it snow! #volkswagen #snow #winteradventures #vwtiguan #cars #vw

